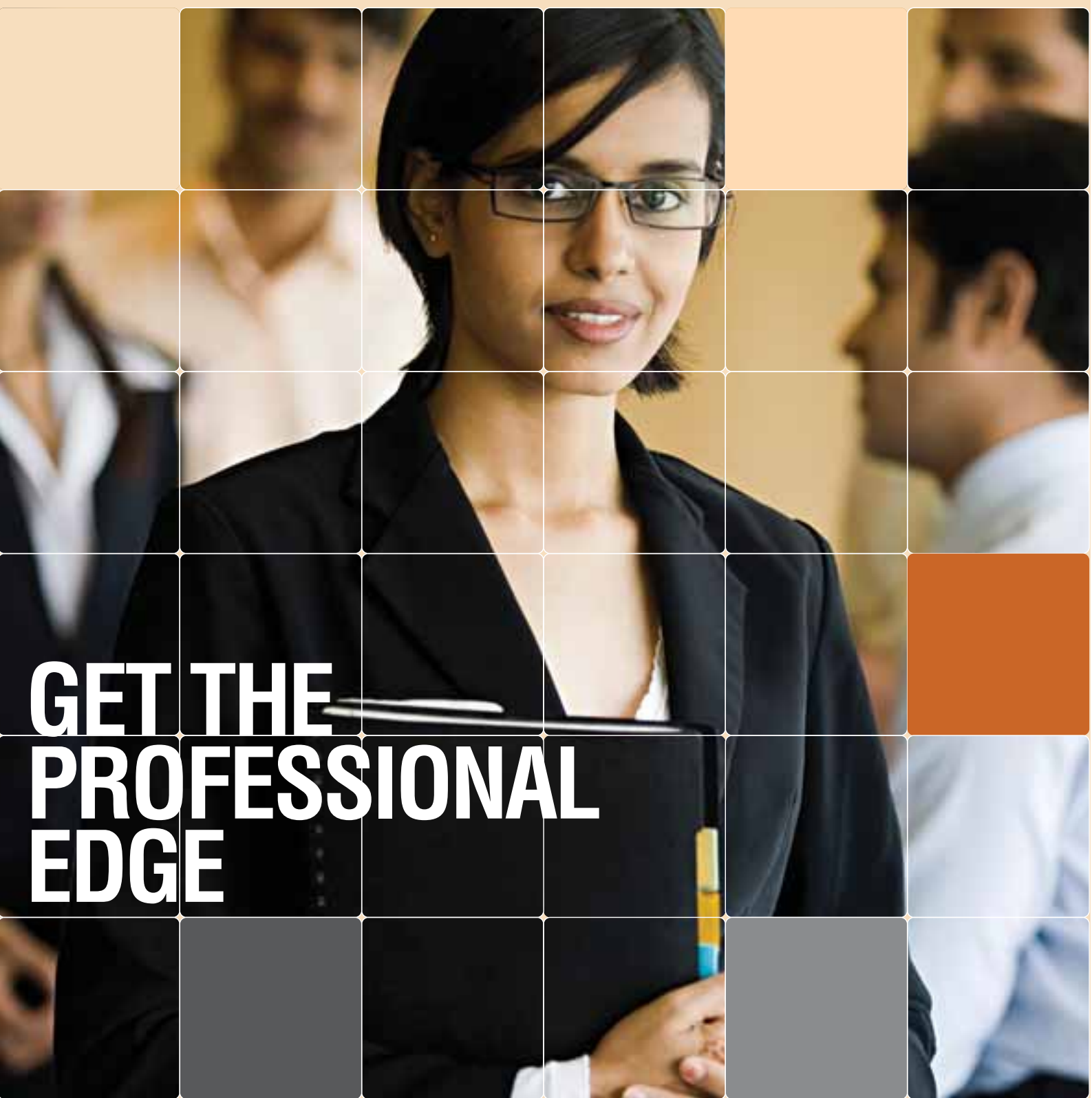


Sikkim Manipal University

Directorate of Distance Education



INSPIRED BY LIFE



**GET THE
PROFESSIONAL
EDGE**

WELCOME

Whether you are a fresh graduate seeking a better qualification or a professional seeking an additional degree for your resume, Sikkim Manipal University, Distance Education (SMU-DE) offers a range of specialised Postgraduate programs for you to choose from. From across various streams, you can choose to specialise in your area of interest and even use it as a tool to overtake competition.

The course structure is developed considering the needs and requirements of students seeking Postgraduate degrees. The syllabus and the learning material are designed to provide students with the right balance of knowledge and skill to succeed in the professional world. To help you make the right choice, we've included a brief insight on each of programs. If you need further assistance, Counselors at University Learning Centres will be glad to help you.



CHANCELLOR'S MESSAGE



Shri. Balmiki Prasad Singh

*Governor of Sikkim and Chancellor of
Sikkim Manipal University*

Dear Student,

Sikkim Manipal University (SMU) is a public-private partnership University established in 1995. Over the years, University has grown up into a world class institution of higher learning. SMU has brought bachelor degree facilities in modern technology and medicine for the first time in Sikkim. It has rapidly become a testament to the quality of education that it imparts and in recognition thereof, the University receives from all over the country.

The Directorate of Distance Education seeks to maximise the reach of the University and thus provide an opportunity of quality higher education to working individuals.

I am sure your education at Sikkim Manipal University will enable you to grow both as an individual and as a responsible citizen of the country.

PRO CHANCELLOR'S MESSAGE



Dr. Ramdas M Pai

Pro Chancellor, Sikkim Manipal University

Dear Student,

It is with great pleasure that I welcome you to the portals of this great learning institution, the Sikkim Manipal University (SMU). SMU-DE has been at the forefront of distance education since 2001.

It is estimated that in 2012, over 14 million students will be enrolled in some form of distance education.

