Price & Reference Guide
March 2023



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Lumity Products

Phonak Audéo[™] Lumity Feature Summary

90 Premium

Dynamic Noise Cancellation Speech Enhancer

SpeechSensor

StereoZoom 2.0

Motion Sensor Hearing

UltraZoom

Roger Technology

Comfort in Echo

Speech in Car

Speech in Loud Noise

Music

Comfort in Noise

Speech in Noise

Calm Situation

Streaming Speech

Streaming Music

Comfort in Echo (manual)

Speech in Loud Noise

(manual)

Speech in 360° (manual)

EchoBlock

WindBlock

SoundRelax

DuoPhone

Real Ear Sound

SoundRecover2

WhistleBlock

Tinnitus Balance

20 Channels

70 Advanced

Dynamic Noise Cancellation

StereoZoom 2.0

Motion Sensor Hearing

UltraZoom

Roger Technology

Comfort in EchoMusic

Comfort in Noise

Speech in Noise

Calm Situation

Streaming Speech

Streaming Music

Speech in Loud Noise (manual)

Speech in 360° (manual)

WindBlock

SoundRelax

DuoPhone

Real Ear Sound

SoundRecover2

WhistleBlock

Tinnitus Balance

20 Channels

50 Standard

Motion Sensor Hearing

Enjoy easier hearing in a variety of situations^{1,2,3} with

Phonak SmartSpeech Technology in all levels of Lumity

UltraZoom

Roger Technology

Comfort in Noise

Speech in Noise

Calm Situation

Streaming Speech

Streaming Music

WindBlock

DuoPhone

Real Ear Sound

SoundRecover2

WhistleBlock

Tinnitus Balance

16 Channels

30 Essential

UltraZoom

Roger Technology

Speech in Noise

Calm Situation

Streaming Speech

Streaming Music

WindBlock

SoundRecover2

WhistleBlock

Tinnitus Balance

12 Channels

All levels of Phonak Lumity include:



Universal connectivity



Rechargeability



Compatibility with the myPhonak app



Compatibility with Roger and Phonak wireless accessories

Conversations Shine with Phonak Audéo™ Lumity•



RIC - Phonak Audéo™ Lumity



Audéo™ L-R

Rechargeable





Products	Audéo	Audéo	Audéo	Audéo
	L90-R	L70-R	L50-R	L30-R
MRP (₹) per unit	3,98,000	2,05,000	1,08,000	60,000

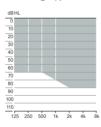




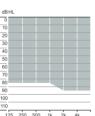
Products	Audéo	Audéo Audéo		Audéo
	L90-RL	L70-RL L50-RL		L30-RL
MRP (₹) per unit	4,16,000	2,22,000	1,25,500	77,000

Fitting Range

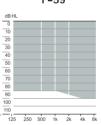
S-47







P-59



Mild to severe hearing loss.

UP-71

Moderate to profound hearing loss.

Phonak Audéo[™] L charging options



Phonak Charger Ease

The Phonak Charger Ease is a compact charger with magnets in the charging slots that make it easy to insert and remove Audéo L-R.

Compatibility: Audéo™ L-R

MRP (₹) per unit

8,500

Phonak Life Charger

An inductive charger for Audéo Life devices without a built-in battery.

Compatibility: Audéo[™] L-RL

MRP (₹) per unit

8,500

Paradise Products

Phonak Paradise Feature Summary

90 Premium

Comfort in Echo

Speech in Car

Speech in Loud Noise

Music

Comfort in Noise

Speech in Noise

Calm Situation

Streaming Speech

Streaming Music

Comfort in Echo (manual)

Speech in Loud Noise (manual)

Speech in 360° (manual)

UltraZoom Premium

Dynamic Noise Cancellation

Speech Enhancer

EchoBlock

Tap Control*

StereoZoom

WindBlock

SoundRelax

Motion Sensor Hearing*

DuoPhone

Real Ear Sound

SoundRecover2

WhistleBlock

RogerDirect

Tinnitus Balance

NoiseBlock

20 Channels

*Rechargeable models only

Available in all technology levels: AutoSense OS™ intelligent automation

70 Advanced

Music
Comfort in Noise
Speech in Noise
Calm Situation
Streaming Speech
Streaming Music
Speech in Loud Noise (manua
Speech in 360° (manual)
Illtra700m Advanced

