

Sikkim Manipal University

Directorate of Distance Education



INSPIRED BY LIFE



**START WITH
CONFIDENCE**

WELCOME

An Undergraduate course is the first step to a successful career. It's the beginning of a new phase that allows you to specialise in your area of interest and build a dream career. To help you achieve this dream, Sikkim Manipal University, Distance Education (SMU-DE) offers you over 45 programs across 11 streams.

Each course is carefully designed to provide you with maximum exposure and an in depth understanding of your chosen field of study. From Fashion Design to Allied Health Sciences, all Undergraduate course material in SMU-DE is crafted keeping your needs and your future in mind. An insight into every stream is provided here to enable you make an informed choice. If you need further assistance, Counselors at University Learning Centers will be glad to help you.



CHANCELLOR'S MESSAGE



Shri. Balmiki Prasad Singh

*Governor of Sikkim and Chancellor of
Sikkim Manipal University*

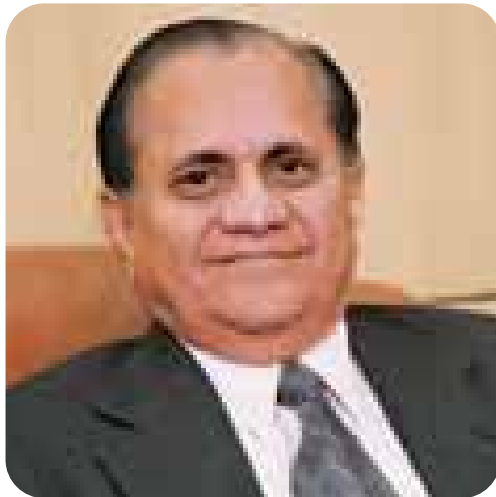
Dear Student,

Sikkim Manipal University (SMU) is a public-private partnership University established in 1995. Over the years, University has grown up into a world class institution of higher learning. SMU has brought bachelor degree facilities in modern technology and medicine for the first time in Sikkim. It has rapidly become a testament to the quality of education that it imparts and in recognition thereof, the University receives from all over the country.

The Directorate of Distance Education seeks to maximise the reach of the University and thus provide an opportunity of quality higher education to working individuals.

I am sure your education at Sikkim Manipal University will enable you to grow both as an individual and as a responsible citizen of the country.

PRO CHANCELLOR'S MESSAGE



Dr. Ramdas M Pai

Pro Chancellor, Sikkim Manipal University

Dear Student,

It is with great pleasure that I welcome you to the portals of this great learning institution, the Sikkim Manipal University (SMU). SMU-DE has been at the forefront of distance education since 2001.

It is estimated that in 2012, over 14 million students will be enrolled in some form of distance education.

The government plans to increase the number of students enrolled in the distance education system from 16 lakh to over 80 lakh in the next 5 years and the planning commission has recommended that distance education meet 40% of the higher education requirement. To meet these ambitious goals, having a quality distance education institute is of paramount importance.

Since inception, SMU-DE's sole aim has been to provide quality distance education to students. In order to ensure that more students have access to distance education, SMU-DE also offers various scholarships to enable students of all backgrounds to have access to quality education. SMU-DE offers career oriented programs via its Directorate of Distance Education and the lectures for these programs are delivered at our authorized learning centers.

With a faculty that is committed to excellence, your learning is further strengthened by the diversity of the faculty and student body. This makes the journey of education more exciting.

I look forward to welcoming you to the World of Manipal!

VICE CHANCELLOR'S MESSAGE



Brig. (Dr.) S. S. Pabla

Vice Chancellor, Sikkim Manipal University

Dear Student,

I welcome you to the world of Sikkim Manipal University. The University draws upon the expertise of the Manipal Education and Medical Group, which is an established global leader in higher education and healthcare for over five decades. The group's education network comprises 3 Universities, 9 campuses, 30 professional colleges and over 4 lakh students on rolls.

Sikkim Manipal University – Distance Education (SMU–DE) offers distance education programs as a part of its effort to bring education to masses and fulfill the growing demand for technical and management professionals.

SMU–DE has a wide network of authorized Learning Centres for guidance and counselling of students of our career-oriented programs at the Diploma, Bachelors, Postgraduate Diploma and Masters levels. Our main focus is ensuring that students receive education that is relevant to the industry and the highly competitive global marketplace. By integrating a highly researched curriculum with industry relevant concepts and practices, the University offers a unique blend of theoretical and cutting edge functional inputs to students.

Recently, SMU–DE has introduced the next generation learning system called EduNxt™. This interactive learning system has garnered many accolades including e-India and e-Rajasthan awards. SMU–DE also offers many scholarships to students of all backgrounds; which help them fulfill their dreams of receiving a quality education.

Here's hoping you will find our programs rewarding, informative and fulfilling.

Looking forward to seeing you in SMU-DE.

THE MANIPAL STORY

SMU is part of the Manipal Education and Medical Group (MEMG) which is one of India's leading education providers with over 50 years of experience in moulding the minds and careers of aspiring students. The group includes campuses in Manipal, Bangalore, Sikkim, Antigua, Dubai, Malaysia and Nepal. At present, students from 53 countries are studying at various levels across 14 professional streams.



The group's foray in education encompasses:

Manipal University, Manipal

- First deemed University with 3 campuses and 20 professional colleges

Sikkim Manipal University, Gangtok

- Group was invited by the Government of Sikkim, to form a unique public-private partnership University with the objective of providing the best in education for the students
- Distance education delivered through 725+ authorized learning centres

American University of Antigua, Antigua

- Vibrant medical school with over 1,600 students
- The only integrated medical school in the Caribbean

Manipal International University, Malaysia

- Manipal Education has been invited by the Ministry of Higher Education, Malaysia to set up a world class multi-disciplinary university in Malaysia

IndiaSkills

- The group has joined hands with City & Guilds, UK to form a unique initiative called IndiaSkills to offer professional skills education
- Aims to provide world class skills training that enables people to gain respectable employment
- Wide range of qualifications and certifications across different industry verticals

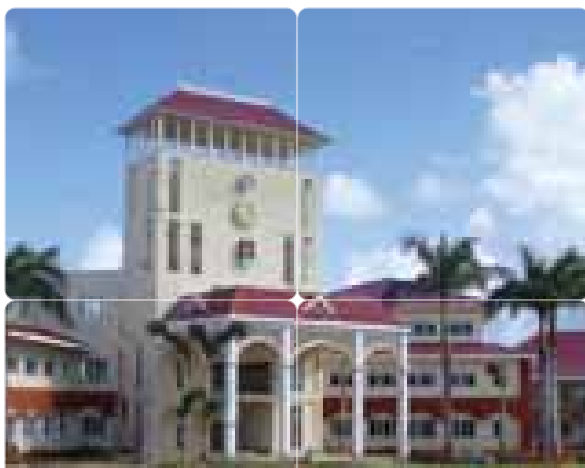
MeritTrac

- Provides recruitment, employee and education assessments to our institutes and some of the top corporations in the world

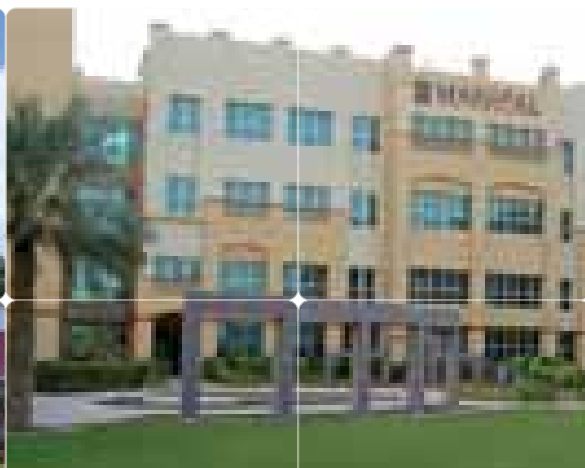
Other initiatives

- Investment in U21 Global - the world's premier online graduate school
- Partnership with ICICI Bank to establish the ICICI Manipal Academy of Banking and Finance

MANIPAL EDUCATION - REACH



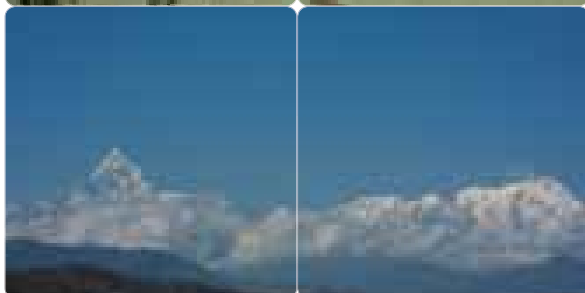
American University of Antigua, Antigua



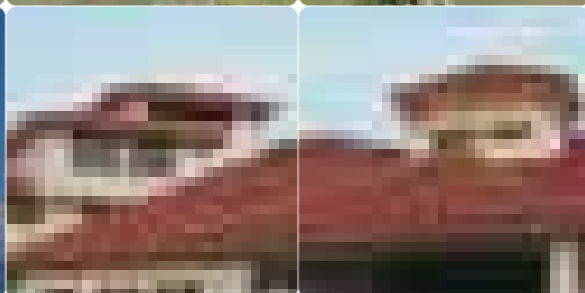
Manipal University, Dubai



Manipal University, Manipal

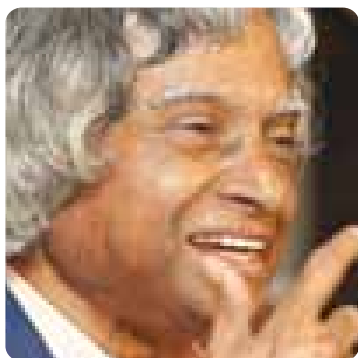


Manipal College of Medical Sciences, Nepal



Melaka Manipal Medical College, Malaysia

WHAT THE LUMINARIES HAVE TO SAY

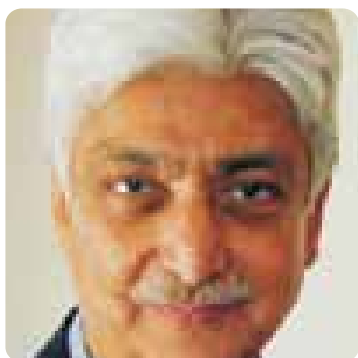


Manipal is like the Nalanda of yore. I am happy to see engineering, medicine and other disciplines being taught in the same campus, an ideal environment for research to flourish.

Dr. APJ Abdul Kalam,
Former President of India

The right thing to do for marginalized society would be to provide them education. To do this at a scale needed, we need to enlist private initiative as much as possible. The example of Manipal serves as a beacon which could guide both Central and State Governments on what can be done.

Dr. Montek Singh Ahluwalia,
Dy Chairman, Planning Commission

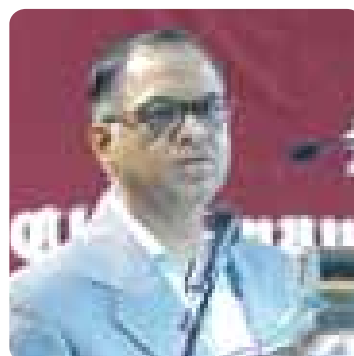


When Dr.TMA Pai decided to build a medical college in Manipal, it sounded like an impossible dream. In the space of 50 years, Manipal was transformed into an education capital, which is proof enough of a powerful vision.

Mr. Azim H Premji,
Chairman, Wipro

Sikkim Manipal University is a unique PPP model.

Mr. Narayana Murthy,
Chairman Emeritus, Infosys

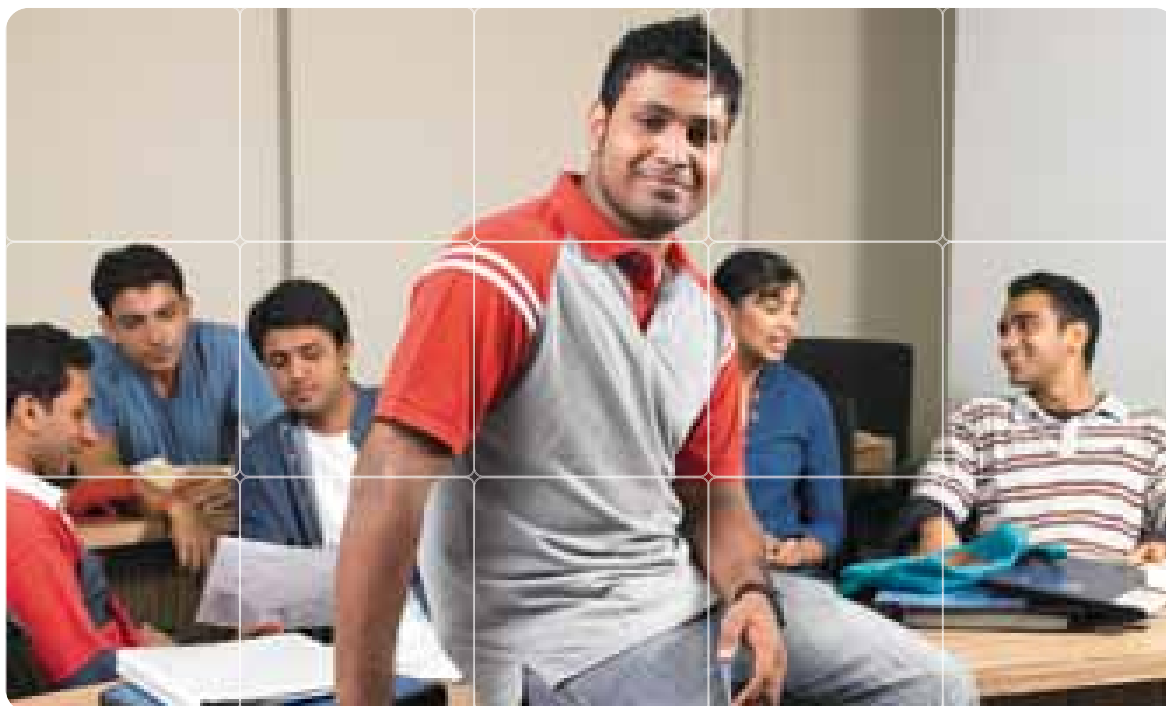


ABOUT US

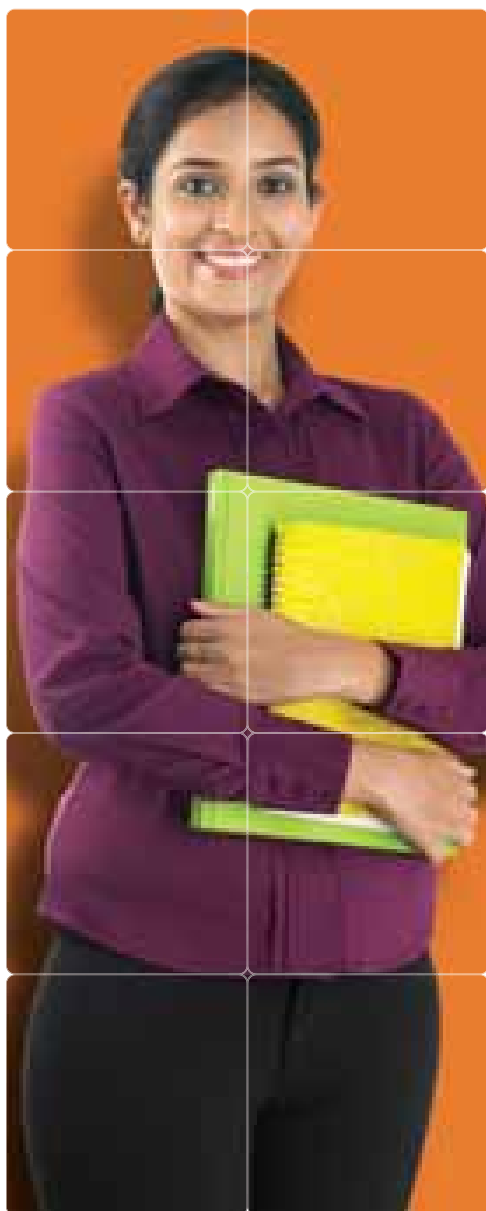
Sikkim Manipal University-Distance Education (SMU-DE) the beginning of the journey that will prepare you for a great career. SMU-DE has a vibrant student community with over 4 Lakh students on rolls across India.

Salient features

- ▶ Programs offered across 11 disciplines in Masters, Bachelors, Diploma and PG Diploma levels in Information Technology, Management, Journalism and Mass Communication, Biotechnology & Bioinformatics, Apparel & Fashion Design, Safety and Fire, Allied Health Sciences, Hospitality, Telecom, Commerce and Arts.
- ▶ Accessible learning with 725+ University-authorized Learning Centres across the country.
- ▶ 65 core faculty members and 6,300 supporting faculty members.
- ▶ 25 University Authorized Learning Centres present in over 20 countries.
- ▶ Classroom environment created on EduNxt™ with any-time access with the help of industry mentor chat, discussion groups, videos, blogs, news, case-studies and projects. Winner of e-India and e-Rajasthan awards for 'Digital Learning ICT Enabled University of the year'.
- ▶ Over 1,500 scholarships offered for meritorious students.
- ▶ SMU-DE is recognized by the UGC and the Ministry of HRD. It is a member of the Association of Indian Universities (AIU) and Distance Education Council for three academic years from 2009-10 to 2011-12.



SMU-DE - CHANGING THE FACE OF DISTANCE EDUCATION



In the last few years, SMU-DE's innovative approach to the development and delivery of education has made it one of India's leading distance education providers. SMU-DE has developed an education system which is innovative and effective.

Distance Education the SMU-DE way

Our distance learning experience blends flexibility and convenience from the learner's perspective combined with academic rigour and quality in instruction.

The SMU-DE way is learner-centric and combines three distinct learning delivery systems:

- ▶ **Self Learning:** High quality self learning material is made available both in print and digital form.
- ▶ **Counselling at Learning Centres:** Students can avail counselling at any of our learning centres located across the country.
- ▶ **EduNxt™:** Makes the innovative use of technology an essential element of the learning experience using the Manipal Education Technology Network for Learning Optimized (MENLO) platform.

24x7 ONLINE LEARNING - WITH EduNxt™



EduNxt™ is the next-generation interactive learning system that is designed to change the way a student learns. Convenient and easy to use, EduNxt™ creates a virtual classroom environment using simulation, recorded presentations, interactive content, self-study content, and shared browsing.

How EduNxt™ makes learning fun

Recreates classroom environment.

Easy and quick access to educational resources across Manipal Education institutions.

The platform that enables placement and soft-skills training.

Commitment to improve quality of professional education via distance mode, leading to higher acceptance amongst employers.

EduNxt™ highlights

Articles/SLM: Students can access SLM and relevant articles online. The articles are frequently updated to keep the student informed on current affairs.

Industry mentor chats: Students can interact with the best business minds and experts in various areas.