The government plans to increase the number of students enrolled in the distance education system from 16 lakh to over 80 lakh in the next 5 years and the planning commission has recommended that distance education meet 40% of the higher education requirement. To meet these ambitious goals, having a quality distance education institute is of paramount importance.

Since inception, SMU-DE's sole aim has been to provide quality distance education to students. In order to ensure that more students have access to distance education, SMU-DE also offers various scholarships to enable students of all backgrounds to have access to quality education. SMU-DE offers career oriented programs via its Directorate of Distance Education and the lectures for these programs are delivered at our authorized learning centers.

With a faculty that is committed to excellence, your learning is further strengthened by the diversity of the faculty and student body. This makes the journey of education more exciting.

I look forward to welcoming you to the World of Manipal!

VICE CHANCELLOR'S MESSAGE



Brig. (Dr.) S. S. Pabla

Vice Chancellor, Sikkim Manipal University

Dear Student,

I welcome you to the world of Sikkim Manipal University. The University draws upon the expertise of the Manipal Education and Medical Group, which is an established global leader in higher education and healthcare for over five decades. The group's education network comprises 3 Universities, 9 campuses, 30 professional colleges and over 4 lakh students on rolls.

Sikkim Manipal University – Distance Education (SMU–DE) offers distance education programs as a part of its effort to bring education to masses and fulfill the growing demand for technical and management professionals.

SMU–DE has a wide network of authorized Learning Centres for guidance and counselling of students of our career-oriented programs at the Diploma, Bachelors, Postgraduate Diploma and Masters levels. Our main focus is ensuring that students receive education that is relevant to the industry and the highly competitive global marketplace. By integrating a highly researched curriculum with industry relevant concepts and practices, the University offers a unique blend of theoretical and cutting edge functional inputs to students.

Recently, SMU–DE has introduced the next generation learning system called EduNxt™. This interactive learning system has garnered many accolades including e-India and e-Rajasthan awards. SMU–DE also offers many scholarships to students of all backgrounds; which help them fulfill their dreams of receiving a quality education.

Here's hoping you will find our programs rewarding, informative and fulfilling.

Looking forward to seeing you in SMU-DE.

THE MANIPAL STORY

SMU is part of the Manipal Education and Medical Group (MEMG) which is one of India's leading education providers with over 50 years of experience in moulding the minds and careers of aspiring students. The group includes campuses in Manipal, Bangalore, Sikkim, Antigua, Dubai, Malaysia and Nepal. At present, students from 53 countries are studying at various levels across 14 professional streams.



The group's foray in education encompasses:

Manipal University, Manipal

- First deemed University with 3 campuses and 20 professional colleges

Sikkim Manipal University, Gangtok

- Group was invited by the Government of Sikkim, to form a unique public-private partnership University with the objective of providing the best in education for the students
- Distance education delivered through 725+ authorized learning centres

American University of Antigua, Antigua

- Vibrant medical school with over 1,600 students
- The only integrated medical school in the Caribbean

Manipal International University, Malaysia

- Manipal Education has been invited by the Ministry of Higher Education, Malaysia to set up a world class multi-disciplinary university in Malaysia

IndiaSkills

- The group has joined hands with City & Guilds, UK to form a unique initiative called IndiaSkills to offer professional skills education
- Aims to provide world class skills training that enables people to gain respectable employment
- Wide range of qualifications and certifications across different industry verticals

MeritTrac

- Provides recruitment, employee and education assessments to our institutes and some of the top corporations in the world

Other initiatives

- Investment in U21 Global - the world's premier online graduate school
- Partnership with ICICI Bank to establish the ICICI Manipal Academy of Banking and Finance

MANIPAL EDUCATION - REACH



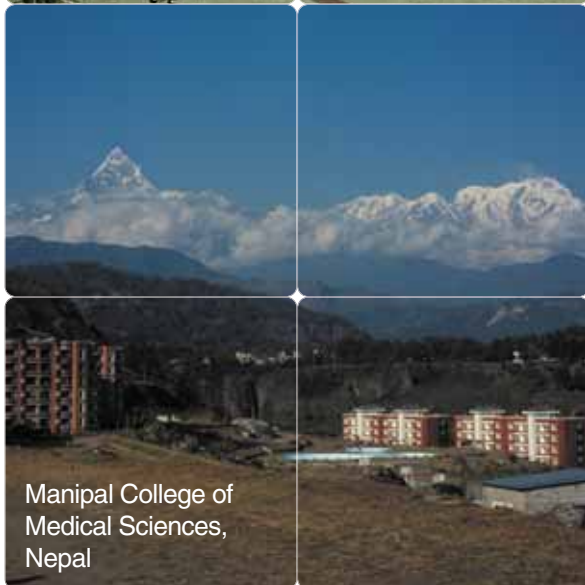
American University of Antigua, Antigua



Manipal University, Dubai



Manipal University, Manipal



Manipal College of Medical Sciences, Nepal



Melaka Manipal Medical College, Malaysia

WHAT THE LUMINARIES HAVE TO SAY

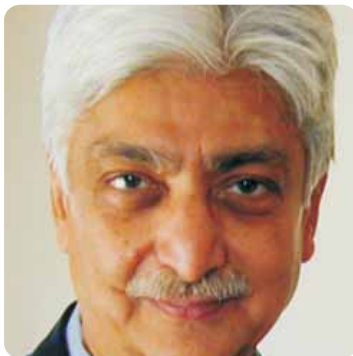


Manipal is like the Nalanda of yore. I am happy to see engineering, medicine and other disciplines being taught in the same campus, an ideal environment for research to flourish.

Dr. APJ Abdul Kalam,
Former President of India

The right thing to do for marginalized society would be to provide them education. To do this at a scale needed, we need to enlist private initiative as much as possible. The example of Manipal serves as a beacon which could guide both Central and State Governments on what can be done.

Dr. Montek Singh Ahluwalia,
Dy Chairman, Planning Commission



When Dr.TMA Pai decided to build a medical college in Manipal, it sounded like an impossible dream. In the space of 50 years, Manipal was transformed into an education capital, which is proof enough of a powerful vision.