UltraZoom Advanced **EchoBlock**

Tap Control*

StereoZoom

WindBlock

SoundRelax

Motion Sensor Hearing* DuoPhone

Real Ear Sound

SoundRecover2

WhistleBlock

RogerDirect

Tinnitus Balance

NoiseBlock

20 Channels

50 Standard

Comfort in Noise
Speech in Noise
Calm Situation
Streaming Speech
Streaming Music
UltraZoom Standard
Motion Sensor Hearing*
DuoPhone
Real Ear Sound
SoundRecover2
WhistleBlock
RogerDirect
Tinnitus Balance
NoiseBlock
16 Channels

O Eccontial

30 Essential
Speech in Noise
Calm Situation
Streaming Speech
Streaming Music
UltraZoom Essential
SoundRecover2
WhistleBlock
RogerDirect
Tinnitus Balance
NoiseBlock
12 Channels

Unleash the wonder within you

with Audéo Life the world's first waterproof rechargeable hearing aid.



There is nothing like the sound of Paradise.

Phonak Audéo Life™

¹ Taphuntsang, D. (2020). Market research ID 4387. Please contact marketinsight@phonak.com if you are interested in further information. * Up to 50 cm or 1.64 feet

RIC - Phonak Audéo Life™

MRP (₹)



Audéo[™] P-RL



Products	Audéo P90-RL
Receiver	

3,85,000

Audéo P70-RL

2,05,000

S/M/P/UP

Audéo P50-RL

1,16,000

Audéo P30-RL

71,000

S Receiver - 47dB

dB HL

10

10

20

30

40

50

60

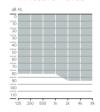
70

80

Fitting Range

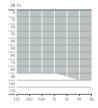
Mild to moderately-severe hearing loss.

M receiver -51dB



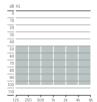
Mild to severe hearing loss.

P receiver - 59dB



Mild to severe hearing loss.

UP receiver - 71dB



Moderate to profound hearing loss.

Phonak Charger Case Go™



Charger Case Go features an internal battery so you can charge your hearing aids on-the-go. A single charge is enough to fully charge your hearing aids up to 3 times.

Type : Inductive charger Battery : Li-lon (built-in)

Charging time : 3 hours

Universal connectivity



Rechargeable options



Compatibility with the myPhonak app



Compatibility with Roger and Phonak wireless accessories

RIC - Phonak AudéoTM P



Fitting Range

Audéo [™] P-312					
4	Products	Audéo P90-312	Audéo P70-312	Audéo P50–312	Audéo P30-312
	Receiver	S / M / P / UP			
	MRP (₹) per unit	3,57,000	1,79,000	94,500	50,500

Products	Audéo P90-312	Audéo P70-312	Audéo P50-312	Audéo P30-312		
Receiver	S / M / P / UP					
MRP (₹) per unit	3,57,000	1,79,000	94,500	50,500		

Audéo Audéo Audéo Audéo **Products** P90-R P70-R P50-R P30-R Rechargeable Receiver S/M/P/UP MRP (₹) 3,68,000 1,89,000 1,00,000 55,000 per unit



Power BTE – Phonak NaidaTM P

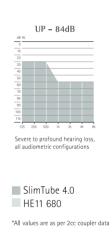


$Naida^{TM}P-PR$ Naida Naida Naida Naida Rechargeable **Products** P90-PR P70-PR P50-PR P30-PR MRP (₹) per unit 3,68,000 1,89,000 1,00,000 55,000

dB HL		
10		
20		
30		
40		
50		
60		
70		
80		
90		
100		
110		

Fitting Range

Naida [™] P-UP					
	Products	Naida P90-UP	Naida P70-UP	Naida P50-UP	Naida P30-UP
	MRP (₹) per unit	3,57,000	1,79,000	92,500	48,500



Custom - Phonak Virto[™] P



Virto [™] P-312					
	Products	Virto P90-312	Virto P70-312	Virto P50-312	Virto P30-312
	Receiver	M / P / SP / UP**			
	MRP (₹) per unit	3,57,000	1,79,000	93,000	49,000

Virto[™]P-312 NW 0 Virto Virto Virto Virto **Products** P90-312 P70-312 P50-312 P30-312 NW 0 NW 0 NW 0 NW 0 Receiver M / P / SP MRP (₹) 3,57,000 49,000 1,79,000 93,000 per unit