Academic mentor chats: A student can chat with the University faculty to clear any doubts he/she might have.

Dashboard: A student can plan his/her study timetable much better by tracking further progress and keep a count on what has been read and what's remaining.

Soft skills: A student can watch videos and make use of a variety of resources to further enhance soft skills.

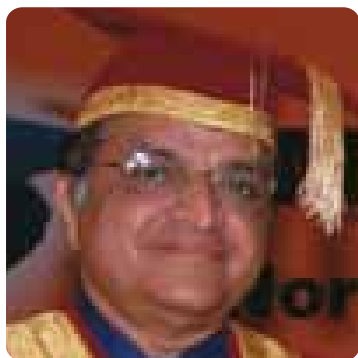
Crack-it case study contest: The case study contest is held regularly where a student can display his/her skills at solving case studies and problems within the allotted time.

EduNxt™ combines academic rigour and a personalized learning environment along with SMU-DE's hybrid learning delivery system with its flexibility, convenience and accessibility to offer a first of its kind learning environment in India.

Additional features

- Peer to Peer Chats • Assignments • Videos
- Assessments • Discussion forums • Model Question papers • Student space • Blogs
- Alerts • News • Project guidance

EduNxt™ - TRANSCENDING BARRIERS



SMU-DE's technology based initiative such as EduNxt™ will empower students in their learning experiences. I see EduNxt™ as truly being the way forward for distance education in India, as is the case in the international education services sector. I am confident SMU-DE will continue to contribute to the distance education sector in India in a significant manner. I am sure that SMU-DE will ensure strict adherence to quality assurance norms in the content and delivery and provide affordable education opportunities for all. I wish the institution all the success.

Dr. V.N. Rajsekharan Pillai,
Chairman, DEC

I am happy to know that Sikkim Manipal University of Distance Education, Manipal is going to launch EduNxt™ (Technology Infused Collaborative and Distributed Learning System) in stages from the August 2009 session. I send my best wishes and greetings to the University for the same.

Dr. Sukhadeo Thorat,
Former Chairman, UGC



India's emergence as a global technology centre is the direct result of its strong education system. At Microsoft, we have always believed that education is the foundation for opportunity and success. One of our most important commitments is to help deliver high-quality educational materials to those who lack access to teachers and resources. The EduNxt™ distance learning platform is a great example of how information technology can extend the reach of great educational resources. We look forward to continuing to work with Manipal Education to expand educational opportunities in India.

Mr. Steve Ballmer,
CEO, Microsoft Corporation Pvt. Ltd.

SMU-DE ACCOLADES



e-INDIA award for 'ICT enabled University/ Higher Education Institute of the Year'



Star News – Best Management Education in Distance Education



e-Rajasthan award for 'Digital Learning ICT enabled University of the Year'



DEWANG MEHTA Business School Awards BEST DISTANCE LEARNING PROGRAMME



HT Horizons, August 2010

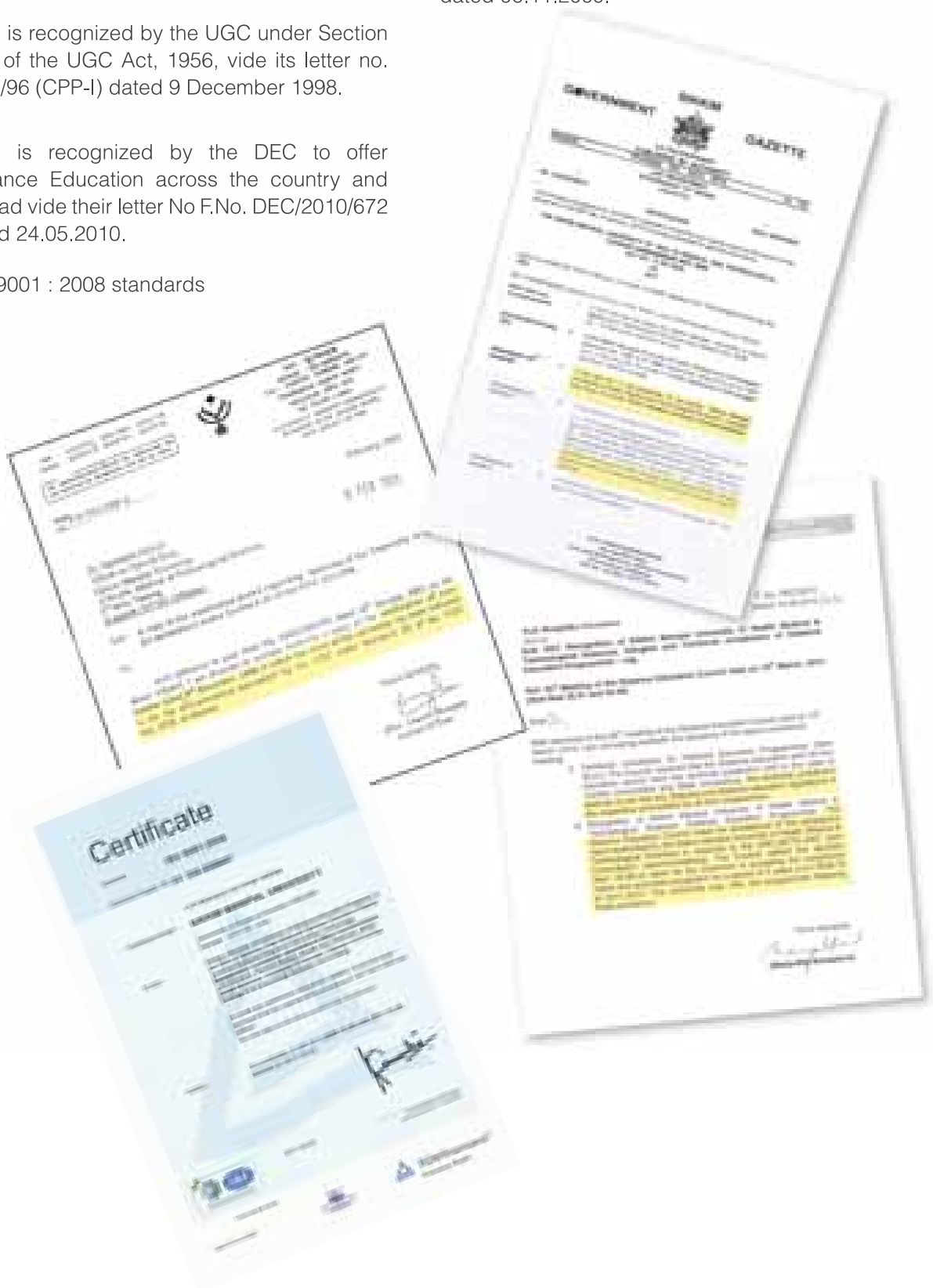


DNA-Best B-School for the Use of Technology in Providing Management Education in Distance Education

Over the years, SMU-DE has set new benchmarks in Distance Education. With its tradition of quality, widespread reach and pioneering innovations, it has earned new accolades and appreciation from the top critics in industry. Proof that SMU-DE is a name students across India have come to trust.

WIDESPREAD RECOGNITION

- ▶ Sikkim Manipal University, Gangtok is incorporated under the State Legislative Act (Act IX of 1995) of the Government of Sikkim.
- ▶ SMU is recognized by the UGC under Section 2 (f) of the UGC Act, 1956, vide its letter no. F.9-7/96 (CPP-I) dated 9 December 1998.
- ▶ SMU is recognized by the DEC to offer Distance Education across the country and abroad vide their letter No F.No. DEC/2010/672 dated 24.05.2010.
- ▶ ISO 9001 : 2008 standards
- ▶ All programs/courses offered by the SMU in Distance Mode have been approved by the DEC vide letter No. DEC/Recog/2009/4250 dated 06.11.2009.



VIDYADEEP SCHOLARSHIP - REWARDING MERIT

Vidyadeep is a nationwide scholarship offered to 1500 meritorious and deserving students of Sikkim Manipal University - Distance Education (SMU-DE) programs. This scholarship is a first of its kind in the field of distance education in the country.

The Vidyadeep scholarship is offered to students from the following streams – IT, Management, Journalism & Mass Communication, Fashion, Hospitality & Tourism, Allied Health, Bioinformatics and Biotechnology, Commerce and Arts.

Highlights

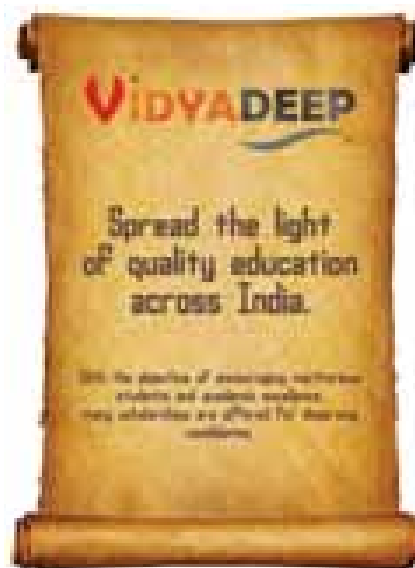
Scholarships that provide up to 100% of semester fee waiver. 1500 scholarships are on offer across India.

Eligibility

Students should be below poverty line. Students should be enrolled in any SMU-DE program. The scholarship will be awarded based on the student's performance in the first semester exam.



Brig. (Retd) Dr. S.S.Pabla, Vice Chancellor - SMU and Mr. Anil Kumble launching the Vidyadeep scholarship program.



“Commemorating our commitment to higher education for all, we are proud to launch the scholarship program for our students. We encourage our students to apply and avail this opportunity to realize their dreams.”

Brig. (Retd) Dr. S.S. Pabla,
Vice Chancellor, SMU

“Vidyadeep is a laudable initiative to help deserving students realize their educational dreams. I am sure this is a milestone in itself. SMU-DE is revolutionizing distance education in India providing access and equity to all its students.”

Mr. Anil Kumble,
Former Captain, Indian Cricket Team

VIDYADEEP CASE-STUDY CONTEST



Judges deciding the winners.

In March 2011, the second edition of Vidyadeep, case-study contest was held for the MBA students of SMU-DE. It served as a platform for the students to showcase their problem solving skills and decision making abilities. 6 teams from over 450 that participated were chosen and asked to present their solutions to distinguished academicians and industry experts.

The winners received a prize of Rs. 75,000 from the Guest of Honour Dr. Ayoub Kazim - M.D of Dubai Knowledge Village and Dubai International Academic City. The first runners up received a prize money of Rs. 50,000 and the second runners up received a prize money of Rs. 25,000. The other finalists walked away with consolation prizes of Rs.10,000 each.



Winners of 2nd Vidyadeep Case-study contest - Paromita Saha and Abhijeet Roy receiving the cheque from Dr. Ayoub Kazim, Mr. Anand Sudharshan and Prof. Ramesh Murthy.

CONVOCATION



Mr. Anil Kumble, Special Guest, awarding degree at Raipur.



Students celebrating their graduation at Guwahati.



Dr. Vinod Bhat, Guest of Honour, awarding degree to a student at New Delhi.

The Sikkim Manipal University - Distance Education Convocation 2010 was held in different cities across India - Kolkata, New Delhi, Patna, Chandigarh, Ahmedabad & Guwahati and was attended by cognoscenti in different sectors.

FACULTY TRAINING PROGRAMS



Dean and Director, SMU-DE, address the audience at the EduNxt™ Academic Conference.

Faculty Training Program

At SMU-DE, we believe that an informed and vibrant faculty makes learning interesting. Keeping this in mind, we organized an academic conference titled “Online and e-learning” at the India International Centre. The conference brought together all the learning centre faculty and directors and provided them an opportunity to share views about distance and online education. In order to get a deeper insight into distance education, the Learning Centre faculty also undertook research in the area of E-learning and presented papers on the same.



STUDENT PLACEMENT SERVICES

The Right Job

For every student, getting into education of their choice is just the beginning. What makes the difference is getting out with the right job.

Placements through iRize

iRize - a placement cell promoted by the Manipal Group, presents a unique opportunity for SMU-DE to take a giant leap towards ensuring 100% employability for their students. iRize works with SMU-DE to place its students in corporate houses.

iRize Employment Framework

Knowledge, Skills and Competency for over 450 job profiles.

Patent pending technology platform to assess and match capability & aspirations of the candidates with industry expectations.

Partnership with Government bodies, NGOs, Educational / Training institutes.

Employment Exchanges across various towns/ cities.



discovering people. realizing aspirations.

Candidate Analysis Check for

Job-readiness:

iRize analyzes the students for job-readiness on the following parameters:

Aspirations: Understand aspirations to carve career path.

Suitability: Mapping behavioral traits for job suitability.

Capability: Compares functional skills to industry requirements.

Employability: Preparing and equipping for selection.

Employment: Match with the right fit job.

Career Benchmarking

On the basis of the job productivity research and analysis, yardsticks (benchmark scores) are put in place to fulfill the varied staffing requirements of the employers for different job roles.

Certification

The Students would be certified based on the Data Knowledge Skills Behaviour (DKSB) scores benchmarked with the Industry for Job Productivity (iRize Certifications) in conformance to NVQF and other Internationally Accepted Standards. For a particular job profile the students are certified as Basic, Intermediary & Expert based on DKSB scores.

Employment

Various types of employment are offered across industry verticals.

Contact iRize

SMU-DE students who wish to avail placement facilities can contact iRize

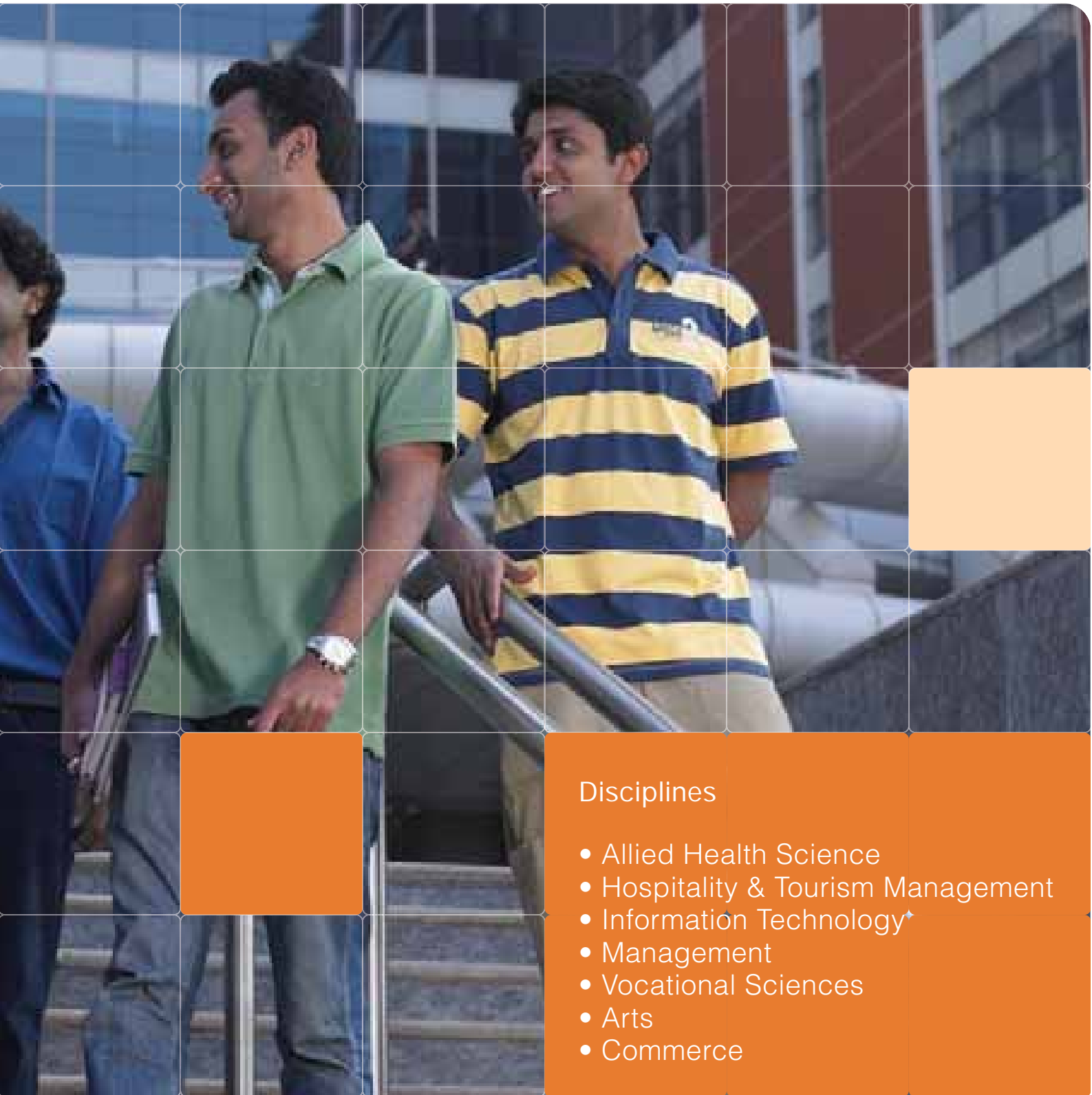
Mail your CV to jobs@irize.in

Call 1800-2-66-6644 (toll free)

SMS "JOBS" to 56677

www.irize.in





Disciplines

- Allied Health Science
- Hospitality & Tourism Management
- Information Technology
- Management
- Vocational Sciences
- Arts
- Commerce

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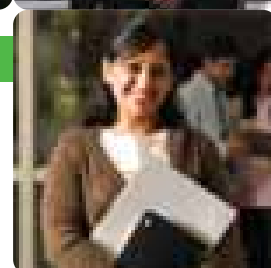
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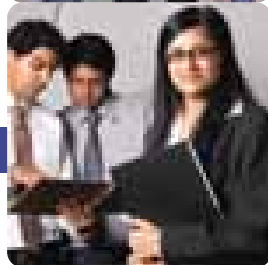
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PRO DEGREE JOB-READY GRADUATION PROGRAMS



“SMU-DE helped me to be a job ready professional.”

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BCom - Supply Chain Management30

BCom - Export-Import Management.....31
BScNT - Bachelor of Science in
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WHY BE A JOB-READY GRADUATE?

The Confederation of Indian Industry (CII) and the Boston Consulting Group (BCG) have estimated that India would face a 'talent gap' – the lack of right skills for the job required – over the next 5 years. The report titled, 'India's Demographic Dilemma' cites the main reason for the talent gap is that education institutions do not impart employable skills.

Every year the Indian education system produces about 500,000 technical graduates, 75% of which, according to NASSCOM estimates, are not easily employable and 23 lakh graduates, of which 90%, are considered unemployable.

Most college graduates remain unemployable because of a lack of job oriented training.

Industry demands that graduates are skilled at the time of employment.

The skills that can get a graduate employed include Domain related skills, multi-functional skills i.e. ability to adapt to changing company dynamics and communication skills.