Mr. Azim H Premji,
Chairman, Wipro

Sikkim Manipal University is a unique PPP model.

Mr. Narayana Murthy,
Chairman Emeritus, Infosys



ABOUT US

Sikkim Manipal University-Distance Education (SMU-DE) the beginning of the journey that will prepare you for a great career. SMU-DE has a vibrant student community with over 4 Lakh students on rolls across India.

Salient features

- ▶ Programs offered across 11 disciplines in Masters, Bachelors, Diploma and PG Diploma levels in Information Technology, Management, Journalism and Mass Communication, Biotechnology & Bioinformatics, Apparel & Fashion Design, Safety and Fire, Allied Health Sciences, Hospitality, Telecom, Commerce and Arts.
- ▶ Accessible learning with 725+ University-authorized Learning Centres across the country.
- ▶ 65 core faculty members and 6,300 supporting faculty members.
- ▶ 25 University Authorized Learning Centres present in over 20 countries.
- ▶ Classroom environment created on EduNxt™ with any-time access with the help of industry mentor chat, discussion groups, videos, blogs, news, case-studies and projects. Winner of e-India and e-Rajasthan awards for 'Digital Learning ICT Enabled University of the year'.
- ▶ Over 1,500 scholarships offered for meritorious students.
- ▶ SMU-DE is recognized by the UGC and the Ministry of HRD. It is a member of the Association of Indian Universities (AIU) and Distance Education Council for three academic years from 2009-10 to 2011-12.



SMU-DE - CHANGING THE FACE OF DISTANCE EDUCATION



In the last few years, SMU-DE's innovative approach to the development and delivery of education has made it one of India's leading distance education providers. SMU-DE has developed an education system which is innovative and effective.

Distance Education the SMU-DE way

Our distance learning experience blends flexibility and convenience from the learner's perspective combined with academic rigour and quality in instruction.

The SMU-DE way is learner-centric and combines three distinct learning delivery systems:

- ▶ **Self Learning:** High quality self learning material is made available both in print and digital form.
- ▶ **Counselling at Learning Centres:** Students can avail counselling at any of our learning centres located across the country.
- ▶ **EduNxt™:** Makes the innovative use of technology an essential element of the learning experience using the Manipal Education Technology Network for Learning Optimized (MENLO) platform.

24x7 ONLINE LEARNING - WITH EduNxt™



EduNxt™ is the next-generation interactive learning system that is designed to change the way a student learns. Convenient and easy to use, EduNxt™ creates a virtual classroom environment using simulation, recorded presentations, interactive content, self-study content, and shared browsing.

How EduNxt™ makes learning fun

Recreates classroom environment.

Easy and quick access to educational resources across Manipal Education institutions.

The platform that enables placement and soft-skills training.

Commitment to improve quality of professional education via distance mode, leading to higher acceptance amongst employers.

EduNxt™ highlights

Articles/SLM: Students can access SLM and relevant articles online. The articles are frequently updated to keep the student informed on current affairs.

Industry mentor chats: Students can interact with the best business minds and experts in various areas.

Academic mentor chats: A student can chat with the University faculty to clear any doubts he/she might have.

Dashboard: A student can plan his/her study timetable much better by tracking further progress and keep a count on what has been read and what's remaining.

Soft skills: A student can watch videos and make use of a variety of resources to further enhance soft skills.

Crack-it case study contest: The case study contest is held regularly where a student can display his/her skills at solving case studies and problems within the allotted time.

EduNxt™ combines academic rigour and a personalized learning environment along with SMU-DE's hybrid learning delivery system with its flexibility, convenience and accessibility to offer a first of its kind learning environment in India.

Additional features

- Peer to Peer Chats
- Assignments
- Videos
- Assessments
- Discussion forums
- Model Question papers
- Student space
- Blogs
- Alerts
- News
- Project guidance

EduNxt™ - TRANSCENDING BARRIERS



SMU-DE's technology based initiative such as EduNxt™ will empower students in their learning experiences. I see EduNxt™ as truly being the way forward for distance education in India, as is the case in the international education services sector. I am confident SMU-DE will continue to contribute to the distance education sector in India in a significant manner. I am sure that SMU-DE will ensure strict adherence to quality assurance norms in the content and delivery and provide affordable education opportunities for all. I wish the institution all the success.

Dr. V.N. Rajsekharan Pillai,
Chairman, DEC

I am happy to know that Sikkim Manipal University of Distance Education, Manipal is going to launch EduNxt™ (Technology Infused Collaborative and Distributed Learning System) in stages from the August 2009 session. I send my best wishes and greetings to the University for the same.

Dr. Sukhadeo Thorat,
Former Chairman, UGC



India's emergence as a global technology centre is the direct result of its strong education system. At Microsoft, we have always believed that education is the foundation for opportunity and success. One of our most important commitments is to help deliver high-quality educational materials to those who lack access to teachers and resources. The EduNxt™ distance learning platform is a great example of how information technology can extend the reach of great educational resources. We look forward to continuing to work with Manipal Education to expand educational opportunities in India.

Mr. Steve Ballmer,
CEO, Microsoft Corporation Pvt. Ltd.