Virto [™] P-10 NW 0							
	Products	Virto Virto Virto Virto P90-10 P70-10 P50-10 P30-1 NW 0 NW 0 NW 0 NW 0					
	Receiver	M / P / SP					
	MRP (₹) per unit	3,57,000	1,79,000	93,000	49,000		

** UP receiver available only in ITC

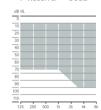
Fitting Range

M	Receiver	=	40dB



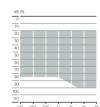
For mild to moderate hearing loss, all audiometric configurations

P Receiver = 50dB



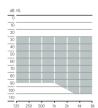
For mild to moderatelysevere hearing loss, all audiometric configurations

SP Receiver = 60dB



For moderate to severe hearing loss, all audiometric configurations

UP Receiver = 70dB



For moderate to profound hearing loss, all audiometric configurations

Marvel Products

Phonak Marvel Feature Summary

90 Premium

30 i iciliulii			
Calm Situation			
Speech in Noise			
Comfort in Noise			
Music	70 Advanced		
Speech in Loud Noise	Calm Situation		
Speech in Car	Speech in Noise		
Comfort in Echo	Comfort in Noise		
Streamed speech	Music	50 Standard	
Streamed music	Streamed speech	Calm Situation	
	Streamed music	Speech in Noise	
Streaming programs:		Comfort in Noise	
Roger Direct + mic*	Streaming programs:	Streamed speech	
Partner Mic + mic*	Roger Direct + mic*	Streamed music	30 Essential
Phone cal + mic*	Partner Mic + mic*		Calm Situation
	Phone cal + mic*	Streaming programs:	Speech in Noise
Features:		Roger Direct + mic*	Streamed speech
UltraZoom	Features:	Partner Mic + mic*	Streamed music
SNR-Boost	UltraZoom	Phone cal + mic*	
DuoPhone	SNR-Boost		Streaming programs:
SoundRecover2	DuoPhone	Features:	Roger Direct + mic*
Real Ear Sound	SoundRecover2	UltraZoom	Partner Mic + mic*
WhistleBlock	Real Ear Sound	SNR-Boost	Phone cal + mic*
NoiseBlock	WhistleBlock	DuoPhone	
WindBlock	NoiseBlock	SoundRecover2	Features:
EchoBlock	WindBlock	Real Ear Sound	SoundRecover2
SoundRelax	SoundRelax	WhistleBlock	WhistleBlock
Tinnitus Balance	Tinnitus Balance	Tinnitus Balance	Tinnitus Balance
auto Acclimatization	auto Acclimatization	auto Acclimatization	auto Acclimatization
20 Channels	16 Channels	12 Channels	8 Channels

AutoSense OS 3.0

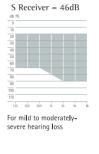
^{*}Rechargeable models only

RIC - Phonak AudéoTM M

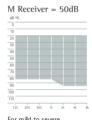


Audéo™M-312						
	Products	Audéo M90-312	Audéo M70-312	Audéo M50-312	Audéo M30-312	
	Receiver	S / M / P / UP				
	MRP (₹) per unit	3,42,000	1,68,000	55,000	37,000	

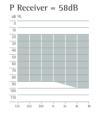
Audéo™M-R					
Rechargeable	Products	Audéo M90-R	Audéo M70-R	Audéo M50-R	Audéo M30-R
	Receiver	r S / M / P / UP			
	MRP (₹) per unit	3,52,000	1,79,000	60,000	39,000



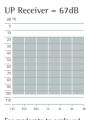
Fitting Range



For mild to severe hearing loss



For mild to severe hearing loss



For moderate to profound hearing loss

BTE - Phonak BoleroTM M



Bolero™M						Fitting Range
	Products	Bolero M90-M	Bolero M70-M	Bolero M50-M	Bolero M30-M	M = 63dB
	MRP (₹) per unit	3,42,000	1,68,000	66,500	44,500	no n
Bolero [™] M-PR						PR = 66dB
Rechargeable	Products	Bolero M90-PR	Bolero M70-PR	Bolero M50-PR	Bolero M30-PR	10 20 30 40 50 60 70
	MRP (₹) per unit	3,52,000	1,79,000	73,500	50,500	Mild to severe hearing loss, all audiometric configurations.