PRODEGREE - BRIDGING THE TALENT GAP BY GIVING YOU JOB READY GRADUATION

As one of India's leading Distance Education provider, Sikkim Manipal University is in a unique position to address India's talent gap through the ProDegree programs, a set of job-ready Graduate courses that give you KNOWLEDGE & SKILLS. As a student of Program you can look forward to acquiring trade-based skills and sector-specific/domain knowledge that will help you score an advantage over a regular graduate degree.

ProDegree gives you INCREMENTAL EMPLOYABILITY.

Incremental employability is year on year employability that comes with the ProDegree program. Under the ProDegree program, you earn a Certificate or Diploma at the completion of each year along with the degree. The Industry Skill partner of the University will continuously assess the student for job-readiness.

The Certificate will make you employable at the end of first year itself. The Diploma will help you progress to the next level job and the degree at the end of 3rd year will help you progress in your career.

| S. No. | Items | Specifications |
|--------|-----------------------|--|
| 1 | Content | Contemporary content custom-designed by Industry Skill Partner |
| 2 | Web-based ILT | Subject Matter Experts to deliver Webinars |
| 3 | Online Mentoring | Industry Experts to provide career counseling through online chat |
| 4 | Seminar Classes | To be delivered by Guest Faculty at Select Locations |
| 5 | Email Support | Specific course related queries would be addressed |
| 6 | Placement Assistance* | On successful completion of the Degree, students will be provided Placement Assistance |

*Conditions apply



OUR PARTNERS



FOREIGN TRADE DEVELOPMENT CENTRE

FTDC was founded in 1991, as a pioneering institute in the area of foreign trade by Dr. K.L. Bhatia, an eminent economist from Delhi School of Economics and a core group of economists, academicians and corporate thinkers. FTDC has grown manifold over the last decade and a half with more than 25 eminent faculty members and training over 800 students every year. The institute has conducted over 625 seminars and training programs both in India and abroad in international business as well as passed the proud milestone of 21,000 students in May 2010.

FTDC's main activities include educational training programs in Export-Import Management, Merchandising, Export Marketing, and Export-Import procedures and documentation and Export Finance through a series of structured practical short and long term job oriented and entrepreneurial development programs.



A MANIPAL EDUCATION - CITY & GUILDS INITIATIVE

IndiaSkills brings the capabilities of City & Guilds, the world leader in work skills development and certification to India. City & Guilds has a 130 year history and presence across 81 countries in 8500+ skills development centers, offering over 600+ qualifications that are recognized across 30 Industry sectors. Every year over 18 lakh learners are certified by City & Guilds for work relevant skills that offer them a brighter future.



Dimension Data is a wholly owned subsidiary of Dimension Data PLC (LSE:DDT), a US\$4 billion leading global IT solutions and services provider. Dimension Data operates in 55 offices across 13 Asia Pacific countries and helps clients plan, build, support, manage, improve and innovate their IT infrastructures. Dimension Data combines an expertise in networking, security, data centre, storage, Microsoft solutions and contact centre technologies, with advanced skills in consulting, integration, training and managed services to create IT solutions for businesses. As Asia's pioneer in systems and network integration, Dimension Data has designed, implemented and managed network infrastructure for many global corporations and leading service providers, as well as the equivalent of the Fortune 200 companies in every country throughout Asia Pacific.

Top Credentials

- Cisco's Largest Learning Partner in APAC
- Microsoft Gold Partner across APAC

PRODEGREE

B.Com traditionally has been a pathway for becoming an accounting professional. A student aspires for being a Chartered Accountant, Cost Accountant but the success rate in such professional examinations is only around 2-4%. Most of the commerce graduates would start off as an account executive, cashier or an office assistant. Today, with the globalization and the boom in technology, enterprises are on the lookout for tech-savvy and job-ready candidates who would multi-task in various functions. They are expected to have the knowledge of the business and operations of the industry.

B.Com from SMU-DE is a skill based degree program which will offer specialization in different sector-specific skills. The core subjects provide conceptual understanding and knowledge of Commerce stream wherein a set of electives would put the student on a particular skill track.

The exit certification would be awarded by the Skill Partner.

On completion of 1 year: **Certificate**

On completion of 2nd year: **Diploma**

On completion of 3rd year: **Advanced Diploma**

Skill based Electives:

There are three skill tracks namely 'Financial Planning', 'Supply Chain Management' and 'Export Import Management'. The student may choose any one of the tracks.

Program Objectives:

- To equip students with an integrated set of skills that will allow them to develop their professional careers.
- To equip students with the theoretical and practical knowledge that is necessary to enable him /her to absorb the knowledge embedded in the courses.
- The programs also prepare students to embrace future developments in the field and have a demonstrated professional relevance.

Financial Sector:

Post liberalization and financial reforms in 1990 and the opening up of the finance sector have made a large number of big finance companies from across the world have enter India with a wide variety of products. This has triggered a tremendous demand for professionals who have a sound knowledge of the industry and products to service the customer better. Financial Planners offer expert opinions on issues like retirement planning, estate planning, financial management of small businesses, trusts, tax, stock broking and investments and debt and risk management. The major employers of Finance planners are Banks, Brokerage Firms, Wealth Management companies and Fund Houses. Students can also start on their own or work as consultants or insurance advisors for firms.

SMU has tied up with IndiaSkills as the skill partner to develop content, ongoing delivery support, industry interface and placement assistance.

Supply Chain Management:

With India emerging as a major global destination for manufacturing, retailing and allied services, Supply Chain Management (SCM) gains importance. Companies need to become operationally efficient through accurate demand forecasting, streamlined order management and production planning, global sourcing, tight inventory control, and on-time delivery to the customer. The industry hence needs a new breed of specialized SCM professionals who understand the various intra and inter-linkages in the organization's supply chain and adapt to the changing market needs.

BACHELOR OF COMMERCE (B.COM)

The government is setting up 110 logistics parks over 3500 acres by 2012. The Industry is expected to grow annually by 15% in revenue terms over next 5 years. According to CII-Technopark survey, 30 lacs operations professionals are required by 2012.

Today SCM professionals are sought after across various sectors:

- **Merchandising firms:** Wholesalers, Retailers, Distributors, Stockists.
- **Manufacturing Industries:** Industrial and consumer products.
- **Transportation Industries:** Freight and Passenger Handling.
- **Logistics Firms:** Warehousing, Clearing & Forwarding agents.

SMU has tied up with IndiaSkills as the skill partner to develop content, ongoing delivery support, industry interface and placement assistance.

Export Import Management:

With the rapid growth in international trade in various countries, several highly rewarding job opportunities have opened up for individuals who are trained in export import management.

Some of the sectors that offer ample scope in export management include Trading Houses, Export Department of Companies, Development Authorities & Commodity Boards, Marine Insurance Companies, Export Processing Zones, International Shipping companies and Export Oriented Units among other organizations.

SMU has tied up with FTDC as the skill partner to develop content, ongoing delivery support, industry interface and placement assistance.



Bachelor of Commerce – FINANCIAL PLANNING (BCom - FP)

| First Semester | | |
|--------------------------|-----------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BFP101 | Functional English | 4 |
| BFP102 | Fundamentals of Accountancy | 4 |
| BFP103 | Economic Theory | 4 |
| BFP104 | Workplace Skills - Entry | 4 |
| Total Cumulative Credits | | 16 |

| Second Semester | | |
|--------------------------|---|---------|
| Sub. Code | Subject Title | Credits |
| BFP201 | Foundation in Humanities and Social Studies | 4 |
| BFP202 | Business Organization | 4 |
| BFP203 | Business Math and Statistics | 4 |
| BFP204 | Computer Aided Accounting - Practical | 4 |
| Total Cumulative Credits | | 32 |

| Third Semester | | |
|--------------------------|------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BFP301 | General English | 4 |
| BFP302 | Business Law | 4 |
| BFP303 | Money and Banking | 4 |
| BFP304 | Financial Planning – I - Practical | 4 |
| Total Cumulative Credits | | 48 |

| Fourth Semester | | |
|--------------------------|--------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BFP401 | Foundation in Science and Technology | 4 |
| BFP402 | Advanced Accountancy | 4 |
| BFP403 | Economic Environment in India | 4 |
| BFP404 | Financial Planning – II - Practical | 4 |
| Total Cumulative Credits | | 64 |

| Fifth Semester | | |
|--------------------------|---|---------|
| Sub. Code | Subject Title | Credits |
| BFP501 | Investment Options & Mutual Funds | 4 |
| BFP502 | Cost Accounting | 4 |
| BFP503 | Financial Markets | 4 |
| BFP504 | Advanced Financial Planning – I - Practical | 4 |
| Total Cumulative Credits | | 80 |

| Sixth Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| BFP601 | Principles and Practice of Auditing | 4 |
| BFP602 | Management Accounting | 4 |
| BFP603 | Corporate Finance | 4 |
| BFP604 | Advanced Financial Planning – II - Practical | 4 |
| Total Cumulative Credits | | 96 |

Certifications from Skill Partner

| | |
|---------------------------|--|
| On completion of 1st year | Certificate in Computer Aided Accounting |
| On completion of 2nd year | Diploma in Financial Advisory & Marketing Services |
| On completion of 3rd year | Advanced Diploma in Financial Planning |

Bachelor of Commerce – Supply Chain Management (BCom - SCM)

| First Semester | | |
|--------------------------|-----------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BSC101 | Functional English | 4 |
| BSC102 | Fundamentals of Accountancy | 4 |
| BSC103 | Economic Theory | 4 |
| BSC104 | Workplace Skills - Entry | 4 |
| Total Cumulative Credits | | 16 |

| Second Semester | | |
|--------------------------|---|----|
| BSC201 | Foundation in Humanities and Social Studies | 4 |
| BSC202 | Business Organization | 4 |
| BSC203 | Business Math and Statistics | 4 |
| BSC204 | SCM Delivery Operations - Practical | 4 |
| Total Cumulative Credits | | 32 |

| Third Semester | | |
|--------------------------|-------------------------------------|----|
| BSC301 | General English | 4 |
| BSC302 | Business Law | 4 |
| BSC303 | Money and Banking | 4 |
| BSC304 | SCM-Sourcing Management - Practical | 4 |
| Total Cumulative Credits | | 48 |

| Fourth Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| BSC401 | Foundation in Science and Technology | 4 |
| BSC402 | Advanced Accountancy | 4 |
| BSC403 | Economic Environment in India | 4 |
| BSC404 | SCM-Logistics & Warehousing Management - Practical | 4 |
| Total Cumulative Credits | | 64 |

| Fifth Semester | | |
|--------------------------|---|----|
| BSC501 | Investment Options & Mutual Funds | 4 |
| BSC502 | Cost Accounting | 4 |
| BSC503 | Financial Markets | 4 |
| BSC504 | SCM-Forecasting & Demand Planning - Practical | 4 |
| Total Cumulative Credits | | 80 |

| Sixth Semester | | |
|--------------------------|--|----|
| BSC601 | Principles and Practice of Auditing | 4 |
| BSC602 | Management Accounting | 4 |
| BSC603 | Corporate Finance | 4 |
| BSC604 | Advanced Supply Chain Management - Practical | 4 |
| Total Cumulative Credits | | 96 |

Certifications from Skill Partner

| | |
|---------------------------|---|
| On completion of 1st year | Certificate in Logistics & Warehousing Operations |
| On completion of 2nd year | Diploma in Logistics, Warehousing & Sourcing Management |
| On completion of 3rd year | Advanced Diploma in Supply Chain Management |

Bachelor of Commerce – EXPORT-IMPORT MANAGEMENT (BCom - EIM)

| First Semester | | |
|--------------------------|-----------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BEI101 | Functional English | 4 |
| BEI102 | Fundamentals of Accountancy | 4 |
| BEI103 | Economic Theory | 4 |
| BEI104 | Workplace Skills - Entry | 4 |
| Total Cumulative Credits | | 16 |

| Second Semester | | |
|--------------------------|---|----|
| BEI201 | Foundation in Humanities and Social Studies | 4 |
| BEI202 | Business Organization | 4 |
| BEI203 | Business Math and Statistics | 4 |
| BEI204 | Foreign Trade of India & Export Marketing - Practical | 4 |
| Total Cumulative Credits | | 32 |

| Third Semester | | |
|--------------------------|---|----|
| BEI301 | General English | 4 |
| BEI302 | Business Law | 4 |
| BEI303 | Money and Banking | 4 |
| BEI304 | Export-Import Procedure and Documentation - Practical | 4 |
| Total Cumulative Credits | | 48 |

| Fourth Semester | | |
|--------------------------|---|---------|
| Sub. Code | Subject Title | Credits |
| BEI401 | Foundation in Science and Technology | 4 |
| BEI402 | Advanced Accountancy | 4 |
| BEI403 | Economic Environment in India | 4 |
| BEI404 | Quality Management in International Trade - Practical | 4 |
| Total Cumulative Credits | | 64 |

| Fifth Semester | | |
|--------------------------|-----------------------------------|----|
| BEI501 | Investment Options & Mutual Funds | 4 |
| BEI502 | Cost Accounting | 4 |
| BEI503 | Financial Markets | 4 |
| BEI504 | Import Management- Practical | 4 |
| Total Cumulative Credits | | 80 |

| Sixth Semester | | |
|--------------------------|-------------------------------------|----|
| BEI601 | Principles and Practice of Auditing | 4 |
| BEI602 | Management Accounting | 4 |
| BEI603 | Corporate Finance | 4 |
| BEI604 | Export-Import Finance - Practical | 4 |
| Total Cumulative Credits | | 96 |

Certifications from Skill Partner

| | |
|---------------------------|---|
| On completion of 1st year | Certificate in Export Marketing |
| On completion of 2nd year | Diploma in Export - Import Procedures & Documentation |
| On completion of 3rd year | Advanced Diploma in Export - Import Management |

BACHELOR OF SCIENCE IN NETWORK TECHNOLOGY BSc (NT)*

Networking Skills requirements continue to grow globally as outsourcing of IT continues. Cloud computing, VoIP and Software as a Service (SaaS) have significantly increased the complexity and requirements placed on networks.

As the world moves towards cloud computing and ubiquitous secure borderless networks, network engineers/network administrators who understand networking and security administrators are in great demand.

But not all jobs created in the networking space / sector are easily accessible. In a survey conducted by Forrester Consulting on behalf of Cisco, 49% of Network Managers interviewed said that Professional Certifications were required to qualify for their job.

BSc in Network Technology

BSc in Network Technology is a 3 year degree program in IT Networking. The program equips the learner with the technical skills required of networking engineers in the field and provides vital exposure to real-life case scenarios and industry environment.

The BSc (NT) program has Dimension Data, a leading IT solutions and services provider that has undertaken large scale networking projects across APAC region as the Industry Skills Partner.

Program Objective:

To provide in-depth conceptual understanding and knowledge of the best technology in Networking (Wired/Wireless), Security & Voice Solutions.

To train students on how to design, build, troubleshoot and secure triple play bordersless computer networks.

Salient Features

1. **Customised Content:** Designed to cover key topics across in-demand skills required by industry viz. Networking, (Wired/Wireless), Security & Voice technologies.
2. **Centralized Network Lab:** All students would be provided access to a dedicated cluster of router & switches to perform lab assignments through internet.
3. **Web Based Training:** Practical guidance sessions by Industry experts delivered on a web based platform. Students can access the recorded sessions for later review.
4. **Seminars:** Live demonstration by field experienced engineers.
5. **Career Counseling:** Access to Industry Experts through web Portal and Live Chat Sessions.
6. **Project work:** Built into program as part of VI Semester.
7. **Industry Certifications:** Prepares student for industry recognized certifications.

* This program is available at select Learning Centers only.

BACHELOR OF SCIENCE IN NETWORK TECHNOLOGY BSc (NT)*

| First Semester | | |
|--------------------------|--------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BNT101 | Fundamentals of IT | 4 |
| BNT102 | Fundamentals of Communication Skills | 2 |
| BNT103 | Digital Systems | 4 |
| BNT104 | Computer Networks | 4 |
| BNT105 | Networking Tools – Practical | 4 |
| Total Cumulative Credits | | 18 |

| Second Semester | | |
|--------------------------|------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BNT201 | Operating System | 4 |
| BNT202 | Understanding PC & Troubleshooting | 4 |
| BNT203 | Internetworking with TCP/IP | 4 |
| BNT204 | LAN switching – Practical | 4 |
| BNT205 | Internetworking – Practical | 4 |
| Total Cumulative Credits | | 38 |

| Third Semester | | |
|--------------------------|-----------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BNT301 | Network Routing | 4 |
| BNT302 | Mathematics for IT | 4 |
| BNT303 | Principles of Multimedia | 4 |
| BNT304 | Network Routing – Practical | 4 |
| BNT305 | Enterprise Networking – Practical | 4 |
| Total Cumulative Credits | | 58 |

| Fourth Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| BNT401 | Multimedia Networking | 4 |
| BNT402 | E-Commerce | 4 |
| BNT403 | Web Technologies | 4 |
| BNT404 | Enterprise Campus Networking - Practical | 4 |
| BNT405 | Network Tuning/Multimedia Networking – Practical | 4 |
| Total Cumulative Credits | | 78 |

| Fifth Semester | | |
|--------------------------|--------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BNT501 | Wireless and Mobile Communication | 4 |
| BNT502 | Network Data Storage | 4 |
| BNT503 | Network Management & Security | 4 |
| BNT504 | Network Management Tools – Practical | 4 |
| BNT505 | Wireless Networking – Practical | 4 |
| Total Cumulative Credits | | 98 |

| Sixth Semester | | |
|--------------------------|-------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BNT601 | IT Management | 4 |
| BNT602 | Distributed Systems | 4 |
| BNT603 | Network Troubleshooting – Practical | 4 |
| BNT604 | Project: Designing a Campus Network | 8 |
| Total Cumulative Credits | | 118 |

Multiple Entry Options

Lateral Entry

| Semester | Sem 1 | Sem 2 | Sem 3 | Sem 4 | Sem 5 | Sem 6 |
|-----------------------|-------|-------|-------|-------|-------|-------|
| Multiple Exit Options | BScNT | | | | | |

Note: Refer Page 66 for more details.

Certifications from Skill Partner

| | |
|---------------------------|---|
| On completion of 1st year | Dimension Data Certified Network Technician |
| On completion of 2nd year | Dimension Data Certified Network Associate |
| On completion of 3rd year | Dimension Data Certified Network Professional |

* This program is available at select Learning Centers only.

ALLIED HEALTH SCIENCE



“SMU-DE helped me gain confidence to make a breakthrough in clinical research.”