SMU-DE ACCOLADES



e-INDIA award for
'ICT enabled University/ Higher
Education Institute of the Year'



Star News – Best
Management Education in
Distance Education



e-Rajasthan award for
'Digital Learning ICT enabled
University of the Year'



**DEWANG
MEHTA**
Business School
Awards

BEST
DISTANCE
LEARNING
PROGRAMME



HT Horizons, August 2010

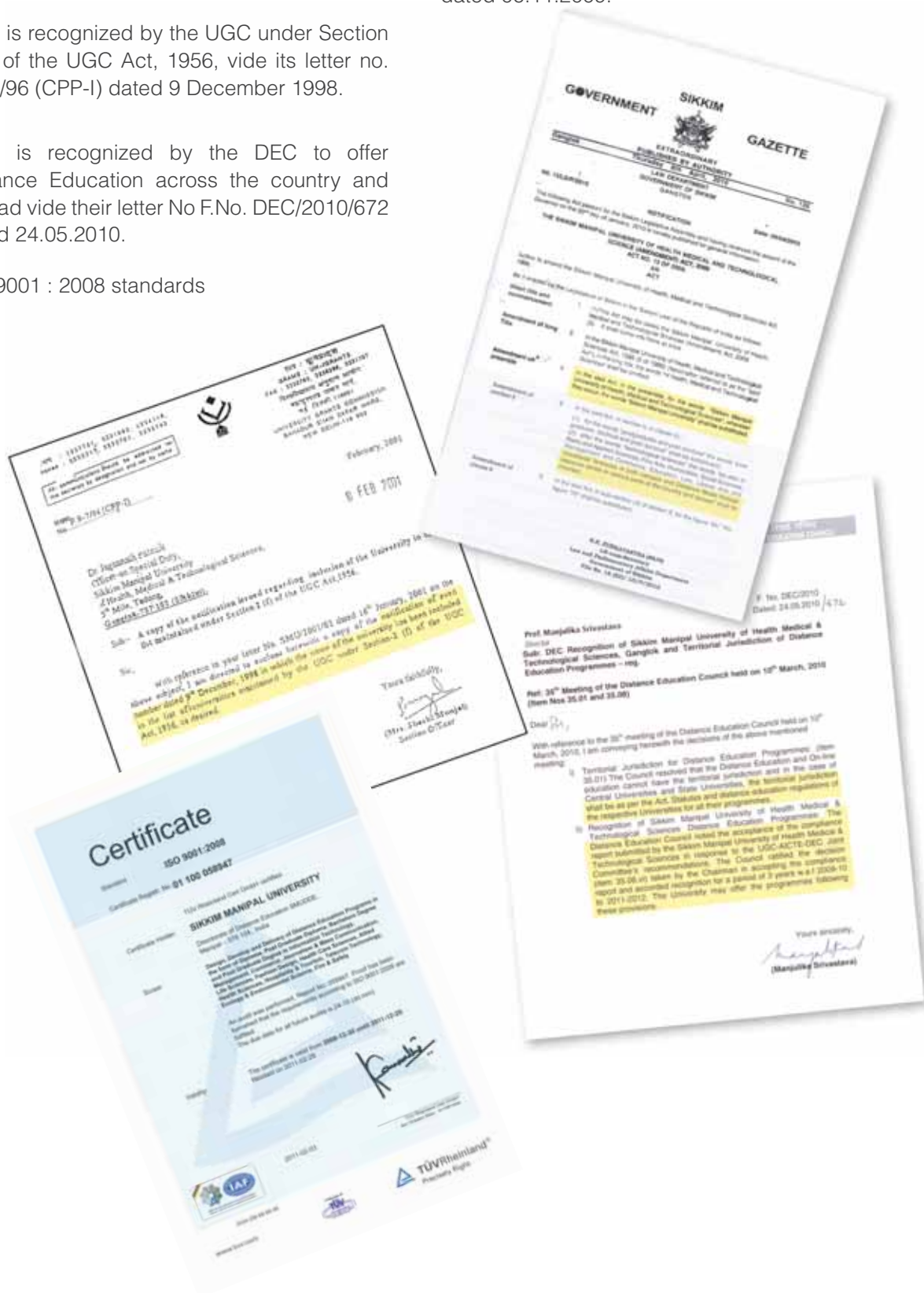


DNA-Best B-School for the
Use of Technlogy in Providing Management
Education in Distance Education

Over the years, SMU-DE has set new benchmarks in Distance Education. With its tradition of quality, widespread reach and pioneering innovations, it has earned new accolades and appreciation from the top critics in industry. Proof that SMU-DE is a name students across India have come to trust.

WIDESPREAD RECOGNITION

- ▶ Sikkim Manipal University, Gangtok is incorporated under the State Legislative Act (Act IX of 1995) of the Government of Sikkim.
- ▶ SMU is recognized by the UGC under Section 2 (f) of the UGC Act, 1956, vide its letter no. F.9-7/96 (CPP-I) dated 9 December 1998.
- ▶ SMU is recognized by the DEC to offer Distance Education across the country and abroad vide their letter No F.No. DEC/2010/672 dated 24.05.2010.
- ▶ ISO 9001 : 2008 standards



VIDYADEEP SCHOLARSHIP - REWARDING MERIT

Vidyadeep is a nationwide scholarship offered to 1500 meritorious and deserving students of Sikkim Manipal University - Distance Education (SMU-DE) programs. This scholarship is a first of its kind in the field of distance education in the country.

The Vidyadeep scholarship is offered to students from the following streams – IT, Management, Journalism & Mass Communication, Fashion, Hospitality & Tourism, Allied Health, Bioinformatics and Biotechnology, Commerce and Arts.

Highlights

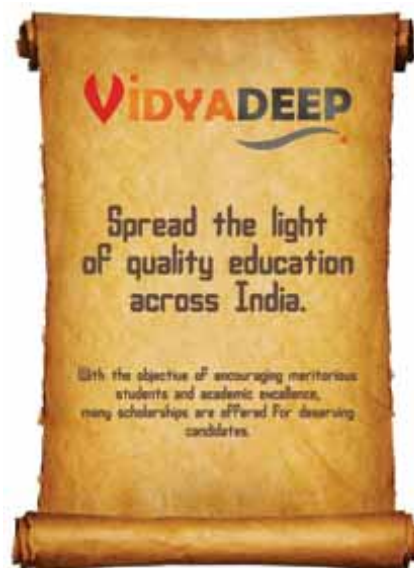
Scholarships that provide up to 100% of semester fee waiver. 1500 scholarships are on offer across India.