Power BTE - Phonak Naida™ M



Naida [™] M-SP						Fitting Range
	Products	Naida M90-SP	Naida M70-SP	Naida M50-SP	Naida M30-SP	SP = 81dB
	MRP (₹) per unit	3,42,000	1,68,000	55,000	37,000	To to the first of

Pediatric BTE - Phonak Sky™ M



Sky™M - M*						Fitting Range
	Products	Sky M90-M	Sky M70-M	Sky M50-M	Sky M30-M	M = 63dB
	MRP (₹) per unit	3,42,000	1,68,000	66,500	44,500	## Mild to moderately-severe hearing loss, all audiometric configurations.
Sky™M-PR*						
Rechargeable	Products	Sky M90-PR	Sky M70-PR	Sky M50-PR	Sky M30-PR	PR = 66dB dB HL 0 10 20 30 40 50 60 70
	MRP (₹) per unit	3,52,000	1,79,000	73,500	50,500	50 70 80 90 100 110 125 250 500 1x 2x 4k ex Mild to severe hearing loss, all audiometric configurations.
Sky™ M-SP*						SP = 81dB
	Products	Sky M90-SP	Sky M70-SP	Sky M50-SP	Sky M30-SP	100 100 100 100 100 100 100 110 125 250 500 11 21 41 88
	MRP (₹) per unit	3,42,000	1,68,000	66,500	44,500	Mild to profound hearing loss, all audiometric configurations.
	*Available on demar	ıd	ı	I	I	SlimTube HE HE11 680

Custom - Phonak Virto[™] M



Virto [™] M-312						
	Products	Virto M90-312	Virto M70-312	Virto M50-312	Virto M30-312	
	Receiver	M / P / SP/ UP**				
	MRP (₹) per unit	3,42,000	1,68,000	55,000	37,000	

Virto [™] M-312 NW	0						
	Products	Virto M90-312 NW 0	Virto M70-312 NW 0	Virto M50-312 NW 0	Virto M30-312 NW 0		
	Receiver	M / P / SP					
	MRP (₹) per unit	3,42,000	1,68,000	55,000	37,000		

Virto Virto Virto Virto **Products** M70-10 M30-10 M90-10 M50-10 NW 0 NW 0 NW 0 NW₀ Receiver M/P/SPMRP (₹) 3,42,000 1,68,000 37,000 55,000 per unit

** UP receiver available only in ITC

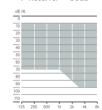
Fitting Range





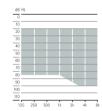
For mild to moderate hearing loss, all audiometric configurations

P Receiver = 50dB



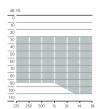
For mild to moderatelysevere hearing loss, all audiometric configurations

SP Receiver = 60dB



For moderate to severe hearing loss, all audiometric configurations

UP Receiver = 70dB



For moderate to profound hearing loss, all audiometric configurations

Belong Products

Phonak Belong Feature Summary

90 Premium

30 110111101111			
Automatic programs:			
Comfort in Echo			
Speech in Car			
Speech in Loud Noise	70 Advanced		
Music	Automatic programs:		
Comfort in Noise	Music		
Speech in Noise	Comfort in Noise	50 Standard	
Calm Situation	Speech in Noise	Automatic programs:	
	Calm Situation	Comfort in Noise	
Signature features:		Speech in Noise	
UltraZoom - SNR-Boost	Signature features:	Calm Situation	
EchoBlock	UltraZoom - SNR-Boost		
SoundRelax	SoundRelax	Signature features:	
WindBlock	WindBlock	UltraZoom - SNR-Boost	30 Essential
DuoPhone	DuoPhone	DuoPhone	Automatic programs:
FlexControl	FlexControl	FlexControl	Speech in Noise
Flex Volume	Flex Volume	Flex Volume	Calm Situation
Real Ear Sound	Real Ear Sound	Real Ear Sound	
RogerReady	RogerReady	RogerReady	Signature features:
Roger and directional setting	Roger and directional setting	Roger and directional setting	UltraZoom - Essential
SoundRecover2	SoundRecover2	SoundRecover2	SoundRecover2
BroadbandBooster	BroadbandBooster	BroadbandBooster	BroadbandBooster
Tinnitus Balance noise generat	or Tinnitus Balance noise generat	corTinnitus Balance noise generat	torTinnitus Balance noise generato
WhistleBlock	WhistleBlock	WhistleBlock	WhistleBlock
NoiseBlock	NoiseBlock	NoiseBlock	NoiseBlock
QuickSync	QuickSync	QuickSync	QuickSync
User Preference Tuning	User Preference Tuning	User Preference Tuning	User Preference Tuning
auto Acclimatization	auto Acclimatization	auto Acclimatization	auto Acclimatization
20 Channels	16 Channels	12 Channels	8 Channels