BSc (HIA)36

DHIA36

BSc (MIT).....37

DMIT.....37

BSc (MLT).....38

DMLT.....38

BSc (BT)39

CAREER-SCOPE

Allied Health is the backbone of the Healthcare industry. Allied Health professionals play a significant role in supporting and complementing the role of physicians and surgeons. With opportunities in hospitals, clinics, sports medicine and therapy, a degree from SMU-DE in Allied Health Sciences opens doors to lucrative careers across the globe.

With the onset of medical tourism and the growing popularity of India as a Healthcare destination, Allied Health has potential waiting to be explored. A degree in Allied Health sciences from SMU-DE gives you the edge to make the most of a growing industry.

CAREER OPPORTUNITIES

BSc (MIT)

Radiographer

Imaging Technologist

BSc (MLT)

Medical and Clinical Laboratory Technologists

Medical and Clinical Laboratory Technicians

Clinical Laboratory Workers

BSc (HIA)

Health Information Professional

Medical Record Professional

COMPANIES WHERE OUR STUDENTS WORK

BSc (MIT)

All India Institute of Medical Sciences

Apollo Health City

Christian Medical College & Hospital

Manipal College of Dental Science, Mangalore

D.Y.Patil Medical College and Hospital

BSc (MLT)

Christian Medical College

Institute of Transfusion and Medical Research

Manipal Hospital, Salem

Med Plus Pathlabs

Gokula Metropolis Clinical Lab

BSc (HIA)

A S Raja Voluntary Blood Bank

Pt Madan Mohan Malviya Nagar Hospital

TTK Health Care Services Pvt. Ltd.

Wadia Hospital, Pune

BACHELOR OF SCIENCE IN HEALTH INFORMATION ADMINISTRATION BSc (HIA) DIPLOMA IN HEALTH INFORMATION ADMINISTRATION (DHIA) (REVISED SPRING 2007)

<http://www.smude.edu.in/BScHIA>
<http://www.smude.edu.in/DHIA>

Program Structure

| First Semester | | |
|--------------------------|---|---------|
| SubCode | Subject Title | Credits |
| BH0031 | Communication Skills in English | 4 |
| BH0032 | Basic Computer Skills-I | 4 |
| BH0033 | Basics of Anatomy | 4 |
| BH0034 | Basics of Physiology | 4 |
| BH0035 | Fundamentals of Medical Record Sciences | 3 |
| Total Cumulative Credits | | 19 |

| Second Semester | | |
|--------------------------|--------------------------------|---------|
| SubCode | Subject Title | Credits |
| BH0036 | Pharmacology | 2 |
| BH0037 | General Pathology & Hematology | 2 |
| BH0038 | Business English | 4 |
| BH0039 | Medical Record Science-I | 4 |
| BH0040 | Computer Skills-II | 4 |
| Total Cumulative Credits | | 35 |

| Third Semester | | |
|--------------------------|--|---------|
| SubCode | Subject Title | Credits |
| BH0041 | Medical Ethics and Legal Aspects | 4 |
| BH0042 | Medical Terminology-I | 4 |
| BH0043 | Medical Record Science-II (Managing OP and Medical Records Department) | 5 |
| BH0044 | Problem Solving Techniques | 3 |
| Total Cumulative Credits | | 51 |

| Fourth Semester | | |
|--------------------------|---|---------|
| SubCode | Subject Title | Credits |
| BH0045 | Medical Terminology-II | 4 |
| BH0046 | Introduction and Coding for Health Insurance | 4 |
| BH0047 | International Classification of Diseases and Coding | 4 |
| BH0048 | Directed Practice (MRD Associated Department* Postings) | 4 |
| Total Cumulative Credits | | 67 |

| Fifth Semester | | |
|--------------------------|--|---------|
| SubCode | Subject Title | Credits |
| BH0049 | Accountancy | 3 |
| BH0050 | Applied Medical Transcription | 3 |
| BH0051 | Bio- Statistics & Epidemiology | 5 |
| BH0052 | Directed Practice (MRD & Accounts Department Postings) | 5 |
| Total Cumulative Credits | | 83 |

| Sixth Semester | | |
|--------------------------|--|---------|
| SubCode | Subject Title | Credits |
| BH0053 | Computer Applications in Health | 3 |
| BH0054 | Hospital Administration and Public Relations | 5 |
| BH0055 | Project | 9 |
| Total Cumulative Credits | | 100 |

Multiple Entry Options

| Semester | Sem 1 | Sem 2 | Sem 3 | Sem 4 | Sem 5 | Sem 6 |
|-----------------------|-------|-------|-------|-------|--------|-------|
| Multiple Exit Options | DHIA | | | | BScHIA | |

Direct Entry (pointing to Sem 3)
Re - Entry (pointing to Sem 5)
Direct Entry (pointing to Sem 5)

Note: Refer Page 67 for more details.

BACHELOR OF SCIENCE IN MEDICAL IMAGING TECHNOLOGY BSc (MIT)

DIPLOMA IN MEDICAL IMAGING TECHNOLOGY (DMIT)

(REVISED SPRING 2007)

<http://www.smude.edu.in/BScHIA>

<http://www.smude.edu.in/DHIA>

Program Structure

| First Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BD0031 | Communication Skills in English | 4 |
| BD0032 | Basic Computer Skills-I | 4 |
| BD0033 | Basics of Anatomy | 4 |
| BD0034 | Basics of Physiology | 4 |
| BD0035 | Fundamentals of Medical Imaging Technology | 3 |
| Total Cumulative Credits | | 19 |

| Second Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BD0036 | Radiographic Anatomy | 3 |
| BD0037 | Radiological Physics | 5 |
| BD0038 | Radiographic Photography | 5 |
| BD0039 | General Principles of Hospital Practice and Care of Patients | 3 |
| Total Cumulative Credits | | 35 |

| Third Semester | | |
|--------------------------|---|---------|
| Sub.Code | Subject Title | Credits |
| BD0040 | Physics of Radiographic Equipment | 4 |
| BD0041 | Radiographic Techniques- Routine Procedures - Paper-I | 4 |
| BD0042 | Radiographic Techniques- Routine Procedures - Paper-II | 4 |
| BD0043 | Radiographic Techniques- Routine Procedures - Paper-III | 4 |
| Total Cumulative Credits | | 51 |

| Fourth Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BD0044 | Patient Care in Diagnostic Radiology | 3 |
| BD0045 | Radiographic Techniques-Special Procedures - Paper-I | 3 |
| BD0046 | Radiographic Techniques-Special Procedures - Paper-II | 3 |
| BD0047 | Radiographic Techniques-Special Procedures - Paper-III | 3 |
| BD0048 | Quality Assurance and Radiation Safety | 4 |
| Total Cumulative Credits | | 67 |

| Fifth Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BD0049 | Physics of New Imaging Modalities - CT & Ultrasound | 4 |
| BD0050 | Physics of New Imaging Modalities-MRI & Digital Imaging | 4 |
| BD0051 | CT Imaging and Contrast Techniques | 4 |
| BD0052 | CT Imaging-Patient Care, Technologist's Role & Practical | 4 |
| Total Cumulative Credits | | 83 |

| Sixth Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BD0053 | Ultrasound Imaging | 3 |
| BD0054 | Interventional and Digital Radiology | 3 |
| BD0055 | MRI Imaging, Patient Care, Technologist's Role & Practical | 3 |
| BD0056 | Organizing and Managing Imaging Department | 3 |
| BD0057 | Project | 4 |
| Total Cumulative Credits | | 99 |

| Seventh Semester (Internship) | | |
|-------------------------------|---------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BD0058 | Radiographic Positioning | 6 |
| BD0059 | Radiographic Special Procedures | 5 |
| BD0060 | USG/Doppler | 5 |
| Total Cumulative Credits | | 115 |

| Eighth Semester (Internship) | | |
|------------------------------|---------------|---------|
| Sub.Code | Subject Title | Credits |
| BD0061 | CT Imaging | 6 |
| BD0062 | MRI | 6 |
| BD0063 | Front Office | 4 |
| Total Cumulative Credits | | 131 |

Note: The students only after successful completion of six semesters will carry out internship at the respective Learning Centre hospitals. The students who wish to do internship in any other hospital of their choice are permitted to do so by producing necessary permission letter received from the respective hospital. Semester fee is not applicable to students registering for internship. Hence, students in 6th semester are required to remit the degree certificate fee along with the re-registration fee.

Multiple Entry Options

Direct Entry

Re - Entry

Direct Entry

| Semester | Sem 1 | Sem 2 | Sem 3 | Sem 4 | Sem 5 | Sem 6 | Sem 7 | Sem 8 |
|-----------------------|-------|-------|-------|-------|--------|-------|-------|-------|
| Multiple Exit Options | DMIT | | | | BScMIT | | | |

Note: Refer Page 68 for more details.

BACHELOR OF SCIENCE IN MEDICAL LABORATORY TECHNOLOGY BSc (MLT)

DIPLOMA IN MEDICAL LABORATORY TECHNOLOGY (DMLT)

(REVISED SPRING 2007)

<http://www.smude.edu.in/BScHIA>

<http://www.smude.edu.in/DHIA>

Program Structure

| First Semester | | |
|--------------------------|---|---------|
| Sub.Code | Subject Title | Credits |
| BL0025 | Communication Skills in English | 4 |
| BL0026 | Basic Computer Skills-I | 4 |
| BL0027 | Basics of Anatomy | 4 |
| BL0028 | Basics of Physiology | 4 |
| BL0029 | Fundamentals of Medical Laboratory Technology | 3 |
| Total Cumulative Credits | | 19 |

| Second Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BL0030 | Basic Haematological Techniques | 4 |
| BL0031 | Haematological Disorders | 3 |
| BL0032 | Basics of Biochemistry | 4 |
| BL0033 | Lab Reagents, Instrumentation and Techniques | 4 |
| BL0034 | General Bacteriology-I | 2 |
| BL0035 | Systemic Bacteriology-I | 2 |
| Total Cumulative Credits | | 38 |

| Third Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BL0036 | Immunology, Serology and Parasitology-I | 2 |
| BL0037 | Mycology, Virology and Quality Control-I | 2 |
| BL0038 | Carbohydrates and Lipids | 4 |
| BL0039 | Proteins and Diagnostic Enzymology | 4 |
| BL0040 | Blood Transfusion Techniques-I | 2 |
| BL0041 | Blood Bank Procedures and Haemolytic Diseases of the Newborn - I | 2 |
| Total Cumulative Credits | | 54 |

| Fourth Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BL0042 | Liver and Renal Function Tests, Hormones and Tumor Markers | 4 |
| BL0043 | Electrolytes, Acid Base Balance, Factors in Haemoglobin Synthesis & Automation | 4 |
| BL0044 | Histotechnology and Cytotechnology | 4 |
| BL0045 | Examination of Body Fluids | 4 |
| Total Cumulative Credits | | 70 |

| Fifth Semester | | |
|--------------------------|---|---------|
| Sub.Code | Subject Title | Credits |
| BL0046 | Histology Routine and Special Staining | 4 |
| BL0047 | Haemostasis and Quality Assurance | 4 |
| BL0048 | General Bacteriology-II | 2 |
| BL0049 | Systemic Bacteriology-II | 2 |
| BL0050 | Immunology, Serology and Parasitology-II | 2 |
| BL0051 | Mycology, Virology and Quality Control - II | 2 |
| Total Cumulative Credits | | 86 |

| Sixth Semester | | |
|--------------------------|---|---------|
| Sub.Code | Subject Title | Credits |
| BL0052 | Blood Transfusion Techniques-II | 2 |
| BL0053 | Blood Bank Procedures and Haemolytic diseases of the Newborn-II | 2 |
| BL0054 | Organization and Management of Labs | 4 |
| BL0055 | Project | 5 |
| Total Cumulative Credits | | 99 |

| Seventh Semester (Internship) | | |
|-------------------------------|---------------|---------|
| Sub.Code | Subject Title | Credits |
| BL0056 | Microbiology | 6 |
| BL0057 | Biochemistry | 6 |
| BL0058 | Haematology | 4 |
| Total Cumulative Credits | | 115 |

| Eighth Semester (Internship) | | |
|------------------------------|---------------|---------|
| Sub.Code | Subject Title | Credits |
| BL0059 | Blood Banking | 4 |
| BL0060 | Pathology | 6 |
| BL0061 | Front Office | 6 |
| Total Cumulative Credits | | 131 |

Note: The students only after successful completion of six semesters will carry out internship at the respective Learning Centre hospitals. The students who wish to do internship in any other hospital of their choice are permitted to do so by producing necessary permission letter received from the respective hospital. Semester fee is not applicable to students registering for internship. Hence, students in 6th semester are required to remit the degree certificate fee along with the re-registration fee.

Multiple Entry Options

Direct
Entry

Re - Entry

Direct
Entry

| Semester | Sem 1 | Sem 2 | Sem 3 | Sem 4 | Sem 5 | Sem 6 | Sem 7 | Sem 8 |
|-----------------------|-------|-------|-------|-------|--------|-------|-------|-------|
| Multiple Exit Options | DMLT | | | | BScMLT | | | |

Note: Refer Page 69 for more details.

BACHELOR OF SCIENCE IN APPLIED BIOTECHNOLOGY BSc (BT)*

<http://www.smude.edu.in/BScBT>

(REVISED SPRING 2007)

Program Structure

| First Semester | | |
|--------------------------|----------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BO0034 | Chemistry (Organic and Physical) | 4 |
| BO0035 | Biochemistry-I | 4 |
| BO0036 | Biology of Plants | 2 |
| BO0037 | Biology of Invertebrates | 2 |
| BO0038 | Biology of Chordates | 2 |
| BO0039 | Communication Skills in English | 2 |
| Total Cumulative Credits | | 16 |

| Second Semester | | |
|--------------------------|---|---------|
| Sub. Code | Subject Title | Credits |
| BO0040 | Basics of IT and Windows based applications | 4 |
| BO0041 | Biochemistry-II | 4 |
| BO0042 | Cell Biology | 4 |
| BO0043 | Practical - I - Cell Biology & Biochemistry | 4 |
| Total Cumulative Credits | | 32 |

| Third Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| BO0044 | Introduction to Biotechnology and Bioinformatics | 2 |
| BO0045 | Microbiology | 4 |
| BO0046 | Biophysics | 2 |
| BO0047 | Biostatistics and Mathematics | 4 |
| BO0048 | Genetics | 4 |
| Total Cumulative Credits | | 48 |

| Fourth Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| BO0049 | Molecular Biology | 4 |
| BO0050 | Molecular Genetics | 4 |
| BO0051 | Immunology | 4 |
| BO0052 | Practical - II - Genetics and Microbiology | 4 |
| Total Cumulative Credits | | 64 |

| Fifth Semester | | |
|--------------------------|--------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BO0053 | Developmental Biology | 4 |
| BO0054 | Cell and Tissue Culture | 4 |
| BO0055 | Plant and Animal Biotechnology | 4 |
| BO0056 | Environmental Biotechnology | 4 |
| Total Cumulative Credits | | 80 |

| Sixth Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| BO0057 | Medical Biotechnology | 4 |
| BO0058 | Industrial Biotechnology | 4 |
| BO0059 | Bioethics and IPR | 4 |
| BO0060 | Practical - III Immunology and Molecular Biology | 4 |
| Total Cumulative Credits | | 96 |

Practical courses

| Year | Subject Code | Subject Title |
|------|--------------|----------------------------------|
| 1 | BO0043 | Cell Biology and Biochemistry |
| 2 | BO0052 | Genetics and Microbiology |
| 3 | BO0060 | Immunology and Molecular Biology |



The BScBT students have to undergo mandatory practical training once in a year as a part of the program requirement. There will be three practical subjects, one each in II, IV and VI semesters. Each practical subject is of four credits. The duration of the practical training will be about 7 days. On the last day of each practical subject, there will be an examination. Out of the total marks, 60% is meant for continuous assessment over the duration of the practical training and 40% for the final examination to be held on the last day of the practical training. Since this practical training requires advanced equipment and imported chemicals, they will be conducted only at the University designated nodal centres. These nodal centres are provided with full fledged infrastructure and trained staff to support the students. Practical training will be scheduled once in a year and it is compulsory for all the students to attend the practical training.

HOSPITALITY & TOURISM MANAGEMENT



“Making it big in hospitality management became a reality with SMU-DE.”

BSc (HCM)42 DHCM42 ADHCM.....42

CAREER-SCOPE

Incredible India is attracting immense tourism every year and the trend is highly positive. The hospitality and tourism industry is slowly gaining popularity with more and more foreign companies venturing into the Indian market. With the right skill, one can build a lucrative and successful career in this upcoming industry.

SMU-DE offers comprehensive courses in hospitality and tourism enabling students to make a mark in the industry. The course is a perfect blend of theoretical knowledge and industry exposure, making you a sought after resource for most companies.