Eligibility

Students should be below poverty line. Students should be enrolled in any SMU-DE program. The scholarship will be awarded based on the student's performance in the first semester exam.



Brig. (Retd) Dr. S.S.Pabla, Vice Chancellor - SMU and Mr. Anil Kumble launching the Vidyadeep scholarship program.



“Commemorating our commitment to higher education for all, we are proud to launch the scholarship program for our students. We encourage our students to apply and avail this opportunity to realize their dreams.”

Brig. (Retd) Dr. S.S. Pabla,
Vice Chancellor, SMU

“Vidyadeep is a laudable initiative to help deserving students realize their educational dreams. I am sure this is a milestone in itself. SMU-DE is revolutionizing distance education in India providing access and equity to all its students.”

Mr. Anil Kumble,
Former Captain, Indian Cricket Team

VIDYADEEP CASE-STUDY CONTEST



Judges deciding the winners.

In March 2011, the second edition of Vidyadeep, case-study contest was held for the MBA students of SMU-DE. It served as a platform for the students to showcase their problem solving skills and decision making abilities. 6 teams from over 450 that participated were chosen and asked to present their solutions to distinguished academicians and industry experts.

The winners received a prize of Rs. 75,000 from the Guest of Honour Dr. Ayoub Kazim - M.D of Dubai Knowledge Village and Dubai International Academic City. The first runners up received a prize money of Rs. 50,000 and the second runners up received a prize money of Rs. 25,000. The other finalists walked away with consolation prizes of Rs.10,000 each.



Winners of 2nd Vidyadeep Case-study contest - Paromita Saha and Abhijeet Roy receiving the cheque from Dr. Ayoub Kazim, Mr. Anand Sudharshan and Prof. Ramesh Murthy.

CONVOCATION



Mr. Anil Kumble, Special Guest, awarding degree at Raipur.



Students celebrating their graduation at Guwahati.



Dr. Vinod Bhat, Guest of Honour, awarding degree to a student at New Delhi.

The Sikkim Manipal University - Distance Education Convocation 2010 was held in different cities across India - Kolkata, New Delhi, Patna, Chandigarh, Ahmedabad & Guwahati and was attended by cognoscenti in different sectors.

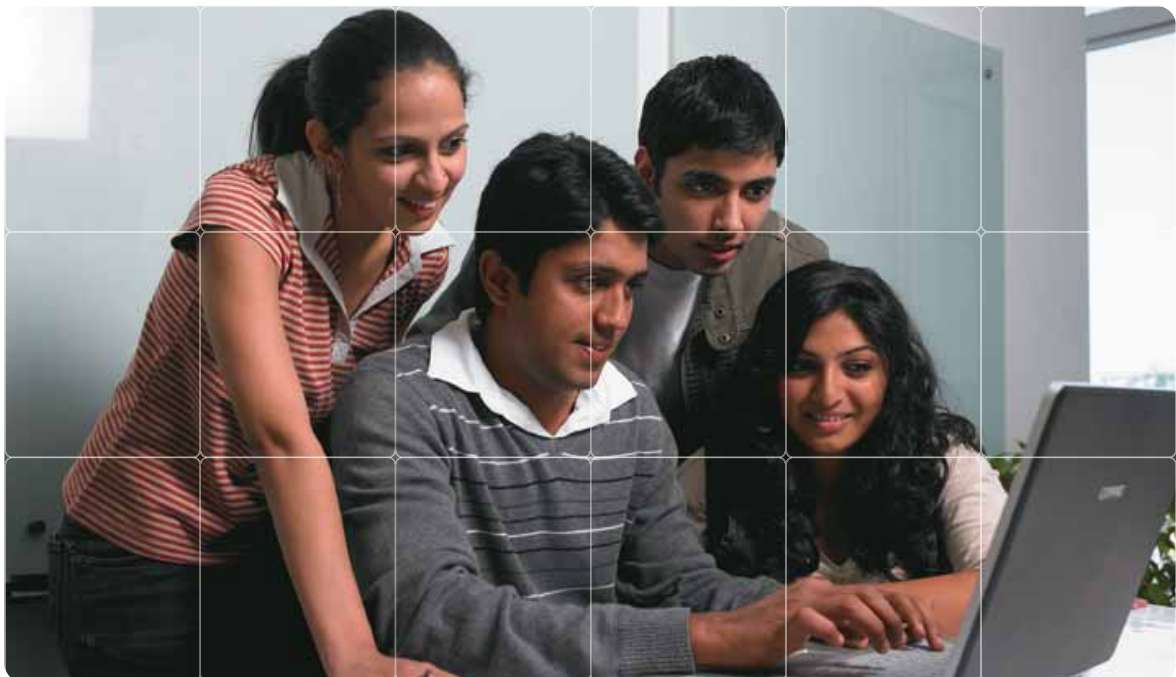
FACULTY TRAINING PROGRAMS



Dean and Director, SMU-DE, address the audience at the EduNxt™ Academic Conference.

Faculty Training Program

At SMU-DE, we believe that an informed and vibrant faculty makes learning interesting. Keeping this in mind, we organized an academic conference titled “Online and e-learning” at the India International Centre. The conference brought together all the learning centre faculty and directors and provided them an opportunity to share views about distance and online education. In order to get a deeper insight into distance education, the Learning Centre faculty also undertook research in the area of E-learning and presented papers on the same.



STUDENT PLACEMENT SERVICES

The Right Job

For every student, getting into education of their choice is just the beginning. What makes the difference is getting out with the right job.

Placements through iRize

iRize - a placement cell promoted by the Manipal Group, presents a unique opportunity for SMU-DE to take a giant leap towards ensuring 100% employability for their students. iRize works with SMU-DE to place its students in corporate houses.

iRize Employment Framework

Knowledge, Skills and Competency for over 450 job profiles.

Patent pending technology platform to assess and match capability & aspirations of the candidates with industry expectations.