^{*}Rechargeable models only

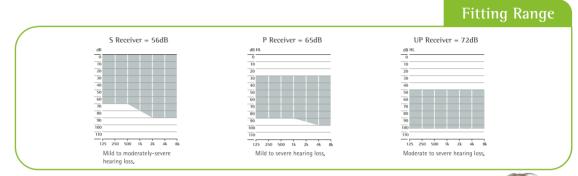
RIC - Phonak Audéo™ B



Audéo™B - 312/13*



Products	Audéo B90	Audéo B70	Audéo B50	Audéo B30	
Receiver	S / P / UP**				
MRP (₹) per unit	2,43,000	1,01,000	45,500	32,500	



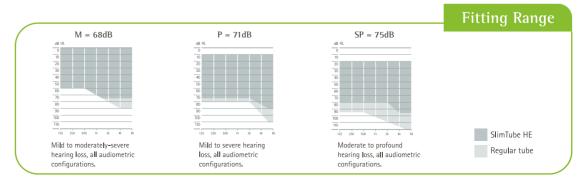
BTE - Phonak Bolero[™] B



Bolero™B* - M / P / SP



Products	Bolero	Bolero	Bolero	Bolero
	B90	B70	B50	B30
MRP (₹) per unit	2,42,000	1,00,000	44,500	31,000



*Available on demand

Power BTE - Phonak NaidaTM B

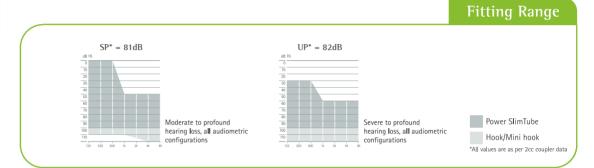


Naida[™]B SP / UP





Products	Naida B90	Naida B70	Naida B50	Naida B30
MRP (₹) per unit	2,42,000	1,00,000	44,500	31,000



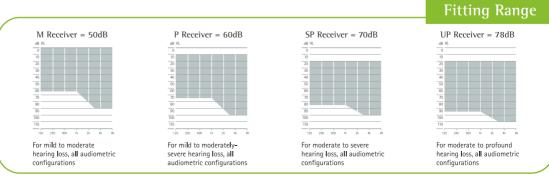
Custom - Phonak Virto[™] B



Virto	МВ					
		Products	Virto B90	Virto B70	Virto B50	Virto B30
Virto B-312	Virto B-10	Receiver		M / P / S	SP / UP**	
(0	MRP (₹) per unit	2,42,000	1,00,000	44,500	31,000
Virto B-10 0	Virto B-312 NW 0			Į.		Fitting Range



** UP receiver available only in ITC



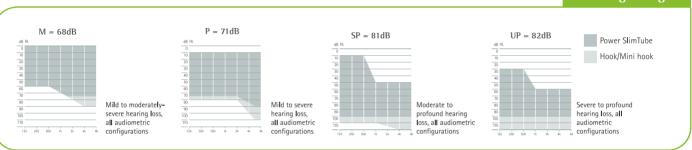
Pediatric - Phonak SkyTM B



$Skv^{TM}B - M^* / P / SP / UP$

Products	Sky B90	Sky B70	Sky B50	Sky B30
MRP (₹) per unit	2,42,000	1,00,000	44,500	31,000

Fitting Range

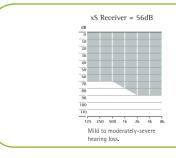


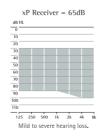
Sky[™]B - R1C

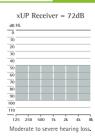


Products	Sky B90	Sky B70	Sky B50	Sky B30
Receiver		S / P	/ SP	
MRP (₹) per unit	2,42,000	1,00,000	45,500	31,500