CAREER OPPORTUNITIES

BSc (HCM)

Management / Hotel Operation Trainee

Guest / Customer / Public Relation Executive

Catering Executive / Chef

Executive in Cruise Lines and Shipping Company

Cabin Crew / Airhostess / Steward / Purser

COMPANIES WHERE OUR STUDENTS WORK

BSc (HCM)

Oberoi hotels and resource

Domino`s pizza india ltd

Work force hotel restaurant consultant

BACHELOR OF SCIENCE IN HOSPITALITY AND CATERING MANAGEMENT BSc (HCM)

<http://www.smude.edu.in/BScHCM>
<http://www.smude.edu.in/ADHCM>
<http://www.smude.edu.in/DHCM>

ADVANCED DIPLOMA IN HOSPITALITY AND CATERING MANAGEMENT (ADHCM)

DIPLOMA IN HOSPITALITY AND CATERING MANAGEMENT (DHCM)

(REVISED SPRING 2007)

Program Structure

| First Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| HM0001 | Introduction to Hospitality | 2 |
| HM0002 | Indian Constitution | 2 |
| HM0003 | Business English | 2 |
| HM0004 | Hospitality French | 2 |
| HM0005 | Front Office Operations - I (Theory) | 2 |
| HM0006 | Front Office Operations - I (Practical) | 2 |
| HM0007 | Accommodation Operations - I (Theory) | 2 |
| HM0008 | Accommodation Operations - I (Practical) | 2 |
| Total Cumulative Credits | | 16 |

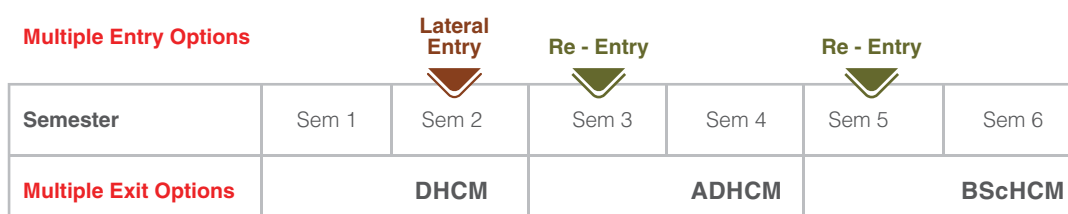
| Second Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| HM0009 | Food Production & Bakery - I (Theory) | 2 |
| HM0010 | Food Production & Bakery - I (Practical) | 2 |
| HM0011 | Food & Beverage Services - I (Theory) | 2 |
| HM0012 | Food & Beverage Services - I (Practical) | 2 |
| HM0013 | Hospitality & Hotel Accounting | 4 |
| HM0014 | Food Safety & Nutrition | 4 |
| Total Cumulative Credits | | 32 |

| Third Semester | | |
|--------------------------|---|---------|
| Sub. Code | Subject Title | Credits |
| HM0015 | Front Office Operations - II (Theory) | 2 |
| HM0016 | Front Office Operations - II (Practical) | 2 |
| HM0017 | Accommodation Operations - II (Theory) | 2 |
| HM0018 | Accommodation Operations - II (Practical) | 2 |
| HM0019 | Principles of Management | 2 |
| HM0020 | Computer Applications | 2 |
| HM0021 | Hospitality & Hotel Economics | 2 |
| HM0022 | Business Statistics | 2 |
| Total Cumulative Credits | | 48 |

| Fourth Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| HM0023 | Food Production & Bakery - II (Theory) | 2 |
| HM0024 | Food Production & Bakery - II (Practical) | 2 |
| HM0025 | Food and Beverage Services - II (Theory) | 2 |
| HM0026 | Food & Beverage Services - II (Practical) | 2 |
| HM0027 | On the Job Training (a minimum of 360 hours) | 12 |
| Total Cumulative Credits | | 68 |

| Fifth Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| HM0028 | Hospitality & Hotel Law | 2 |
| HM0029 | Human Resource Management | 2 |
| HM0030 | Hospitality Information System (Theory) | 2 |
| HM0031 | Hospitality Information System (Practical) | 2 |
| HM0032 | Environmental Studies | 2 |
| HM0033 | Facility Planning | 2 |
| HM0034 | Entrepreneurship Development | 4 |
| Total Cumulative Credits | | 84 |

| Sixth Semester | | |
|--------------------------|------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| HM0035 | Food & Beverage Management | 4 |
| HM0036 | Sales & Marketing Management | 4 |
| HM0037 | Travel & Tourism Management | 2 |
| HM0038 | Cultural Heritage of India | 2 |
| Total Cumulative Credits | | 96 |



Note: Refer Page 71 for more details.

INFORMATION TECHNOLOGY



“SMU-DE helps you keep abreast with the ever changing technology.”

BSc (IT)45

DIT45

BCA46

CAREER-SCOPE

Information Technology or IT is one of the fastest growing industries in the world. With information gaining immensely in value, technology is a prerequisite to making it usable. With more and more organisations adopting technology by the day, IT is an industry that is showing great prospects for a long time to come.

IT courses in SMU-DE provide you with the right skills and exposure to leverage the opportunity that the industry throws open to you. With an enviable track record of our alumni being placed in prestigious companies like HP, IBM, Infosys etc., SMU-DE is your gateway to a flying career in IT.

CAREER OPPORTUNITIES

BCA

Systems Manager

Internet Expert

Web Designing Specialist

Application Programmer

System Programmer

BSc (IT)

System Analyst

Application Programmer

System Programmer

Database Administrator

COMPANIES WHERE OUR STUDENTS WORK

BCA

Airtel

Convergys India Services

Deloitte Touche Tohmatsu Pvt. Ltd.

Future Systems

BSc (IT)

3i Infotect

Cognizant Technology

HCL Technologies

BSNL

Indian Air Force

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY BSc (IT)

DIPLOMA IN INFORMATION TECHNOLOGY (DIT)

(REVISED SPRING 2009)

<http://www.smude.edu.in/BScIT>
<http://www.smude.edu.in/DIT>

Program Structure

| First Semester | | |
|--------------------------|---|---------|
| Sub. Code | Subject Title | Credits |
| BT0062 | Fundamentals of IT | 4 |
| BT0063 | Mathematics for IT | 4 |
| BT0064 | Logic Design | 4 |
| BT0065 | C Programming and Data Structures -Theory | 3 |
| BT0066 | Database Management System | 3 |
| BT0067 | C Programming and Data Structures - Practical | 2 |
| Total Cumulative Credits | | 20 |

| Second Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| BT0068 | Computer Organization and Architecture | 4 |
| BT0069 | Discrete Mathematics | 4 |
| BT0070 | Operating Systems | 4 |
| BT0071 | Technical Communication - Theory | 2 |
| BT0072 | Computer Networks | 4 |
| BT0073 | OS and DBMS - Practical | 2 |
| Total Cumulative Credits | | 40 |

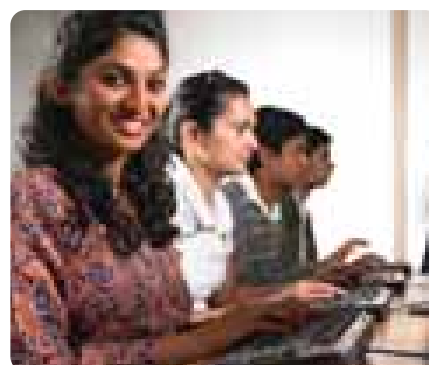
| Third Semester | | |
|--------------------------|--------------------|---------|
| Sub. Code | Subject Title | Credits |
| BT0074 | OOPS With Java | 4 |
| BT0075 | RDBMS with MySQL | 4 |
| BT0076 | TCP/IP | 4 |
| BT0077 | Multimedia Systems | 2 |
| BT0078 | Website Design | 2 |
| BT0079 | Mini Project | 4 |
| Total Cumulative Credits | | 60 |

| Fourth Semester | | |
|--------------------------|--------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BT0080 | Fundamentals of Algorithms | 4 |
| BT0081 | Software Engineering | 4 |
| BT0082 | Visual Basic | 4 |
| BT0083 | Server Side Programming - Theory | 4 |
| BT0084 | Technical Communications - Practical | 2 |
| BT0085 | Server Side Programming - Practical | 2 |
| Total Cumulative Credits | | 80 |

| Fifth Semester | | |
|--------------------------|-------------------------------------|---------|
| Sub Code | Subject Title | Credits |
| BT0086 | Mobile Computing | 4 |
| BT0087 | WML and WAP Programming - Theory | 2 |
| BT0088 | Cryptography and Network Security | 4 |
| BT0089 | Elective1 & | 4 |
| BT0090 | Elective- 2# | 4 |
| BT0091 | WML and WAP Programming - Practical | 2 |
| Total Cumulative Credits | | 100 |

| Sixth Semester | | |
|--------------------------|-----------------------------|---------|
| Sub Code | Subject Title | Credits |
| BT0092 | Software Project Management | 4 |
| BT0093 | Elective -3\$ | 4 |
| BT0094 | Elective-4 @ | 4 |
| BT0095 | Project Work | 8 |
| Total Cumulative Credits | | 120 |

| Electives | | | |
|-----------------------------|-------------------------|------------------------------|--------------------------|
| Elective - 1 (Choose One) & | | Elective - 3 (Choose One) \$ | |
| BT8901 | Object Oriented Systems | BT9301 | Computer Graphics |
| BT8902 | E-Commerce | BT9302 | Human Computer Interface |
| BT8903 | C# Programming | BT9303 | Design Patterns |
| Elective - 2 (Choose One)# | | Elective - 4 (Choose One)@ | |
| BT9001 | Data Mining | BT9401 | Pattern Recognition |
| BT9002 | Grid Computing | BT9402 | Artificial Intelligence |
| BT9003 | Data Storage Management | BT9403 | Virtual Reality |



Multiple Entry Options

Lateral Entry

Direct Entry

Re - Entry

| Semester | Sem 1 | Sem 2 | Sem 3 | Sem 4 | Sem 5 | Sem 6 |
|-----------------------|-------|-------|-------|-------|-------|-------|
| Multiple Exit Options | DIT | | BScIT | | | |

Note: Refer Page 72 for more details.

BACHELOR OF COMPUTER APPLICATIONS (BCA)

<http://www.smude.edu.in/BCA>

(REVISED FALL 2007)

Program Structure

| First Semester | | |
|--------------------------|-------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BC0032 | Communication Skills | 4 |
| BC0033 | Basic Mathematics | 4 |
| BC0034 | Computer Concepts and C Programming | 4 |
| BC0035 | Computer Fundamentals | 4 |
| BC0036 | Digital Systems | 4 |
| Total Cumulative Credits | | 20 |

| Second Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| BC0037 | Object Oriented Programming using C++ | 4 |
| BC0038 | Data Structures using C | 4 |
| BC0039 | Discrete Mathematics | 4 |
| BC0040 | Computer Organization and Architecture | 4 |
| BC0041 | Fundamentals of Database Management | 4 |
| Total Cumulative Credits | | 40 |

| Third Semester | | |
|--------------------------|---------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BC0042 | Operating Systems | 4 |
| BC0043 | Computer Oriented Numerical Methods | 4 |
| BC0044 | Accounting and Financial Management | 4 |
| BC0045 | Structured System Analysis and Design | 4 |
| BC0046 | Microprocessor (8085, 8086 & 8087) | 4 |
| Total Cumulative Credits | | 60 |



| Fourth Semester | | |
|--------------------------|----------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BC0047 | Java Programming | 4 |
| BC0048 | Computer Networks | 4 |
| BC0049 | Software Engineering | 4 |
| BC0050 | Oracle and Distributed Databases | 4 |
| BC0051 | System Software | 4 |
| Total Cumulative Credits | | 80 |

| Fifth Semester | | |
|--------------------------|---|---------|
| Sub. Code | Subject Title | Credits |
| BC0052 | Theory of Computer Science | 4 |
| BC0053 | VB .Net and XML | 4 |
| BC0054 | Software Project Management & Quality Assurance | 4 |
| BC0055 | TCP / IP Protocol Suite | 4 |
| BC0056 | Unix Operating System | 4 |
| Total Cumulative Credits | | 100 |

| Sixth Semester | | |
|--------------------------|-----------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BC0057 | Object Oriented Analysis & Design | 4 |
| BC0058 | Data Warehousing | 4 |
| BC0059 | Elective* | 4 |
| BC0060 | Project | 8 |
| Total Cumulative Credits | | 120 |

| *Elective (Choose one) | | |
|------------------------|-------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BC5901 | Artificial Intelligence | 4 |
| BC5902 | Image Processing | 4 |

Multiple Entry Options

Lateral Entry

Direct Entry

| Semester | Sem 1 | Sem 2 | Sem 3 | Sem 4 | Sem 5 | Sem 6 |
|-----------------------|-------|-------|-------|-------|-------|-------|
| Multiple Exit Options | BCA | | | | | |

Note: Refer Page 73 for more details.

MANAGEMENT



"I've landed a great job.
Right after my degree."

BBA49

BCom (IS).....50

CAREER-SCOPE

Management is the art of getting things done. To take the leap into the management of an organization, management education is becoming more and more important. Many professionals today also seek degrees in management as a means of securing a better salary. Not only does SMU-DE offer management courses that help you climb the ladder of hierarchy, it also allows you to choose from different verticals that help differentiate you from the others.

CAREER OPPORTUNITIES

BBA

Junior/Senior Operation Executives

Junior/Senior Finance Executives

Research Assistants

Data Analyst

Back Office/Support Staff

COMPANIES WHERE OUR STUDENTS WORK

BBA

AFL Pvt. Ltd.

Air India

Alkem Laboratories

Asian Hotels Ltd.

Bajaj Allianz

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

(REVISED FALL 2011)

<http://www.smude.edu.in/BBA>

Program Structure

| First Semester | | |
|--------------------------|-------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BBA101 | Communication Skills | 4 |
| BBA102 | Organization Behaviour | 4 |
| BBA103 | Business Environment | 4 |
| BBA104 | Quantitative Techniques in Business | 2 |
| BBA105 | Computer Fundamentals | 2 |
| Total Cumulative Credits | | 16 |

| Second Semester | | |
|--------------------------|-------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BBA201 | Research Methods | 2 |
| BBA202 | Business Strategy | 2 |
| BBA203 | Financial Accounting | 4 |
| BBA204 | Marketing Management | 4 |
| BBA205 | Management Information System | 4 |
| Total Cumulative Credits | | 32 |

| Third Semester | | |
|--------------------------|--------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BBA301 | Legal and Regulatory Framework | 4 |
| BBA302 | Human Resource Management | 4 |
| BBA303 | Quality Management | 4 |
| BBA304 | Advertising and Sales | 4 |
| Total Cumulative Credits | | 48 |

| Fourth Semester | | |
|--------------------------|---------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BBA401 | e-Commerce | 4 |
| BBA402 | Management Accounting | 4 |
| BBA403 | International Marketing | 4 |
| BBA404 | Small Business Management | 2 |
| BBA405 | Retail Management | 2 |
| Total Cumulative Credits | | 64 |

Semester 5 and Semester 6 : Electives (Choose any one Group)

| | | | |
|---------|-------------------|----------------|------------|
| GROUP 1 | General | Semester 5 & 6 | 32 Credits |
| GROUP 2 | Retail Operations | Semester 5 & 6 | 32 Credits |

Group 1: General

| Fifth Semester | | |
|--------------------------|--------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BBA501 | Production and Operations Management | 4 |
| BBA502 | Financial Management | 4 |
| BBA503 | Economic Planning and Policies | 4 |
| BBA504 | Taxation Management | 2 |
| BBA505 | Entrepreneurship Management | 2 |
| Total Cumulative Credits | | 80 |

| Sixth Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| BBA601 | Technology Management | 4 |
| BBA602 | Management Development and Skills | 4 |
| BBA603 | Role of International Financial Institutions | 4 |
| BBA604 | Project | 4 |
| Total Cumulative Credits | | 96 |

Group 2: Retail Operations

| Fifth Semester | | |
|--------------------------|------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BBR501 | Store Operations and Job Knowledge | 4 |
| BBR502 | Logistics Management | 4 |
| BBR503 | Buying | 2 |
| BBR504 | Visual Merchandise | 2 |
| BBR505 | Warehouse Management | 4 |
| Total Cumulative Credits | | 80 |

| Sixth Semester | | |
|--------------------------|---|---------|
| Sub. Code | Subject Title | Credits |
| BBR601 | Modern Retail Management Process and Retail Services | 4 |
| BBR602 | Retail Project Property Management and Case Studies in Retail | 4 |
| BBR603 | Merchandising and Supply Chain Management | 4 |
| BBR604 | Project | 4 |
| Total Cumulative Credits | | 96 |



The course material was very relevant to my career requirement. It helped me greatly in my career.

Ramnath Setty,
BBA, Asst GM - Vee Technologies



BACHELOR OF COMMERCE IN INFORMATION SYSTEM BCom (IS)

<http://www.smude.edu.in/BComIS>

Program Structure

| First Semester | | |
|--------------------------|--------------------------------------|---------|
| Sub Code | Subject Title | Credits |
| BM0001 | Financial Accounting | 4 |
| BM0002 | Modern Indian/ Foreign Language | 4 |
| BM0003 | Mathematics and Statistics | 4 |
| BM0004 | Business Organization and Management | 2 |
| BM0005 | Basic Computer Application | 2 |
| Total Cumulative Credits | | 16 |

| Second Semester | | |
|--------------------------|--|---------|
| Sub Code | Subject Title | Credits |
| BM0006 | Ecosystem and Micro Economics | 4 |
| BM0007 | Office Management and Secretarial Practice | 4 |
| BM0008 | Programming in C & C++ | 4 |
| BM0009 | Marketing Management | 4 |
| Total Cumulative Credits | | 32 |

| Third Semester | | |
|--------------------------|---|---------|
| Sub Code | Subject Title | Credits |
| BM0010 | Economics: Environment and Macro Policy | 4 |
| BM0011 | Business Law | 4 |
| BM0012 | Database Management and Oracle | 4 |
| BM0013 | Advanced Accountancy | 4 |
| Total Cumulative Credits | | 48 |

| Fourth Semester | | |
|--------------------------|------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BM0014 | e-Commerce and Application Package | 4 |
| BM0015 | Business Taxation and Auditing | 4 |
| BM0016 | Management and Cost Accounting | 4 |
| BM0017 | Secured e-Transaction | 2 |
| BM0018 | Human Resource Management | 2 |
| Total Cumulative Credits | | 64 |

| Fifth Semester | | |
|--------------------------|-------------------------------------|---------|
| Sub. Code | Subject | Credits |
| BM0019 | Management Information System (MIS) | 2 |
| BM0020 | Electronic Banking | 2 |
| BM0021 | Financial Management | 4 |
| BM0022 | Financial Services | 4 |
| BM0023 | Capital and Money Market | 4 |
| Total Cumulative Credits | | 80 |

| Sixth Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject | Credits |
| BM0024 | Small Business Management and Entrepreneurship | 4 |
| BM0025 | Visual Basic | 4 |
| BM0026 | CRM (Customer Relationship Management) | 4 |
| BM0027 | Insurance and Risk Management | 4 |
| Total Cumulative Credits | | 96 |



VOCATIONAL SCIENCE



“A degree in fashion design helped me design my career too!”

BAJM.....53

DFDI.....54

BScAFD55

CAREER-SCOPE

The recent boom in Journalism and Broadcasting reflects the plethora of opportunities that you can explore within the industry. A BAJM degree from SMU-DE gives you valuable insights into the inner workings of the industry. Whether you choose to be a Print Journalist, a TV Anchor, or a Copy Editor, or a P.R Specialist, there is plenty of scope in each discipline.

Today Fashion is not just a growing industry, but an independent discipline that's increasingly relevant to modern business. While Garment Manufacture and Apparel Design firms contribute to the film industry, high profile Fashion Designers are helping clothing brands reinvent their image. An SMU-DE degree can set you up for better opportunities in the industry by giving you a clear competitive edge.

CAREER OPPORTUNITIES

BAJM

Media Correspondent

Investigative Reporter

Photo-journalist

Copy Editor

TV Anchor

BSc (AFD)

Indian Institute of Fashion Technology

Prateek Apparels Pvt. Ltd.

Raymond Apparel Ltd.

SGS India Pvt. Ltd.

COMPANIES WHERE OUR STUDENTS WORK

BAJM

A4 Creations Pvt. Ltd.

Climb Media Pvt. Ltd. 2nz Animation Co.

GE Money Servicing

HCL Tech BPO Ltd.