Partnership with Government bodies, NGOs, Educational / Training institutes.

Employment Exchanges across various towns/ cities.



discovering people. realizing aspirations.

Candidate Analysis Check for

Job-readiness:

iRize analyzes the students for job-readiness on the following parameters:

Aspirations: Understand aspirations to carve career path.

Suitability: Mapping behavioral traits for job suitability.

Capability: Compares functional skills to industry requirements.

Employability: Preparing and equipping for selection.

Employment: Match with the right fit job.

Career Benchmarking

On the basis of the job productivity research and analysis, yardsticks (benchmark scores) are put in place to fulfill the varied staffing requirements of the employers for different job roles.

Certification

The Students would be certified based on the Data Knowledge Skills Behaviour (DKSB) scores benchmarked with the Industry for Job Productivity (iRize Certifications) in conformance to NVQF and other Internationally Accepted Standards. For a particular job profile the students are certified as Basic, Intermediary & Expert based on DKSB scores.

Employment

Various types of employment are offered across industry verticals.

Contact iRize

SMU-DE students who wish to avail placement facilities can contact iRize

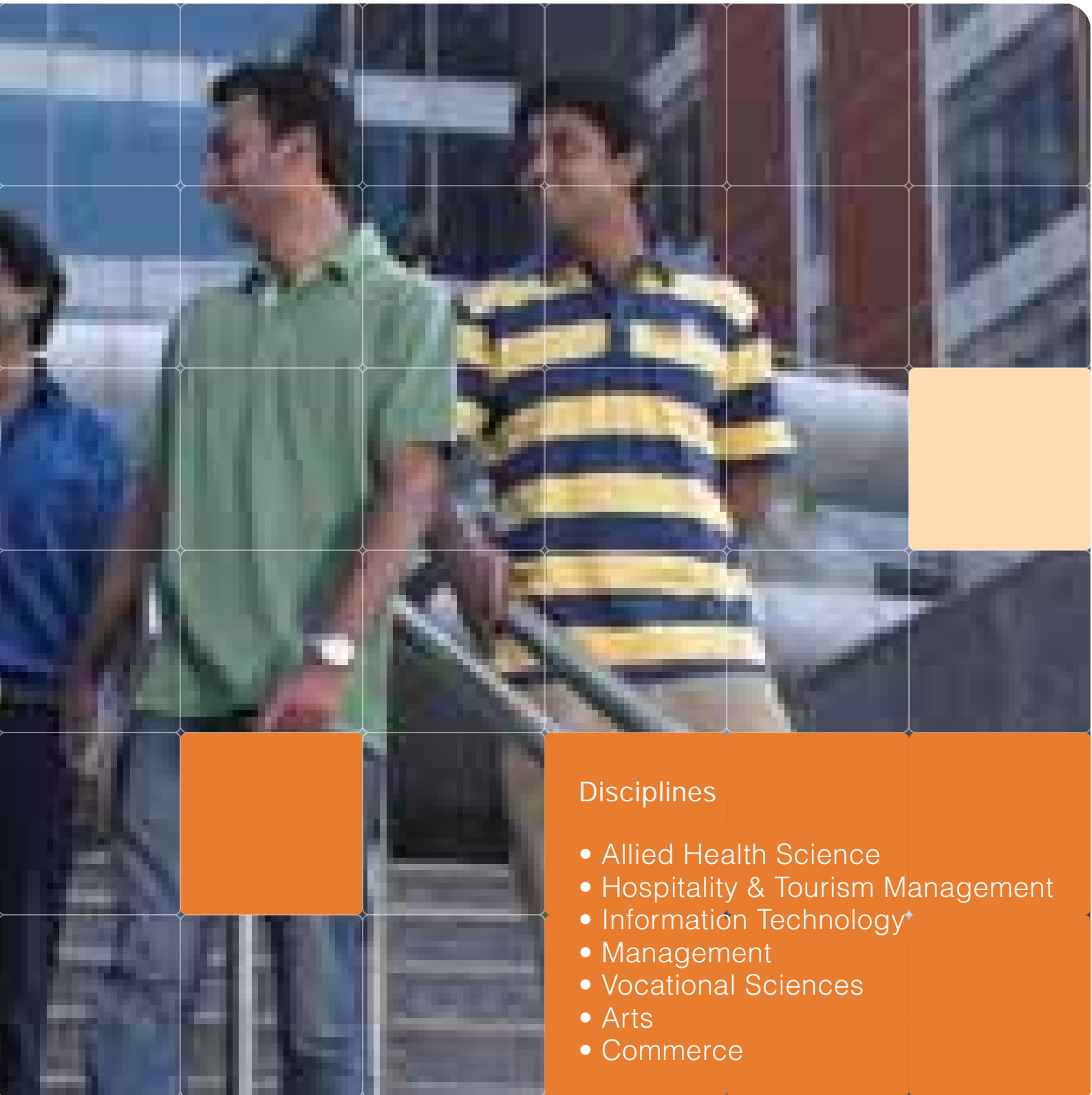
Mail your CV to jobs@irize.in

Call 1800-2-66-6644 (toll free)

SMS "JOBS" to 56677

www.irize.in





Disciplines

- Allied Health Science
- Hospitality & Tourism Management
- Information Technology
- Management
- Vocational Sciences
- Arts
- Commerce

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ALLIED HEALTH SCIENCE



“SMU-DE helped me gain confidence to make a breakthrough in clinical research.”

MSc (BI)25

PGDBI.....25

MBA (HCS).....26

PGDHSM26

MSc (BT).....27

MSc (CRRA)28

CAREER-SCOPE

Allied Health is the backbone of the Healthcare industry. Allied Health professionals play a significant role in supporting and complementing the role of physicians and surgeons. With opportunities in hospitals, clinics, sports medicine and therapy, a degree from SMU-DE in Allied Health Sciences opens doors to lucrative careers across the globe.