Fitting Range







Vitus Products

Phonak Vitus Feature Summary

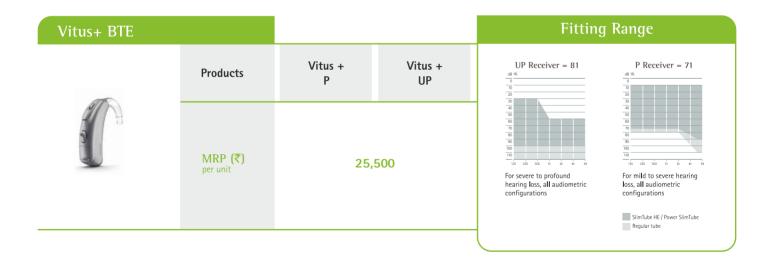
Vitus+

Everyday Automatic:	
Calm Situation	
Speech in Noise	
Additional programs:	
Max. additional programs 4	
Speech in Noise	
Calm Situation	Vitus
Comfort in Noise	
Music	Additional programs:
Acoustic phone	Max. additional programs 4
Custom program	Speech in Noise
Wireless Fitting	Calm Situation
	Comfort in Noise
Features:	Acoustic phone
UltraZoom	Custom program
SoundRecover	
User Preference Tuning	Features:
WhistleBlock	UltraZoom
NoiseBlock	User Preference Tuning
QuickSync	WhistleBlock
IP Rating 68	NoiseBlock
Auto Acclimatization	IP Rating 68
6 Channels	4 Channels

Phonak Vitus+TM



Vitus+ RIC			Fitting	Range
	Products	Vitus + 312	S Receiver – 56 dB	P Receiver – 65 dB
	Receiver	S / P / UP	20 30 40 50	20 30 40 50 60
	MRP (₹) per unit	25,500	50 50 50 50 100 110 125 250 500 1k 2k 4k 8k Mild to moderately-severe hearing loss.	70 80 90 100 1125 250 500 1k 2k 4k 8k Mild to severe hearing loss.
			UP Receive of Ht.	er – 72 dB



Vitus Products

Moderate to severe hearing loss.



Vitus+ ITE				Fitting	g Range
	Products	Vitus + 10 NW 0	Vitus + 312	M Receiver = 50	P Receiver = 60
	Receiver	M / P / S	SP / UP**	50 60 70 80 90	30 60 50 60 70 80
	MRP (₹) per unit		500	For mild to moderate hearing loss, all audiometric configurations	For mild to moderately-severe hearing loss, all audiometric configurations
				SP Receiver = 70 ### ME ### TO	UP Receiver = 78 Section Sectio

** UP receiver available only in ITC

BTE - Phonak VitusTM



Vitus BTE			Fitting	Range
	Products	Vitus	P = 71dB	UP = 81dB
	Receiver	P / UP	20 30 40 50	30 40 50
	MRP (₹) per unit	19,000	80 90 100 110 125 250 500 11 21 44 8 Mild to severe hearing loss, all audiometric configurations	Severe to profound hearing loss, all audiometric configurations.
				SlimTube HE / Power SlimTube Regular tube

Vitus Products 26

Phonak Cros



Cros PR - R		
	Products	Cros P -R
CROS P-R	MRP (₹) per unit	44,500

		Compatibility		
	Audéo [™] P-R 90	Audéo™ P-R 70	Audéo™ P-R 50	Audéo™ P-R 30
CROS P-R	•	•	•	•

Cros - B				
	Products	Cros B-312	Cros B-13	Cros B-312 Custom
CROS B-312 CROS B-13 CROS B-312 Custom	MRP (₹) per unit	37,000	37,000	37,000

			Compatibility		
	Audéo™ B	Bolero [™] B (N/A rechargeable Model)	Naida [™] B (N/A rechargeable Model)	Sky [™] B (N/A rechargeable Model)	Virto [™] B (N/A omnidirectional Model)
Cross B-312 / 13*	•	•	•	•	
Cross B-Custom					•

*Available on demand. Lead time 20 days.