BSc (AFD)

Designer or Freelancer

Fashion Advisor

Quality Assurer

Production Manager

Merchandiser

BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION (BAJM)

<http://www.smude.edu.in/BAJM>

(REVISED FALL 2009)

Program Structure

| First Semester | | |
|--------------------------|--------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BJ0028 | Fundamentals of Communication Skills | 2 |
| BJ0029 | Fundamentals of Computers | 2 |
| BJ0030 | English Literature I | 4 |
| BJ0031 | Reporting – Theory | 2 |
| BJ0032 | Reporting – Practical | 2 |
| BJ0033 | Fundamentals of Journalism | 4 |
| Total Cumulative Credits | | 16 |

| Second Semester | | |
|--------------------------|-------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BJ0034 | Writing for Media – Theory | 2 |
| BJ0035 | Writing for Media – Practical | 2 |
| BJ0036 | Editing – Theory | 2 |
| BJ0037 | Editing – Practical | 2 |
| BJ0038 | English Literature II | 4 |
| BJ0039 | Introduction to Indian Constitution | 2 |
| BJ0040 | History of Media | 2 |
| Total Cumulative Credits | | 32 |

| Third Semester | | |
|--------------------------|--------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BJ0041 | Radio Broadcasting – Theory | 2 |
| BJ0042 | Radio Broadcasting – Practical | 2 |
| BJ0043 | TV Broadcasting – Theory | 2 |
| BJ0044 | TV Broadcasting – Practical | 2 |
| BJ0045 | Photojournalism – Theory | 2 |
| BJ0046 | Photojournalism – Practical | 2 |
| BJ0047 | Introduction to Cinema | 4 |
| Total Cumulative Credits | | 48 |

| Fourth Semester | | |
|--------------------------|----------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BJ0048 | Advertising – Theory | 2 |
| BJ0049 | Advertising – Practical | 2 |
| BJ0050 | Public Relations - Theory | 2 |
| BJ0051 | Public Relations – Practical | 2 |
| BJ0052 | Magazine Journalism – Theory | 2 |
| BJ0053 | Magazine Journalism – Practical | 2 |
| BJ0054 | Internet & New Media – Theory | 2 |
| BJ0055 | Internet & New Media – Practical | 2 |
| Total Cumulative Credits | | 64 |

| Fifth Semester | | |
|--------------------------|------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| BJ0056 | Environment & Media | 4 |
| BJ0057 | Media, Society & Development | 4 |
| BJ0058 | Media Criticism | 4 |
| BJ0059 | Basic Media Research | 4 |
| Total Cumulative Credits | | 80 |

| Sixth Semester | | |
|--------------------------|---|---------|
| Sub. Code | Subject Title | Credits |
| BJ0060 | Information Society | 4 |
| BJ0061 | Organizational Behaviour & Media Organization | 4 |
| BJ0062 | Media Law & Ethics | 2 |
| BJ0063 | Human Rights & Media | 2 |
| BJ0064 | Project | 4 |
| Total Cumulative Credits | | 96 |



My degree from SMU-DE has helped me learn different styles of writing and has provided a successful base for writing. This has helped me in my career tremendously. Now I am a freelancer. I write different type of essays for Essaywriters.net

Meenakshi K Rao

BAJM, Freelancer, Essaywriters.net



DIPLOMA IN FASHION DESIGN AND ILLUSTRATION (DFDI)*

<http://www.smude.edu.in/DFDI>

(FALL 2010)

Program Structure

| First Semester | | |
|----------------|--|-----------|
| Sub. Code | Subject Title | Credits |
| CB0001 | Fundamentals of Fashion Design | 4 |
| CB0003 | Principles and Elements of Design - Theory | 2 |
| CB0004 | Principles and Elements of Design - Practical | 2 |
| CB0012 | Fashion illustration - Theory | 2 |
| CB0013 | Fashion illustration - Practical | 2 |
| CB0014 | Pattern Making Through Drafting and Flat Pattern Technique - Theory | 2 |
| CB0015 | Pattern Making Through Drafting and Flat Pattern Technique - Practical | 2 |
| CB0016 | Garment Construction - Practical | 4 |
| | Total Cumulative Credits | 20 |

| Second Semester | | |
|-----------------|---|-----------|
| Sub. Code | Subject Title | Credits |
| CB2701 | Advanced Fashion illustration - Practical | 2 |
| CB2702 | Fashion Presentation | 4 |
| CB2703 | Graphic Design - Theory | 2 |
| CB2704 | Graphic Design - Practical | 2 |
| CB2705 | Accessory Design | 2 |
| CB2706 | Fashion Merchandising | 4 |
| | Total Cumulative Credits | 36 |



* This program is available at select Learning centres.

BACHELOR OF SCIENCE IN APPAREL AND FASHION DESIGN BSc (AFD)*

<http://www.smude.edu.in/BScAFD>

(REVISED FALL 2009)

Program Structure

| First Semester | | |
|--------------------------|---|---------|
| Sub. Code | Subject Title | Credits |
| CB 0001 | Fundamentals of Fashion Design | 4 |
| CB 0002 | History of Costumes | 4 |
| CB 0003 | Principles and Elements of Design – Theory | 2 |
| CB 0004 | Principles and Elements of Design – Practical | 2 |
| CB 0005 | Fundamentals of Computers | 2 |
| CB 0006 | Fashion Communication | 2 |
| Total Cumulative Credits | | 16 |

| Second Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| CB 0007 | Fundamentals of Textile Fibers and Yarns | 4 |
| CB 0008 | Introduction to Pattern Making and Stitching – Theory | 2 |
| CB 0009 | Introduction to Pattern Making and Stitching - Practical I | 2 |
| CB 0010 | Introduction to Pattern Making and Stitching - Practical II | 2 |
| CB 0011 | Introduction to Pattern Making and Stitching - Practical III | 2 |
| CB 0012 | Fashion Illustration – Theory | 2 |
| CB 0013 | Fashion Illustration – Practical | 2 |
| Total Cumulative Credits | | 32 |

| Third Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| CB 0014 | Pattern Making through Drafting and Flat Pattern Technique - Theory | 2 |
| CB 0015 | Pattern Making through Drafting and Flat Pattern Technique - Practical | 2 |
| CB 0016 | Garment Construction – Practical | 4 |
| CB 0017 | Pattern Making through Draping - Practical | 2 |
| CB 0018 | Fabric Formation and Processing | 4 |
| CB 1901 | Indian Constitution # | 2 |
| CB 1902 | Customer Relationship Management @ | 2 |
| Total Cumulative Credits | | 48 |

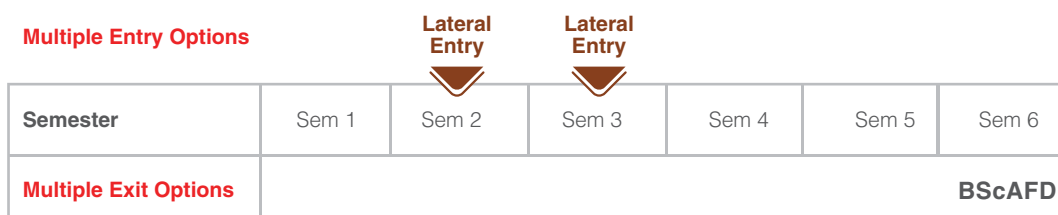
@ Not applicable to students in India # Not applicable to students abroad (overseas)

| Fourth Semester | | |
|--------------------------|-------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| CB 0020 | Surface Ornamentation – Theory | 2 |
| CB 0021 | Surface Ornamentation – Practical | 2 |
| CB 0022 | Import and Export | 4 |
| CB 0023 | Financial and Management Accounting | 4 |
| CB 0024 | Concept of e-commerce | 4 |
| Total Cumulative Credits | | 64 |

| Fifth Semester | | |
|--------------------------|-----------------------------------|---------|
| Elective | Subject Title | Credits |
| Elective I | Quality Control | 16 |
| Elective II | Pattern Making/ Cutting | 16 |
| Elective III | Fashion Design and Illustration | 16 |
| Elective IV | Apparel and Fashion Merchandising | 16 |
| Total Cumulative Credits | | 80 |

| Sixth Semester | | |
|--------------------------|--|---------|
| Sub. Code | Subject Title | Credits |
| CB 2501 | Total Quality Control * | 4 |
| CB 2706 | Fashion Merchandising** | 4 |
| CB 0029 | Computer Aided Designing: Apparel Industry – Theory | 2 |
| CB 0030 | Computer Aided Designing: Apparel Industry – Practical | 2 |
| CB 0031 | Fashion Marketing and Advertising | 4 |
| CB 0032 | Environmental Studies | 2 |
| CB 0033 | Entrepreneurship Development | 2 |
| Total Cumulative Credits | | 96 |

* Applicable for Electives III and IV ** Applicable for Electives I and II



Note: Refer Page 74 for more details.

BACHELOR OF SCIENCE IN APPAREL AND FASHION DESIGN BSc (AFD)

(REVISED FALL 2009)

<http://www.smude.edu.in/BScAFD>

| Elective I Quality Control | | |
|----------------------------|----------------------------|---------|
| Sub. Code | Subject Title | Credits |
| CB 2501 | Total Quality Control | 4 |
| CB 2502 | Apparel Production Process | 4 |
| CB 2503 | Production Management | 4 |
| CB 2504 | Internship | 4 |
| Total Credits | | 16 |

| Elective II Pattern Making/ Cutting | | |
|-------------------------------------|---|---------|
| Sub. Code | Subject Title | Credits |
| CB 2502 | Apparel Production Process | 4 |
| CB 2601 | Industrial Pattern Making and Sewing | 2 |
| CB 2602 | Pattern Grading | 2 |
| CB 2603 | Quality Control – Pattern Making/ Cutting | 4 |
| CB 2604 | Internship | 4 |
| Total Credits | | 16 |

| Elective III Fashion Design and Illustration | | |
|--|---|---------|
| Sub. Code | Subject Title | Credits |
| CB 2701 | Advanced Fashion Illustration – Practical | 2 |
| CB 2702 | Fashion Presentation | 4 |
| CB 2703 | Graphic Design – Theory | 2 |
| CB 2704 | Graphic Design – Practical | 2 |
| CB 2705 | Accessory Design | 2 |
| CB 2706 | Fashion Merchandising | 4 |
| Total Credits | | 16 |

| Elective IV Apparel and Fashion Merchandising | | |
|---|-------------------------------------|---------|
| Sub. Code | Subject Title | Credits |
| CB 2502 | Apparel Production Process | 4 |
| CB 2706 | Fashion Merchandising | 4 |
| CB 2801 | Retail Merchandising and Management | 4 |
| CB 2802 | Internship | 4 |
| Total Credits | | 16 |



I am extremely lucky that I choose to do BScAFD from SMU-DE as the course structure is really good. Most of the people whom I work with are also interested to take up the course after going through the course content.

Mr. Yogesh,
BScAFD, Maison Couture



ARTS



“I couldn't go to college.
But I am still a proud degree
holder.”

Bachelor of Arts (History / Political Science / Economics)59

Bachelor of Arts (English).....60

Bachelor of Arts (Sociology)61

CAREER-SCOPE

OBJECTIVE

To provide in-depth learning with easy to understand study material that strengthens the fundamentals of your subjects

To give you the skills required to enter the job market with confidence

CAREER OPPORTUNITIES

Civil Services and other UPSC examinations

State level service commissions

Teaching

Administrative / General Office Manager

Research studies



BACHELOR OF ARTS (SUMMER 2011)

Program Structure - History / Political Science / Economics

| First Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BAC101 | Functional English | 4 |
| BAC102 | Foundations of Political Science | 4 |
| BAC103 | Economic Theory | 4 |
| BAC104 | History of India from earliest times upto 600 AD | 4 |
| Total Cumulative Credits | | 16 |

| Second Semester | | |
|--------------------------|-------------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BAC201 | Elective* | 4 |
| BAC202 | Political Thinkers | 4 |
| BAC203 | Micro Economics | 4 |
| BAC204 | History of India Circa (750 – 1707) | 4 |
| Total Cumulative Credits | | 32 |

| Third Semester | | |
|--------------------------|-------------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BAC301 | General English | 4 |
| BAC302 | Political Theory | 4 |
| BAC303 | Macro Economics | 4 |
| BAC304 | History of India from (1707 – 1947) | 4 |
| Total Cumulative Credits | | 48 |

| Fourth Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BAC401 | Foundation in Science and Technology | 4 |
| BAC402 | Human Rights | 4 |
| BAC403 | Indian Economy | 4 |
| BAC404 | History of Modern Europe (1789 – 1945) | 4 |
| Total Cumulative Credits | | 64 |

Semester 5 and Semester 6 : Electives (Choose any one Group)

| GROUP 1 | History | Semester 5 & 6 | 32 Credits |
|---------|-------------------|----------------|------------|
| GROUP 2 | Political Science | Semester 5 & 6 | 32 Credits |
| GROUP 3 | Economics | Semester 5 & 6 | 32 Credits |

Group 1: History

| Fifth Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BAH501 | Computer Awareness and Internet | 4 |
| BAH502 | History of China and Japan (1840 – 1950) | 4 |
| BAH503 | History of Major Non-Indian Civilizations Of the World | 4 |
| BAH504 | Socio-Economic and Cultural History of Ancient India | 4 |
| Total Cumulative Credits | | 80 |

| Sixth Semester | | |
|--------------------------|---|---------|
| Sub.Code | Subject Title | Credits |
| BAH601 | General Studies and Aptitude | 4 |
| BAH602 | Socio-Economic and Cultural History of Medieval India | 4 |
| BAH603 | Socio-Economic and Cultural History of Modern India | 4 |
| BAH604 | Women's Studies | 4 |
| Total Cumulative Credits | | 96 |

Group 2: Political Science

| Fifth Semester | | |
|--------------------------|---|---------|
| Sub.Code | Subject Title | Credits |
| BAP501 | Computer Awareness and Internet | 4 |
| BAP502 | Indian Government and Politics | 4 |
| BAP503 | Indian Public Administration | 4 |
| BAP504 | Administrative Institutions and Local Administration in India | 4 |
| Total Cumulative Credits | | 80 |

| Sixth Semester | | |
|--------------------------|--------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BAP601 | General Studies and Aptitude | 4 |
| BAP602 | Modern Political Thought | 4 |
| BAP603 | Political Systems of the World | 4 |
| BAP604 | International Relations | 4 |
| Total Cumulative Credits | | 96 |

*Elective (Choose one)

| | | |
|---------|-----------------------------------|---|
| BAC2011 | Functional Hindi | 4 |
| BAC2012 | Foundation in Business & Commerce | 4 |

BACHELOR OF ARTS

Group 3: Economics*

| Fifth Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BAO501 | Economic Thought | 4 |
| BAO502 | Money and Banking | 4 |
| BAO503 | Basic Mathematics and Statistics for Economics | 4 |
| BAO504 | Development and Environmental Economics | 4 |
| Total Cumulative Credits | | 96 |

| Sixth Semester | | |
|--------------------------|---|---------|
| Sub.Code | Subject Title | Credits |
| BAO601 | Comprehensive Economic Development - Britain, Japan, China | 4 |
| BAO602 | International Economics & Trade | 4 |
| BAO603 | Public Finance | 4 |
| BAO604 | Computer Applications in Economics and Research Methodology | 4 |
| Total Cumulative Credits | | 96 |

Program Structure - English*

| First Semester | | |
|--------------------------|-------------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BAE101 | Functional English | 4 |
| BAE102 | Foundations of Political Science | 4 |
| BAE103 | Fundamentals of Sociology | 4 |
| BAE104 | Prose - Short Stories from the West | 4 |
| Total Cumulative Credits | | 16 |

| Fourth Semester | | |
|--------------------------|---|---------|
| Sub.Code | Subject Title | Credits |
| BAE401 | Foundations in Science and Technology | 4 |
| BAE402 | Human Rights | 4 |
| BAE403 | Sociological Theories | 4 |
| BAE404 | Drama and Theatre - Evolution, Elements, Genres | 4 |
| Total Cumulative Credits | | 64 |

| Second Semester | | |
|--------------------------|--------------------------------------|----|
| BAE201 | Elective* | 4 |
| BAE202 | Political Thinkers | 4 |
| BAE203 | Indian Society: Structure and Change | 4 |
| BAE204 | Poetry - Evolution, Elements, Genres | 4 |
| Total Cumulative Credits | | 32 |

| Fifth Semester | | |
|--------------------------|---|----|
| BAE501 | Prose - Short Stories from India | 4 |
| BAE502 | Prose - Essays | 4 |
| BAE503 | English Poetry (From Renaissance to 18th Century) | 4 |
| BAE504 | English Drama – Macbeth | 4 |
| Total Cumulative Credits | | 80 |

| Third Semester | | |
|--------------------------|---|----|
| BAE301 | English for Practical Purposes | 4 |
| BAE302 | Political Theory | 4 |
| BAE303 | Social Movements in India | 4 |
| BAE304 | Prose -The Novel (The Guide: R.K Narayan) | 4 |
| Total Cumulative Credits | | 48 |

| Sixth Semester | | |
|--------------------------|--|----|
| BAE601 | Modern English Poetry | 4 |
| BAE602 | Autobiographies: My Experiments with Truth: M K Gandhi | 4 |
| BAE603 | Biographies: Sachin Tendulkar - A Definitive Biography (Vaibhav Purandare) | 4 |
| BAH604 | Indian English Literature | 4 |
| Total Cumulative Credits | | 96 |

*Elective (Choose one)

| | | |
|---------|-----------------------------------|---|
| BAE2011 | Functional Hindi | 4 |
| BAE2012 | Foundation in Business & Commerce | 4 |

BACHELOR OF ARTS

Program Structure - Sociology*

| First Semester | | |
|--------------------------|--|---------|
| Sub.Code | Subject Title | Credits |
| BAS101 | Functional English | 4 |
| BAS102 | Foundations of Political Science | 4 |
| BAS103 | Fundamentals of Sociology | 4 |
| BAS104 | History of India from Earliest Times upto 600 AD | 4 |
| Total Cumulative Credits | | 16 |

| Second Semester | | |
|--------------------------|--------------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BAS201 | Elective* | 4 |
| BAS202 | Political Thinkers | 4 |
| BAS203 | Indian Society: Structure and Change | 4 |
| BAS204 | History of India circa 750- 1707 | 4 |
| Total Cumulative Credits | | 32 |

| Third Semester | | |
|--------------------------|----------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BAS301 | General English | 4 |
| BAS302 | Political Theory | 4 |
| BAS303 | Social Movements in India | 4 |
| BAS304 | History of India from 1707- 1947 | 4 |
| Total Cumulative Credits | | 48 |

| Fourth Semester | | |
|--------------------------|---|---------|
| Sub.Code | Subject Title | Credits |
| BAS401 | Foundations in Science and Technology | 4 |
| BAS402 | Human Rights | 4 |
| BAS403 | Sociological Theories | 4 |
| BAS404 | History of Modern Europe from 1789-1945 | 4 |
| Total Cumulative Credits | | 64 |

| Fifth Semester | | |
|--------------------------|-----------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BAS501 | Indian Social Problems | 4 |
| BAS502 | Elements of Social Research | 4 |
| BAS503 | Political Sociology | 4 |
| BAS504 | Social Demography | 4 |
| Total Cumulative Credits | | 80 |