With the onset of medical tourism and the growing popularity of India as a Healthcare destination, Allied Health has potential waiting to be explored. A degree in Allied Health sciences from SMU-DE gives you the edge to make the most of a growing industry.

CAREER OPPORTUNITIES

MSc (CRRA)

Clinical Coordinator

Clinical Data Manager

Documentation Associate

Medical Affairs Manager

Medical Writer

MSc (BI)

Sequence Analysis

Pharmacogenomics

Clinical Pharmacologist

Bioinformatics Software Development

Clinical Data Manager

COMPANIES WHERE OUR STUDENTS WORK

MSc (CRRA)

Glenmark Pharmaceuticals

Holy Cross Hospital

Sun Pharmaceutical Industries Ltd.

Sandoz Pvt. Ltd.

Reliance Life Science Pvt. Ltd.

MSc (BI)

TATA Consultancy Services

Brain League IP Services

MASTER OF SCIENCE IN BIOINFORMATICS M.Sc (BI) POST GRADUATE DIPLOMA IN BIOINFORMATICS (PGDBI)

(REVISED FALL 2007)

Program Structure

First Semester		
Sub.Code	Subject Title	Credits
BI0024	Cell Biology & Genetics	4
BI0025	Immunology	2
BI0026	Biochemistry	4
BI0027	Linux	2
BI0028	Mathematics and Statistics	4
Total Cumulative Credits		16

Second Semester		
Sub.Code	Subject Title	Credits
BI0029	Molecular Biology	4
BI0030	Biological Databases & Sequence Analysis	4
BI0031	Programming for Bioinformatics I (C Programming)	4
BI0032	Programming for Bioinformatics II (Python, HTML, XML)	2
BI0033	Project	2
Total Cumulative Credits		32

Third Semester		
Sub.Code	Subject Title	Credits
BI0034	Genomics	2
BI0035	Proteomics	2
BI0036	Programming for Bioinformatics III (PERL)	4
BI0037	Programming for Bioinformatics IV (JAVA Programming)	4
BI0038	Database Management Systems	4
Total Cumulative Credits		48

Fourth Semester		
Sub.Code	Subject Title	Credits
BI0039	Drug Design and Discovery	4
BI0040	Algorithms in Bioinformatics	4
BI0041	Data Warehousing and Data Mining	4
BI0042	Project	4
Total Cumulative Credits		64

Multiple Entry Options

Lateral Entry

Direct Entry

Re - Entry

Semester	Sem 1	Sem 2	Sem 3	Sem 4
Multiple Exit Options	PGDBI		MScBI	

Note: Refer page 55 for more details.



MASTER OF BUSINESS ADMINISTRATION IN HEALTH CARE SERVICES MBA (HCS)

(REVISED SPRING 2010)

Program Structure

First Semester		
Sub.Code	Subject Title	Credits
MB0038	Management Process & Organizational Behavior	4
MB0039	Business Communication	4
MB0040	Statistics for Management	4
MB0041	Financial and Management Accounting	4
MB0042	Managerial Economics	4
MB0043	Human Resource Management	4
Total Cumulative Credits		24

Second Semester		
Sub.Code	Subject Title	Credits
MB0044	Production and Operation Management	4
MB0045	Financial Management	4
MB0046	Marketing Management	4
MB0047	Management Information System	4
MB0048	Operations Research	4
MB0049	Project Management	4
Total Cumulative Credits		48

Third Semester		
Sub.Code	Subject Title	Credits
MB0050	Research Methodology	4
MB0051	Legal Aspects of Business	4
MH0051	Health Administration	4
MH0052	Hospital Organization, Operations and Planning	4
MH0053	Hospital & Healthcare Information Management	4
MH0054	Finance, Economics and Materials Management in Healthcare Services	4
MH0055	Project*	
Total Cumulative Credits		72

Fourth Semester		
Sub.Code	Subject Title	Credits
MB0052	Strategic Management and Business Policy	4
MB0053	International Business Management	4
MH0056	Public Relations & Marketing for Healthcare Organizations	4
MH0057	Management of Healthcare Human Resources	4
MH0058	Legal Aspects in Healthcare Administration	4
MH0059	Quality Management in Healthcare Services	4
MH0055	Project*	4
Total Cumulative Credits		100

Multiple Entry Options

Lateral Entry

Semester	Sem 1	Sem 2	Sem 3	Sem 4
Multiple Exit Options	MBA (HCS)			

Note: Refer page 54 for more details.

POST GRADUATE DIPLOMA IN HEALTHCARE SERVICE MANAGEMENT (PGDHSM)

(REVISED FALL 2010)

Program Structure

First Semester		
Sub.Code	Subject Title	Credits
MB0050	Research Methodology	4
MB0051	Legal Aspects of Business	4
MH0051	Health Administration	4
MH0052	Hospital Organization, Operations and Planning	4
MH0053	Hospital & Healthcare Information Management	4
MH0054	Finance, Economics and Materials Management in Healthcare Services	4
MH0055	Project*	
Total Cumulative Credits		24

Second Semester		
Sub Code	Subject Title	Credits
MB0052	Strategic Management and Business Policy	4
MB0053	International Business Management	4
MH0056	Public Relations & Marketing for Healthcare Organizations	4
MH0057	Management of Healthcare Human Resources	4
MH0058	Legal Aspects in Healthcare Administration	4
MH0059	Quality Management in Healthcare Services	4
MH0055	Project*	4
Total Cumulative Credits		52

* The Project will be done in the area of specialization and should be a live project on an ongoing problem faced by an organization, under a company guide. It is spread into two semesters and will be completed in final semester. Evaluation will be conducted in final semester.