Phonak Chargers

Phonak Charger Ease

Compatibility : Audéo™ L-R



MRP (₹) per unit

8,500

Phonak Life Charger

Compatibility : Audéo™ L-RL / P-RL



MRP (₹)
per unit

8,500

Phonak Charger Case Go

Compatibility : Audéo™ P-RL



MRP (₹)
per unit

11,000

Phonak Charge and Care



Compatibility: Audéo™ P-R / M-R Cros P-R

MRP (₹) per unit

8,500

Phonak Charger Case Combi





MRP (₹) per unit

6,500

Charger BTE RIC



 $\begin{array}{c} \textbf{Compatibility: Naida}^{\text{TM}} \ \textbf{P-PR} \\ \textbf{Sky}^{\text{TM}} \ \textbf{M-PR} \end{array}$

Bolero[™] M-PR

MRP (₹) per unit

5,500

Phonak Accessories

Roger Select[™] iN

Adaptive microphone suitable for all listening situations



Color: Champagne (P5)

MRP (₹)
per unit

75,000

Roger On[™] iN



Versatile microphone dedicated for all conversation where background noise is present

86,500
78,000
10,500

Phonak Partner Mic[™]

Lightweight wireless microphone



Includes : USB-C charging cable, US power supply, pouch, lanyard

Color: Champagne (P5)

MRP (₹) per unit

19,000

TV Connector

Enhance the TV listening experience



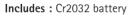
Includes: Micro-USB charging cable, US power supply, Optical cable, 3.5mm audio cable

MRP (₹) per unit

10,000

Phonak Remote Control

Discreet remote control





Color: Champagne (P5)

MRP (₹) per unit

10,500

Phonak Accessories

ComPilot Air II



The clip-on audio streamer

MRP (₹) 16,000 per unit

RemoteMic

The lightweight wireless microphone

RemoteMic v2.0

MRP (₹)



10,500

ComPilot II/RemoteMic bundle

MRP (₹)

per unit

21,000

ComPilot Air II/RemoteMic bundle

MRP (₹) per unit

21,000

ComPilot 11



The multi-purpose audio streamer

MRP (₹) per unit

16,000

TVLink 11

The TV and music interface

TVLink II

MRP (₹) per unit

10,500

ComPilot II / TVLink II bundle

MRP (₹)

21,000

ComPilot Air II / TVLink II bundle

MRP (₹) per unit

21,000

PilotOne II



The discreet remote control

MRP (₹) per unit

10,500



powerone))) hearing aid batteries are manufactured in Ellwangen, Germany, in the world's largest and most modern production plant for environment friendly hearing aid batteries.

life is on

PHONAK Authorised supplier of Batteries in India. powerone)









Item Description	MRP (₹)
POWERONE 675 MF (Pack of 6)	240
POWERONE 13 MF (Pack of 6)	240
POWERONE 312 MF (Pack of 6)	240
POWERONE 10 MF (Pack of 6)	240

*MF: Mercury Free

Guidelines for online sale and distribution of products of Sonova Hearing India Private Limited

Effective: 1st June 2019

Sonova Hearing India Private Limited ("SIPL"), sells medical devices including hearing aids and wireless hearing accessories (the "Products") in India interalia which bear the trademark and brand of "Phonak" and "Unitron'.

In the Indian market, SHIPL sells its Products through its authorised distributors and dealers, who provide high standards of best practices, including in hearing assessment, fitting, programming and subsequent rehabilitative services to its patients.

Authorised dealers follow a recommended protocol and have knowledge of SHIPL's technology, skills and / or expertise as regards the suitability, programming and fitting of the Products and software, therefore in an individual appointment they are able to provide patients with numerous value added services including but not limited to, (i.) evaluation of the patient's hearing loss through an audiometric test, (i) select the right technology for the patient as per the patient's needs; (ii) fine-tune the hearing aid fitting with available software based on patient-specific behavioral measures and (iii) provide counseling and aural rehabilitative services relative to the patient's specific needs, including care and maintenance of the hearing aid, (iv.) replacements and (v.) instructions on hearing aid features, such as how to utilize it with wireless systems by applying their knowhow of the Products.

Due to such services and support provided to the patients, it is beneficial to the patients that the Products are provided by only our authorised distributors (who sell to our dealers) and our dealers.

In addition, it is SHIPL's right to protect the sanctity of its distribution channels, including both online and offline sales, in an attempt to safeguard the goodwill and reputation of its Products and its brand image.

Every seller who wishes to sell SH1PL's Products online is required to obtain prior written approval from S1-11PL for the sale of its Products. In this manner, the risks associated with online sales of its Products are minimized by SHIPL.