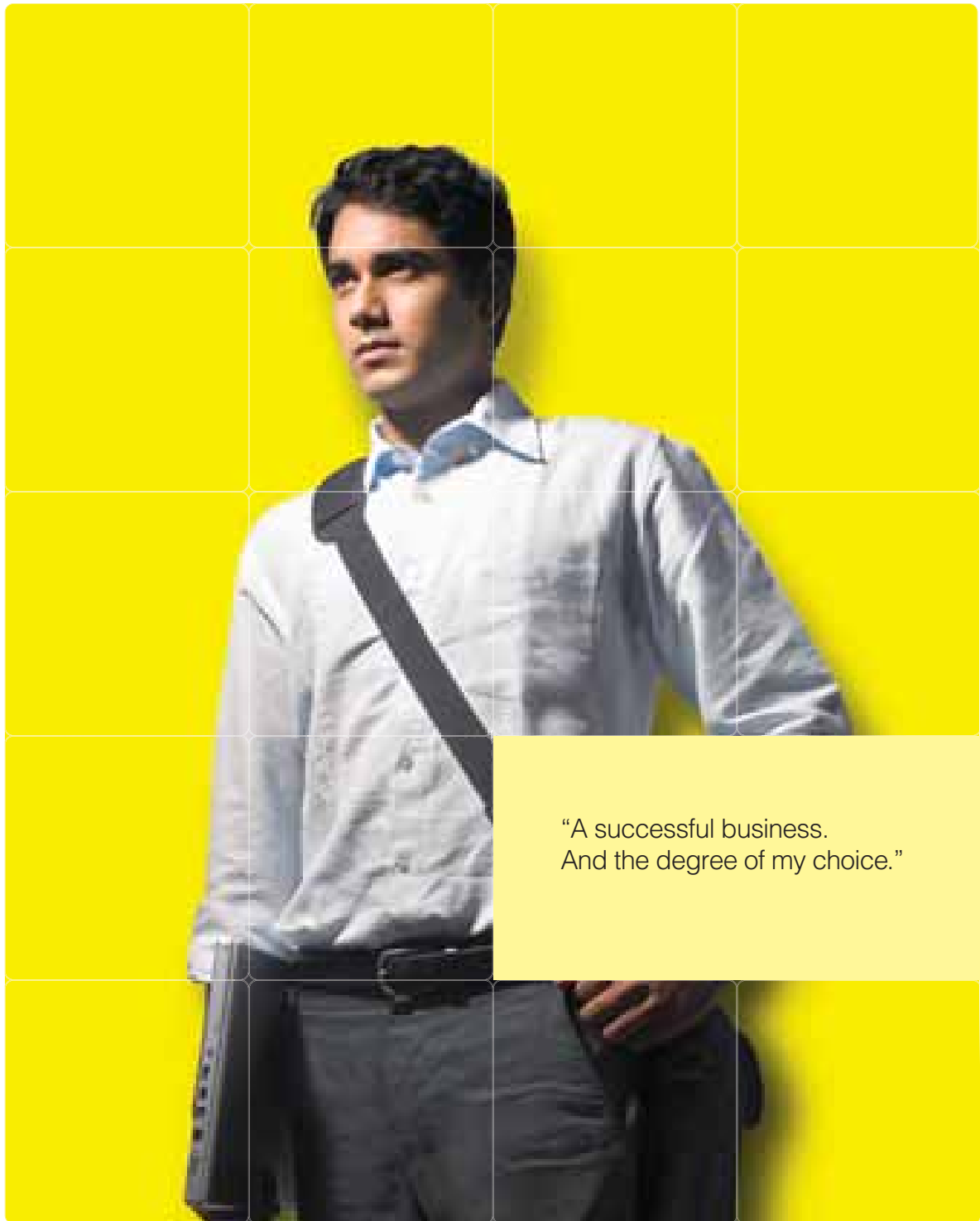
| Sixth Semester | | |
|--------------------------|---------------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BAS501 | Social Ecology | 4 |
| BAS502 | Sociology of Change & Development | 4 |
| BAS503 | Gender and Society | 4 |
| BAS504 | Communities - Rural, Urban and Tribal | 4 |
| Total Cumulative Credits | | 96 |

*Elective (Choose one)

| | | |
|---------|-----------------------------------|---|
| BAS2011 | Functional Hindi | 4 |
| BAS2012 | Foundation in Business & Commerce | 4 |



COMMERCE



“A successful business.
And the degree of my choice.”

CAREER-SCOPE

OBJECTIVE

To provide a strong foundation in the functioning of business organizations and of various specialized operations such as Accounting, Finance, Capital Markets, by offering a comprehensive coverage of subjects

To develop, as much as possible, professional knowledge in Accounting, Finance, Taxation through compact study materials

To provide the opportunity for students to pursue professional studies like CA, ICWA, CS, CFA by including foundational courses in the curriculum

CAREER OPPORTUNITIES

Commercial Assistant or Manager in Manufacturing or Trading Firm

Staff Selection Commission examination related to commerce and trade

Entry level jobs in Broking and Security analysis firms

Entry level jobs in KPOs

Banking entrance examinations



BACHELOR OF COMMERCE (SUMMER 2011)

Program Structure

| First Semester | | |
|--------------------------|-----------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BCC101 | Functional English | 4 |
| BCC102 | Economic Theory | 4 |
| BCC103 | Fundamental of Accounting I | 4 |
| BCC104 | Business Statistics | 4 |
| Total Cumulative Credits | | 16 |

| Fourth Semester | | |
|--------------------------|--------------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BCC401 | Foundation in Science and Technology | 4 |
| BCC402 | Corporate Accounting | 4 |
| BCC403 | Economic Environment in India | 4 |
| BCC404 | Taxation: Direct and Indirect | 4 |
| Total Cumulative Credits | | 64 |

| Second Semester | | |
|--------------------------|---------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BCC201 | Computer Awareness and Internet | 4 |
| BCC202 | Business Organization | 4 |
| BCC203 | Fundamental of Accounting II | 4 |
| BCC204 | Business Maths | 4 |
| Total Cumulative Credits | | 32 |

| Fifth Semester | | |
|--------------------------|-------------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BCC501 | Business Communication | 4 |
| BCC502 | Investment Options and Mutual Funds | 4 |
| BCC503 | Cost Accounting | 4 |
| BCC504 | Financial Markets | 4 |
| Total Cumulative Credits | | 80 |

| Third Semester | | |
|--------------------------|------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BCC301 | General English | 4 |
| BCC302 | Business law | 4 |
| BCC303 | Money and Banking | 4 |
| BCC304 | Entrepreneurship Development | 4 |
| Total Cumulative Credits | | 48 |

| Sixth Semester | | |
|--------------------------|-------------------------------------|---------|
| Sub.Code | Subject Title | Credits |
| BCC601 | General Studies and Aptitude | 4 |
| BCC602 | Principles and Practice of Auditing | 4 |
| BCC603 | Management Accounting | 4 |
| BCC604 | Corporate Finance | 4 |
| Total Cumulative Credits | | 96 |

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Bachelor of Arts (BA)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education.

Semester Fee: Rs.2,600/- (inclusive of Exam Fee Rs.600/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Minimum counselling duration at the Learning Centre: 128 Hours / Semester

Bachelor of Commerce (BCom)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education.

Semester Fee: Rs. 2,600/- (inclusive of Exam Fee Rs.600/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Minimum counselling duration at the Learning Centre: 128 Hours / Semester

Bachelor of Commerce – Financial Planning (BComFP)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education.

Semester Fee: Rs.8,650/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

Bachelor of Commerce – Supply Chain Management (BComSCM)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education.

Semester Fee: Rs.8,650/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Bachelor of Commerce – Export – Import Management (BComEIM)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education.

Semester Fee: Rs.8,650/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

Bachelor of Science in Network Technologies (BScNT)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education.

Semester Fee: Rs.15,650/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Minimum counselling and Practical duration at the Learning Centre: 200 Hours / Semester

Provision for Lateral entry to Second Semester

Eligibility: 10 + 2 and Six months of Computer course from a reputed institution OR
10 + 3 Year Diploma in CS/IT from a State Board of Technical Education OR
10 + 3 Year Diploma in any discipline from a state Board of Technical Education and six months of Computer course from reputed institution.

Semester Fee: Rs.15,650/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Lateral entry Fee: Rs.7,450/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Bachelor of Science in Health Information Administration (BScHIA) Diploma in Health Information Administration (DHIA)

Eligibility: 10 + 2 or equivalent in any discipline OR
10 + 2 year Vocational program in Medical Records / Health Information from a recognized University / Institution / Board.

Semester Fee: Rs.11,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters) for DHIA; 3 Years (6 Semesters) for BScHIA

Maximum Duration: 4 Years for DHIA; 6 Years for BScHIA

Minimum counselling duration at the Learning Centre: 250 Hours / Semester

Provision for Direct entry to Third Semester of BScHIA

Eligibility: 10 + 3 year Diploma in Medical records / Health information from a recognized Institute (by State Paramedical Board).

Semester Fee: Rs.11,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Credit Transfer Fee: Rs. 5,025/- or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Provision for Direct entry to Fifth Semester of BScHIA

Eligibility: 10 + 2 with 2 Years Diploma in Medical Records / Health Information from a recognized University / Institutes (by State Paramedical Board), thereafter

Semester Fee: Rs.11,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Credit Transfer Fee: Rs. 5,025/- or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters)

Maximum Duration: 2 Years

Provision for Re-entry to Fifth Semester of BScHIA

Eligibility: Diploma in Health Information Administration (DHIA) of SMU. (Revised SPRING 2007)

Semester Fee: Rs.11,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters)

Maximum Duration: 2 Years

Exit Qualifications: Diploma in Health Information Administration (DHIA)

After successful completion of first four semesters of BScHIA, if a student wishes to discontinue the course, such a student shall be awarded the **Diploma in Health Information Administration (DHIA)** as an exit qualification.

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Bachelor of Science in Medical Imaging Technology (BScMIT) Diploma in Medical Imaging Technology (DMIT)

Eligibility: 10 + 2 or equivalent with Science OR
10 + 2 year Vocational program in Radiography / Radio Diagnosis / Imaging Technology from a recognized University / Institution /Board

Semester Fee: Rs.11,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters) for DMIT; 4 Years (8 Semesters) for BScMIT

Maximum Duration: 4 Years for DMIT; 8 Years for BScMIT

Minimum counselling and Practical duration at the Learning Centre: 250 Hours / Semester

Provision for Direct entry to Third Semester of BScMIT

Eligibility: 10 + 3 Years Diploma in Radiography / Radio Diagnosis / Imaging Technology from a recognized Institute (by State Paramedical Board)

Semester Fee: Rs.11,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Credit Transfer Fee: Rs.5,025/- or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Provision for Direct entry to Fifth Semester of BScMIT

Eligibility: 10 + 2 with a 2 Year Diploma in Radiography / Radio Diagnosis / Imaging Technology from a recognized University / Institute (by state paramedical board) thereafter.

Semester Fee: Rs.11,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Credit Transfer Fee: Rs. 5,025/- or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Provision for Re-entry to Fifth Semester

Eligibility: Diploma in Medical Imaging Technology (DMIT) of SMU. (Revised SPRING 2007)

Semester Fee: Rs.11,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 2 Year (4 Semesters)

Maximum Duration: 4 Years

Exit Qualifications: Diploma in Medical Imaging Technology (DMIT)

After successful completion of first four semesters of BScMIT, if a student wishes to discontinue the course, such a student shall be awarded the **Diploma in Medical Imaging Technology (DMIT)** as an exit qualification.

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Bachelor of Science in Medical Laboratory Technology (BScMLT) Diploma in Medical Laboratory Technology (DMLT)

Eligibility: 10 + 2 or equivalent with Science OR

10 + 2 year Vocational program in Medical Laboratory Technology from a recognized University/Institution/Board

Semester Fee: Rs.11,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters) for DMLT; 4 Years (8 Semesters) for BScMLT

Maximum Duration: 4 Years for DMLT; 8 Years for BScMLT

Minimum counselling and Practical duration at the Learning Centre: 250 Hours / Semester

Provision for Direct entry to Third Semester of BScMLT

Eligibility: 10 + 3 Years Diploma in Medical Laboratory Technology from a recognized Institute (by State Paramedical Board)

Semester Fee: Rs.11,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Credit Transfer Fee: Rs. 5,025/- or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Provision for Direct entry to Fifth Semester of BScMLT

Eligibility: 10 + 2 with 2 Years Diploma in Medical Laboratory Technology from a recognized University / Institutes (by state paramedical board), thereafter

Semester Fee: Rs.11,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Credit Transfer Fee: Rs. 5,025/- or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Provision for Re-entry to Fifth Semester

Eligibility: Diploma in Medical Laboratory Technology (DMLT) of SMU. (Revised SPRING 2007)

Semester Fee: Rs.11,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 2 Year (4 Semesters)

Maximum Duration: 4 Years

Exit Qualifications: Diploma in Medical Imaging Technology (DMLT)

After successful completion of first four semesters of BScMLT, if a student wishes to discontinue the course, such a student shall be awarded the **Diploma in Medical Imaging Technology (DMLT)** as an exit qualification.

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Bachelor of Science in Applied Biotechnology (BScBT)

Eligibility: (a)10+2 or equivalent with Biology and Chemistry OR
(b)10+2 or equivalent in Science (without Biology)

The candidates seeking admission under (b) must also undergo a foundation program in Biology in the first Semester. The study material shall be provided by the University and the examination will be conducted at the Learning Centre as per guidelines issued by the University.

An additional fee of Rs.2,200/- is applicable in addition to the Semester fee at the time of admission for candidates seeking admission under this criterion.

Semester Fee: Rs. 13,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs. 100/-) or as revised from time to time.

Practical Fee: Rs.6,000/- (to be paid along with each of 2nd, 4th & 6th Semesters' re-registration fees.) Practical training will be conducted at Nodal centres identified by the University at the end of 2nd, 4th and 6th semesters before the University Exam.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

Bachelor of Business Administration (BBA)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education.

Semester Fee: Rs. 11,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs. 100/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

Bachelor of Commerce - Information Systems (BComIS)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education

Semester Fee: Rs. 8,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs. 100/-) or as revised from time to time.

Minimum Duration: : 3 Years (6 Semesters)

Maximum Duration: : 6 Years

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Bachelor of Science in Hospitality & Catering Management (BScHCM) Advanced Diploma in Hospitality and Catering Management (ADHCM) Diploma in Hospitality and Catering Management (DHCM)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education.

Semester Fee: Rs.18,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters) for DHCM; 2 Years (4 Semesters) for ADHCM ; 3 Years (6 Semesters) for BScHCM

Maximum Duration: 2 Years for DHCM; 4 Years for ADHCM; 6 Years for BScHCM

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

Provision for Lateral entry to Second Semester of BScHCM

Eligibility: : 10 + 2 or equivalent / 3 year Diploma from a State Board of Technical Education and six months Diploma in Hotel Management from AICTE recognized Institution / Affiliated to a University approved by UGC .

Semester Fee: Rs.18,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Lateral entry Fee: Rs.8,675/- (inclusive of Exam Fee Rs.1,250/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Provision for Re-entry to Third Semester of BScHCM

Eligibility: Diploma in Hospitality and Catering Management (DHCM) of SMU.(Revised SPRING 2007)

Semester Fee: Rs.18,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Provision for Re-entry to Fifth Semester of BScHCM

Eligibility: Advanced Diploma in Hospitality and Catering Management (ADHCM) of SMU.
(Revised SPRING 2007)

Semester Fee: Rs.18,400/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters)

Maximum Duration: 2 Years

Exit Qualifications : Diploma in Hospitality and Catering Management (DHCM)

After successful completion of first two semesters of BScHCM, if a student wishes to discontinue the course, such a student shall be awarded the **Diploma in Hospitality and Catering Management (DHCM)** as an exit qualification.

Exit Qualifications : Advanced Diploma in Hospitality and Catering Management (ADHCM)

After successful completion of first four semesters of BScHCM, if a student wishes to discontinue the course, such a student shall be awarded the **Advanced Diploma in Hospitality and Catering Management (ADHCM)** as an exit qualification.

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Bachelor of Science in Information Technology (BScIT) Diploma in Information Technology (DIT)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education

Semester Fee: Rs.11,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters) for DIT; 3 Years (6 Semesters) for BScIT.

Maximum Duration: 2 Years for DIT; 6 Years for BScIT.

Minimum counselling and Practical duration at the Learning Centre: 200 Hours / Semester.

Provision for Lateral entry to Second Semester

Eligibility: 10 + 2 or equivalent / 3 year Diploma from a State Board of Technical Education and six months of Computer course from a reputed institution.

Semester Fee: : Rs.11,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Lateral entry Fee:: Rs. 5,175/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters) for DIT; 3 Years (6 Semesters) for BScIT

Maximum Duration: 2 Years for DIT; 6 Years for BScIT

Provision for Direct entry to Third Semester

Eligibility: 10 + 3 year diploma in IT/CS from a State Board of Technical Education

Semester Fee: Rs.11,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Credit Transfer Fee: Rs. 5,025/- or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Provision for Re-entry to Third Semester

Eligibility: Diploma in Information Technology (DIT) of SMU. (Revised SPRING 2009)

Semester Fee: Rs.11,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Exit Qualifications : Diploma in Information Technology (DIT)

After successful completion of first two semesters of BScIT, if a student wishes to discontinue the course, such a student shall be awarded the **Diploma in Information Technology (DIT)** as an exit qualification.

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Bachelor of Computer Applications (BCA)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education

Semester Fee: Rs. 11,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Minimum counselling and Practical duration at the Learning Centre: 250 Hours / Semester

Provision for Lateral entry to Second Semester

Eligibility: 10 + 2 or equivalent / 3 year Diploma from a State Board of Technical Education and six months of Computer course from a reputed institution.

Semester Fee: Rs.11,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Lateral entry Fee:: Rs. 5,175/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Provision for Direct entry to Third Semester

Eligibility: 10 + 3 year diploma in IT/CS from a State Board of Technical Education

Semester Fee: Rs.11,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Credit Transfer Fee: Rs. 5,025/- or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Bachelor of Arts in Journalism and Mass Communication (BAJM)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education

Semester Fee: Rs10,600/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Diploma in Fashion Design and Illustration (DFDI)

Eligibility: : 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education

Semester Fee: 13,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters)

Maximum Duration: 2 Years

Minimum counselling and Practical duration at the Learning Centre: 180 Hours / Semester

Bachelor of Science in Apparel and Fashion Design (BScAFD)

Eligibility: 10 + 2 or equivalent / 3 Year Diploma from a State Board of Technical Education

Semester Fee: Rs13,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

Provision for Lateral entry to Second Semester

Eligibility: 10 + 2 or equivalent / 3 year Diploma from a State Board of Technical Education and Six months Diploma in Fashion Design from any Institute of Fashion Design duly recognised by AICTE.

Semester Fee: Rs.13,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Lateral entry Fee:: Rs. 6,175/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Minimum Duration: 3 Years (6 Semesters)

Maximum Duration: 6 Years

Provision for Lateral entry to Third Semester

Eligibility: 10 + 2 or equivalent / 3 year Diploma from a State Board of Technical Education and two years Diploma in Fashion Design from any Institute of Fashion Design duly recognised by AICTE.

Semester Fee: Rs.13,100/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Lateral entry Fee:: Rs. 6,175/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

ADMISSION PROCESS

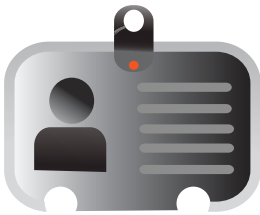


Fill application form as per instructions and submit at Learning Centre

Application | Attested supporting documents | DD



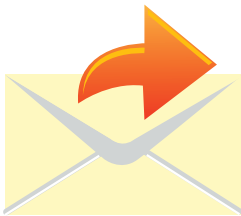
Learning Centre verifies and accepts the application and forwards the same to University



On acceptance, the University will allocate Registration number and Photo ID



Once received at the University the application is verified and status of the same is uploaded on the SMU-DE website



The Photo ID, study materials and the EduNxt™ password is dispatched to the Learning Center



The student collects the Photo ID, study materials and the EduNxt™ password to start program study

IMPORTANT NOTE

1. The University authorized Learning Centres are permitted to provide counseling services to students admitted by the University into its Diploma, Bachelors, Postgraduate Diploma and Masters Degree programs. Please visit our website for programs permitted for counseling at specific Learning Centres.
2. The basic eligibility for Admission to PG programs is Graduation. Graduate means a candidate who has successfully completed a 3 year University Degree Program. Students having 2 years degree have to do a bridge course.

Some of the programs are designed for multiple entry and exit.

Lateral entry Scheme: Under Lateral entry scheme a candidate having basic qualification and previous qualification in the relevant field becomes eligible to enter into a higher semester. However such students will be required to appear and qualify in the previous semester / relevant papers.

Direct Entry Scheme: Under Direct Entry scheme a student will be given exemption of semester / s based on his / her past qualification as prescribed in the eligibility criteria of the University. In this scheme the student need not undergo the mandatory study required for the semesters exempted. However, the student will have to pay the requisite direct entry fee for transfer of credits.

Re Entry Scheme: Re-entry denotes continuation of study by erstwhile SMU Students with requisite qualification, wherein the marks secured in the earlier SMU Examinations will be carried over. The re-entry schemes indicated are applicable only to the students of SMU-DE.

Exit Options: Candidates may exit the program at any stage as applicable and will get the corresponding Diploma / PG Diploma / Advanced Diploma based on the number of semesters / examinations completed at the time of exit.

3. Foreign Students: All foreign students seeking admission to the Distance Learning Programs of SMU must join a regular course of a recognized University in India. Alternatively, they should either be working in India or should be dependents of a person working in India. The program under SMU Distance Education (DE), can be undertaken simultaneously with the regular course mentioned above. No eligibility certificate will be issued to a student who comes to India only to join SMU-DE programs. Foreign nationals seeking admission in India are required to submit the additional application form. The form is available on the website www.smude.edu.in
4. All the support documents enclosed along with the application form have to be attested by a Gazetted Officer or Notary Public or Principal of College / Polytechnic under the University System/Directorate of Technical Education or

Head of Institution from which the student passed the eligibility criteria and additionally to be certified by the Learning Centre Head, failing which the application will be rejected. The centre head or the designated person has to verify all the support documents by putting his signature and seal of the LC.

5. Without a valid Residential Permit (RP), international students in India will not be allowed to appear for examinations; RP should be submitted **within 10 days** of the last date of admission failing which Provisional admission will be cancelled.
6. Mid session Learning Centre transfers are not permitted.
7. Transfer from one LC to another for foreign nationals is not permitted.
8. There is no provision for doing dual programs of SMU-DE at the same time. A candidate is permitted to pursue only one program of SMU-DE at a time.
9. The student of final semester of Degree/ Diploma program will have to pay the requisite fee as prescribed by the University at the time of re-registration for the final semester for automatic issue of Degree / Diploma certificate.
10. University reserves the right to add / delete / change the syllabi, program structure, rules and regulations without any prior notice, as and when required, as per changes in environment. Students are advised to visit the University website www.smude.edu.in where all circulars and important information will be posted from time to time. Promulgation of any such information in the website in the form of circulars / notices is considered to be adequate.
11. Payment of fee:
 - (A) All payments shall be made by the students only in the form of DD drawn in favour of "Sikkim Manipal University, DE" payable at Manipal / Udupi and student should endorse the name, application number and centre code on the reverse of the DD. The students are advised to retain the counterfoil and photocopy of the DD with them for their preference.
 - (B) Payment of fees can also be made through SMU-DDE SBI Challan from all Core Banking branches of State Bank of India (SBI). University will not take any responsibility if amount is deposited at branches other than Core banking of SBI. Please use only one challan per student.
 - (C) Payment of fees can also be made through any credit / debit card of Master Card / VISA Card swiping at select University Learning Centres.

Note: Payments made other than in the above forms will be at own risk. The fees once paid cannot be refunded for admitted students. The refunds for rejected applications will be made after deducting Rs.500/- as processing fee.

EDUCATION METHODOLOGY

DE Online - Registration of Distance Education Online

For new admissions, students can now apply for SMU-DE programs, re-register to the programs in the subsequent semesters and also submit their re-sitting application for appearing for examinations, making the necessary payments through either DD or Bank challan or secure payment gateway of their choice.

The online portal will allow students to login either through secure pin or password credentials, permit them to save draft, track the status of their applications. Students will also receive SMS / email alerts / notification from the University during various touch points. The University authorized Learning Centres will make the first level verification of documents before forwarding them for further enrolment procedures at the University.

Overall, the online portal delivers excellent student-facing features and a unique end-user experience. The URL of SMU online portal is - <http://admissions.smude.edu.in>

Admission Policies

- Intelligent, ethical, articulate and active individuals with a will to upgrade their skills are encouraged to pursue the University programs.
- The applicant has to submit a completed application along with relevant enclosures to the University authorized Learning Centres well within the due date.
- The Learning Centers will accept applications for programs approved by the University and will forward the admission forms to the University after verification of the eligibility documents.
- If the application is complete in all respects and the University is satisfied with the applicant's eligibility and suitability for admission into the respective program, the student will be granted admission to that program.
- No candidate is permitted to pursue more than one program at a time from SMU-DE.
- The University reserves the right to accept or reject any application.
- If the applications received from the students are not complete in any respect, those students may be given provisional enrolment at the University's discretion. Such students will have to submit the required eligibility documents as communicated by the University at the earliest, upon receipt of which their enrolment will be confirmed subject to the eligibility fulfillment. Provisionally enrolled students will be allowed to appear in the examinations only after their enrolment is confirmed.
- Students who have enrolled in the program of the University will be provided a program guide for the program. They should go through the same thoroughly.
- An identity card will be provided to students after their enrolment in a program.

- Those students who are unable to complete the program within the specified validity period are required to register themselves afresh through readmission by paying the requisite fee as per the University regulations.

Manipal Universal Learning (ManipalU)

Is the Learning Resource Development Centre of SMU and supports the University in the delivery of the programs through University authorized Learning Centres spread across the country.

Program Structure

Course material is specially designed by a team of experts drawn from different industries, University and in-house faculty. The program curricula is designed and scrutinized by experts to meet the market demands.

Support Services

- Counseling Sessions: Learning Centres provide students with a platform to interact with counselors, other students and to also use the library. Students shall receive personal attention and support at these Learning Centres, including hands-on training at designated Learning Centres. The Learning Centres will provide counseling and hands-on experience for each program (each semester) as indicated in the respective program headings. The Learning Centres will act as the access and contact points between the University and the students.

Students are required to pay only the mandatory fee prescribed in the prospectus, in favour of the University.

If a student desires extra service from the Learning Centre, he/she will have to make his/her own arrangements with the Learning Centre. The University has no obligations in this regard. However, under no circumstances should the students be compelled to take these extra services.

- Course Material: Comprehensive printed study material specially designed for independent study for both theory and practical component, is supplied in batches to the Learning Centres for every program and to every student. Students have to collect the material pertaining to their program along with the program guide.
- Practical Sessions: These will be held at the Learning Centres or at specially designated centres.
- Assignment for Assessment and Feedback
- Industry Related Project Work
- Online delivery through VSAT, wherever required

University Term End Examination

The University term end examination will be conducted either manually or online in a computer assisted mode. The details of the examination mode will be made available as part of the Examination Regulations released by the University from time to time.

Credit System

The 'credit system' is followed in all programs, wherein each credit amounts to 30 hours of study.

EVALUATION AND GRADING

The assessment system has been conceived, developed and administered on a rigorous and fair basis to bring out the best in students and prepare them for challenging careers. A student's performance is based on:

(I) ProDegree, Information Technology, Management, Arts and Commerce

a) Theory Papers:

Theory part is assessed by the performance based on continuous evaluation through assignments and term-end examinations conducted at the examination centers. The assessment ratios for University Examinations (U.E) to Internal Assessment (I.A) is 70:30. The I.A is based on two assignments stipulated by the University.

A student must get an average of 40% in both the parts and a minimum of 35% in each part.

b) Practical Papers:

The ratio U.E:I.A is 30:70 (the ratio is reversed to give more weightage to stage-wise acquisition of skills).

The assessment in practical part is based on the performance in Guided Exercises(i.e., day-to-day exercises) and Unguided Exercises – the latter will be conducted on the last day of the practical sessions in each subject with an external examiner.

A student must get an average of 40% in both the parts and a minimum of 35% in each part.

Based on the student's performance, the following grading system will be adopted:

- A = Excellent (+70%)
- B = Very Good (+60%)
- C = Good (+50%)
- D = Satisfactory (+40%)
- E = Failure

(II) Allied Health Sciences and Life Sciences

A) For BScMLT, BScMIT, BScHIA

Continuous evaluation, performed at the local Learning Centres, carrying 20% weightage on the final score.

University examinations, conducted at the examination centres and evaluated by the University, carrying 80% weightage on the final score.

Continuous evaluation is done through assignments and practicals. In each subject, a student should secure at least 50% marks in continuous evaluation and 50% marks in the term-end examination, and an average of 50% to be declared pass. Based on the student's performance the following grading system will be adopted:

- A = Excellent (+80%)
- B = Very Good (+70%)
- C = Good (+60%)
- D = Satisfactory (+50%)
- E = Failure

University's practical exams will be conducted at pooled examination centres and students should make their own arrangements to attend the examinations.

B) For BScBT

Continuous evaluation, performed at the local Learning Centres, carrying 30% weightage on the final score.

University examinations, conducted at the examination centres and evaluated by the University, carrying 70% weightage on the final score.

Continuous evaluation is done through assignments and practicals. In each subject, a student should secure at least 35% marks in continuous evaluation and 35% marks in the University examinations, and a consolidated average of 40% to be declared pass.

Based on the student's performance, the following grading system will be adopted:

- A = Excellent (+70%)
- B = Very Good (+60%)
- C = Good (+50%)
- D = Satisfactory (+40%)
- E = Failure

EVALUATION AND GRADING

(III) Vocational Science

Applicable for the programs of Journalism & Mass Communication, Apparel & Fashion Design and Hospitality & Tourism.

The assessment system has been conceived, developed and administered on a rigorous and fair basis to bring out the best in students and prepare them for challenging careers. A student's performance is based on:

Theory part is assessed by the performance based on continuous evaluation through assignments and term-end examinations conducted at the examination centres. A student must get an average of 40% in both the parts and minimum of 35% in each part.

The assessment in practical part is based on the performance in Guided & Unguided exercises. A student must get an average of 40% in both the parts and minimum of 35% in each part.

Based on the student's performance the following grading system will be adopted:

- A = Excellent (+70%)
- B = Very Good (+60%)
- C = Good (+50%)
- D = Satisfactory (+40%)
- E = Failure

Important note:

1. Lateral entry scheme to 2nd Semester, students have to appear and pass the first semester examination. Books of first semester will be supplied by the University and Internal Assessment will be completed at the Learning Center.
2. Lateral entry scheme to 3rd Semester, students have to appear and pass the Second semester examination. Books of second semester will be supplied by the University and Internal Assessment will be completed at the Learning Center.
3. Direct entry scheme, students are exempted from appearing the examination for all previous semesters.

Examination Results

The student is informed about the examination schedule and Examination Centre through the admit card and also through the website www.smude.edu.in. The Examination Centre will be different from the Learning Centre. Eligible students will be given admit cards to appear in the Term-end examination. Students will have to produce the identity card and admit card to appear in the term-end examination at the Examination Centre. The examination pattern is available in the program guide provided to the students.

The results will be published on the website www.smude.edu.in and the marks card will be sent to the respective Learning Centres. If a student fails to clear any of the papers (either in UE or IA or both), she/he has to re-appear for the relevant paper by applying to the University through the re-sitting application along with relevant fees, within the due date specified by the University.

Award of Degree

All successful students will be awarded respective Diploma / Degree / PG Diploma / Master's Degree by the University.

Right to amend rules

The University reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. The students are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars/notices is considered to be adequate.

Jurisdiction

All the disputes relating to the University programs and activities are subject to Udupi, Karnataka, India jurisdiction only.

SMU-DE PROGRAMS

Information Technology

Diploma

Diploma in Information Technology (DIT)
Diploma in Systems and Networking (DSN)

Bachelors Degree

Bachelor of Science in Information Technology (BScIT)
Bachelor of Computer Applications (BCA)
Bachelor of Science in Infrastructure Management System (BScIMS)
Bachelor of Science in Network Technology (BScNT)

PG Diploma

PG Diploma in Information Technology (PGDIT)
PG Diploma in Computer Applications (PGDCA)
PG Diploma in Infrastructure Management System (PGDIMS)

Masters Degree

Master of Science in Information Technology (MScIT)
Master of Computer Applications (MCA)
Master of Science in Computer Science (MScCS)

Telecom Technology

PG Diploma

Post Graduate Diploma in Telecommunication and Networking (PGDTN)

Management

Bachelors Degree

Bachelor of Business Administration (BBA)

PG Diploma

PG Diploma in Business Administration (PGDBA)
PG Diploma in Business Administration Specialization in Finance, Retail Operations, Marketing, Operation Management, Human Resources, Project Management, Information Systems, Total Quality Management, Banking, Healthcare Services

Masters Degree

Master of Business Administration (MBA) Specialization in Finance, Retail Operations, Marketing, Operation Management, Human Resources, Project Management, Information Systems, Total Quality Management, Banking, Healthcare Services
International Business, Supply Chain Management, Event Management, Environmental Management,
Master of Business Administration in Banking and Finance (MBAB&F)

Commerce

Bachelors Degree

Bachelor of Commerce in Information System (BComIS)
Bachelor of Commerce in Financial Planning (BComFP)
Bachelor of Commerce in Supply Chain management (BComSCM)
Bachelor of Commerce in Export-Import Management (BComEIM)

Journalism and Mass Communication

Bachelors Degree

Bachelor of Arts in Journalism and Mass Communication (BAJM)

Masters Degree

Master of Arts in Journalism and Mass Communication (MAJM)

Apparel and Fashion Design

Diploma

Diploma in Fashion Design and Illustration (DFDI)

Bachelors Degree

Bachelor of Science in Apparel and Fashion Design (BScAFD)

SMU-DE PROGRAMS

Hospitality and Tourism

Diploma

Diploma in Hospitality and Catering Management (DHCM)
Advanced Diploma in Hospitality and Catering Management (ADHCM)

Bachelors Degree

Bachelor of Science in Hospitality and Catering Management (BScHCM)

PG Diploma

Post Graduate Diploma in Travel and Tourism Management (PGDTTM)

Safety and Fire

Diploma

Diploma in Safety and Fire (DSF)
Advanced Diploma in Safety and Fire (ADSF)

Bachelors Degree

Bachelor of Science in Safety and Fire Management (BScSFM)

Allied Health Sciences

Diploma

Diploma in Health Information Administration (DHIA)
Diploma in Medical Laboratory Technology (DMLT)
Diploma in Medical Imaging Technology (DMIT)

Bachelors Degree

Bachelor of Science in Health Information Administration (BScHIA)
Bachelor of Science in Medical Imaging Technology (BScMIT)
Bachelor of Science in Medical Laboratory Technology (BScMLT)

PG Diploma

PG Diploma in Health Care Services Management (PGDHSM)
Post Graduate Diploma in Clinical Research and Regulatory Affairs (PGDCRRA)

Masters Degree

Master of Business Administration in Health Care Services (MBAHCS)
Master of Science in Clinical Research and Regulatory Affairs (MScCRRA)

Biotechnology and Bioinformatics

Bachelors Degree

Bachelor of Science in Applied Biotechnology (BScBT)

PG Diploma

PG Diploma in Bioinformatics (PGDBI)

Masters Degree

Master of Science in Bioinformatics (MScBI)
Master of Science in Biotechnology (MScBT)

Arts and Commerce

Bachelors Degree

Bachelor of Arts (BA) Specialization in History, Political Science, Economics, Sociology and English
Bachelor of Commerce (BCom)

Masters Degree

Master of Arts (MA) Specialization in History, Political Science
Master of Commerce (MCom)

LIFE AFTER SMU-DE

We're passionate about shaping the lives of our students by giving them a career headstart. As you can see here, our alumni have earned the skills and knowledge and work in the most prestigious companies. Now it's your turn.



Notes

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CONTACT DETAILS

Please contact us for more information:

Sikkim Manipal University

Directorate of Distance Education

5th Mile, Tadong, Gangtok, Sikkim – 737102

1st Floor, Syndicate House, Manipal - 576104

Director

Directorate of Distance Education, Sikkim Manipal University, Manipal Towers, 14, Old Airport Road, HAL II Stage, Bangalore - 560008.

Telephone: 91-80-40789100

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Dean

Directorate of Distance Education, Sikkim Manipal University, Manipal Towers, 14, Old Airport Road, HAL II Stage, Bangalore - 560008

Telephone: 91-80-40789100

e-mail: smu.deande@smudde.edu.in

Additional Registrar

Directorate of Distance Education, Sikkim Manipal University, 1st Floor, Syndicate House, Manipal - 576104.

Telephone: 91-820-4297000

Fax: 91-820-2571959

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Additional Registrar (Student Evaluation)

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CALENDAR OF EVENTS

Students are required to visit the web site or the Learning centre for a detailed calendar of events pertaining to Admissions, Internal Assessment & University Examination.

Sikkim Manipal University

Directorate of Distance Education

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