SH1PL will, without assuming any liability, refuse to accept sales of its Products made through online marketplaces by any seller or by e-commerce platform (not being an authorized distributor or dealer of S1-11131_, who fall under the subsequent paragraph), and no after sales and warranty may be granted by SH1PL (at its discretion) in relation to such unauthorized sales.

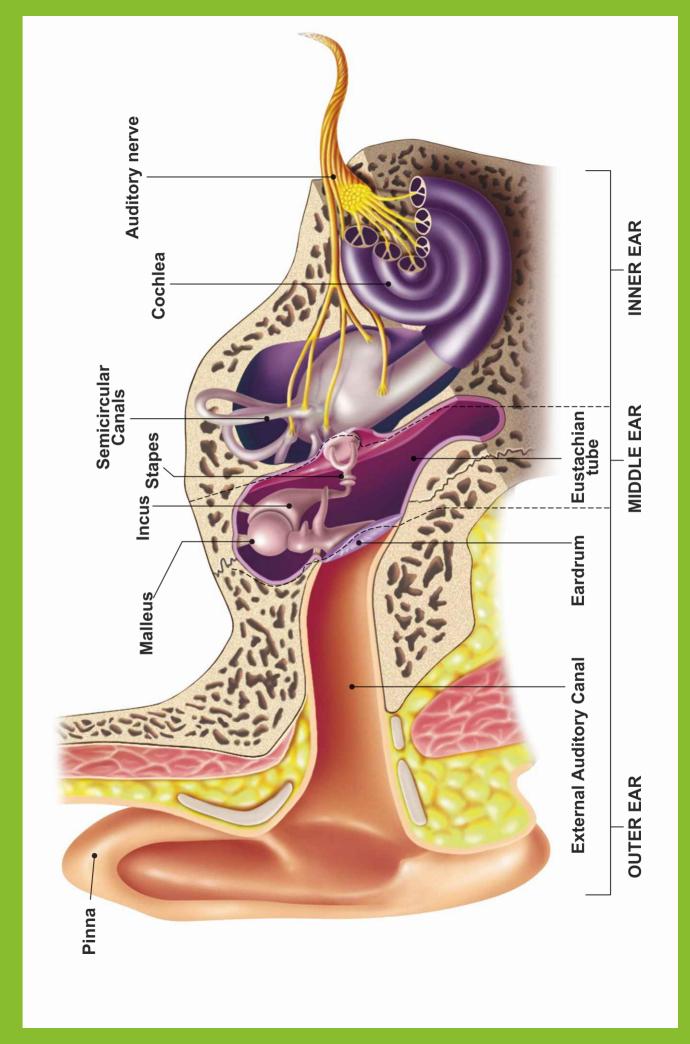
The above mentioned guidelines are also applicable to all authorised distributors and dealers of SHIPL, who are hereby restrained from using, marketing, advertising, displaying or supplying for sale, SHIPL's Products on any online platform without the prior written approval of SHIPL. SHIPL will independently determine noncompliance of the above guidelines. In the event an authorized distributor or a dealer does not comply with the above guidelines, SHIPL may take action against such authorized distributor(s) and dealers, including discontinuation of its engagement with them.

As on 1st June 2019, SHIPL has not authorized any person, proprietorship, firm, company or e-commerce marketplace to sell its Products online.

Anyone found listing, selling, marketing, advertising, displaying or supplying for sale, SHIPL's Products on an any online marketplace or e-commerce platform and displaying SHIPL's images and logos in connection with such sale, without obtaining prior written approval from SHIPL, will be considered as infringing SHIPL's intellectual property rights and may be subject to legal proceedings at its sole risk and cost.

^{*} Price list effective from 1st March 2023
This price list supersedes all previous price lists and is subject to changes without any prior notice.

EAR Anatomy



life is on

Since 1947, Phonak is dedicated to preserving life quality by opening new acoustic worlds. Already back then, in the days of our foundation, our company was driven by a formative conviction: We believe that well-hearing equates to well-being and thus is essential for living life to the fullest. In fact, the sense of hearing is directly linked to social, emotional, cognitive and physical well-being. Today as in future, we thrive to offer the broadest portfolio of innovative hearing solutions. And, together with our hearing care professionals, we keep on focusing on what matters most: improving speech understanding, changing people's lives and having a positive effect on society as a whole.

www.phonak.com

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Sonova Hearing India Pvt.Ltd

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