MASTER OF SCIENCE IN BIOTECHNOLOGY (MScBT)* <http://www.smude.edu.in/MScBT>

(REVISED FALL 2010)

Program Structure

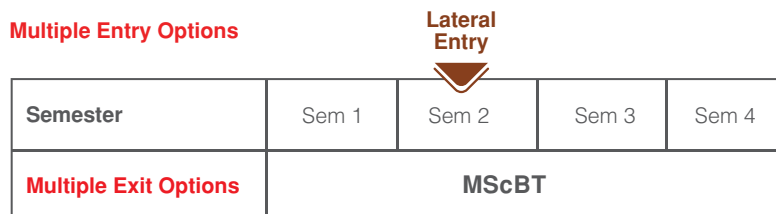
First Semester		
Sub. Code	Subject Title	Credits
MBT 101	Cell Biology & Genetics	4
MBT 102	Biochemistry & Biophysics	4
MBT 103	Microbiology	4
MBT 104	Biostatistics	2
MBT 105	Computer Fundamentals	2
Total Cumulative Credits		16

Third Semester		
Sub. Code	Subject Title	Credits
MBT 301	Environmental Biotechnology	4
MBT 302	Plant Biotechnology	2
MBT 303	Genetic Engineering	2
MBT 304	Microbial & Bioprocess Technology	4
MBT 305	Computational Biology	4
Total Cumulative Credits		48

Second Semester		
Sub. Code	Subject Title	Credits
MBT 201	Molecular & Developmental Biology	4
MBT 202	Bioenergetics & Intermediary Metabolism	2
MBT 203	Immunology & Immunotechnology	2
MBT 204	Enzymology & Enzyme technology	2
MBT 205	Practical – I (Based on subjects MBT 101 to MBT 204)	6
Total Cumulative Credits		32

Fourth Semester		
Sub. Code	Subject Title	Credits
MBT 401	Animal Biotechnology	2
MBT 402	Pharmaceutical Biotechnology and/ Nanobiotechnology	
MBT 403	IPR, Biosafety and Bioethics	2
MBT 404	Practical - II (Based on subjects MBT 301 to MBT 403)	6
MBT 405	Project	4
Total Cumulative Credits		64

The MScBT students have to undergo mandatory practical training once in a year as a part of the program requirement. There will be two practical subjects, one each in II and IV semesters. Each practical subject is of six credits. The duration of the practical training will be about 10 days. On the last day of the practical training, there will be an examination. Out of the total marks, 70% is meant for continuous assessment over the duration of the practical training and 30% for the final examination to be held on the last day of the practical training. Since this practical training requires advanced equipment and imported chemicals, it will be conducted only at the University designated nodal centres. These nodal centres are provided with full fledged infrastructure and trained staff to support the students. Practical training will be scheduled once in a year and it is compulsory for all the students to attend the practical training.



MASTER OF SCIENCE IN CLINICAL RESEARCH & REGULATORY AFFAIRS* M.Sc (CRRA) POST GRADUATE DIPLOMA IN CLINICAL RESEARCH & REGULATORY AFFAIRS* (PGDCRRA)

<http://www.smude.edu.in/MScCRRA>
<http://www.smude.edu.in/PGDCRRA>

(REVISED FALL 2009)

Program Structure

First Semester		
Sub.Code	Subject Title	Credits
MR0001	Fundamentals of Clinical Operations	4
MR0002	Regulatory Affairs-I	2
MR0003	Clinical Data Management-I	2
MR0004	Statistics for Clinical Research	2
MR0005	Basics of Pharmacy, Drug Discovery & Development	2
Total credits from compulsory subjects		12
Optional Subjects		
MR0006	Human Biology-I**	2
MR0007	Human Biology-II**	2
MR0008	Basics of Health & Nutrition**	2
Students have to choose any two subjects (total of 4 Credits) from optional subjects		
Total credits required in Semester		16

** Exempted for Health Sciences / Allied Health Sciences / Pharmacy graduates and graduates in BSc Nursing

Second Semester		
Sub.Code	Subject Title	Credits
MR0009	IPR & Data Exclusivity, Bioethics in Clinical Research	2
MR0010	Regulatory Affairs-II	4
MR0033	Preclinical and Clinical Studies	2
MR0012	Clinical Data Management-II	4
Total credits from compulsory subjects		12
Optional Subjects		
MR0013	Basics of Molecular Biology & Biotechnology#	2
MR0014	Basics of Epidemiology	2
MR0015	Pharmacology^	2
MR0016	Review and Seminar	2
Students have to choose any two subjects (total of 4 Credits) from optional subjects		
Total credits required in the semester		16

Exempted for graduates with BSc in Biotechnology / BSc Microbiology

^ Exempted for Health Science, Pharmacy, Nursing graduates

Third Semester		
Sub.Code	Subject Title	Credits
MR0034	Pharmaceutical Analysis	2
MR0018	Botanicals, Food and Nutraceuticals	2
MR0019	Clinical Data Management-III	2
MR0020	Special Regulatory Processes	4
MR0021	Project: Protocols & Application	2
Total credits from compulsory subjects		12
Optional Subjects		
MR0022	Human Genetics#	2
MR0023	Pharmacogenomics	2
MR0024	Case Studies and Seminar	2
Students have to choose any two subjects (total of 4 Credits) from optional subjects		
Total credits required in semester		16

Exempted for graduates with BSc in Biotechnology / BSc Microbiology

Fourth Semester		
Sub.Code	Subject Title	Credits
MR0025	Project Management & Business Development	2
MR0026	Audit & Inspections	2
MR0027	Pharmacovigilance & Safety Monitoring	2
MR0028	Reporting and Medical Writing	2
MR0029	Internship	4
Total credits from compulsory subjects		12
Optional Subjects		
MR0030	Applied Medical Transcription®	2
MR0031	Pharmaceutical Biotechnology	2
MR0032	SAS Certification§	2
Students have to choose any two subjects (total of 4 credits) from optional subjects		
Total credits required in Semester		16

@ Exempted for graduates with BSc in Health Information Administration
§ 2 credits will be awarded to students who have independently undergone SAS training and have obtained Sylvan Prometric - SAS certification.

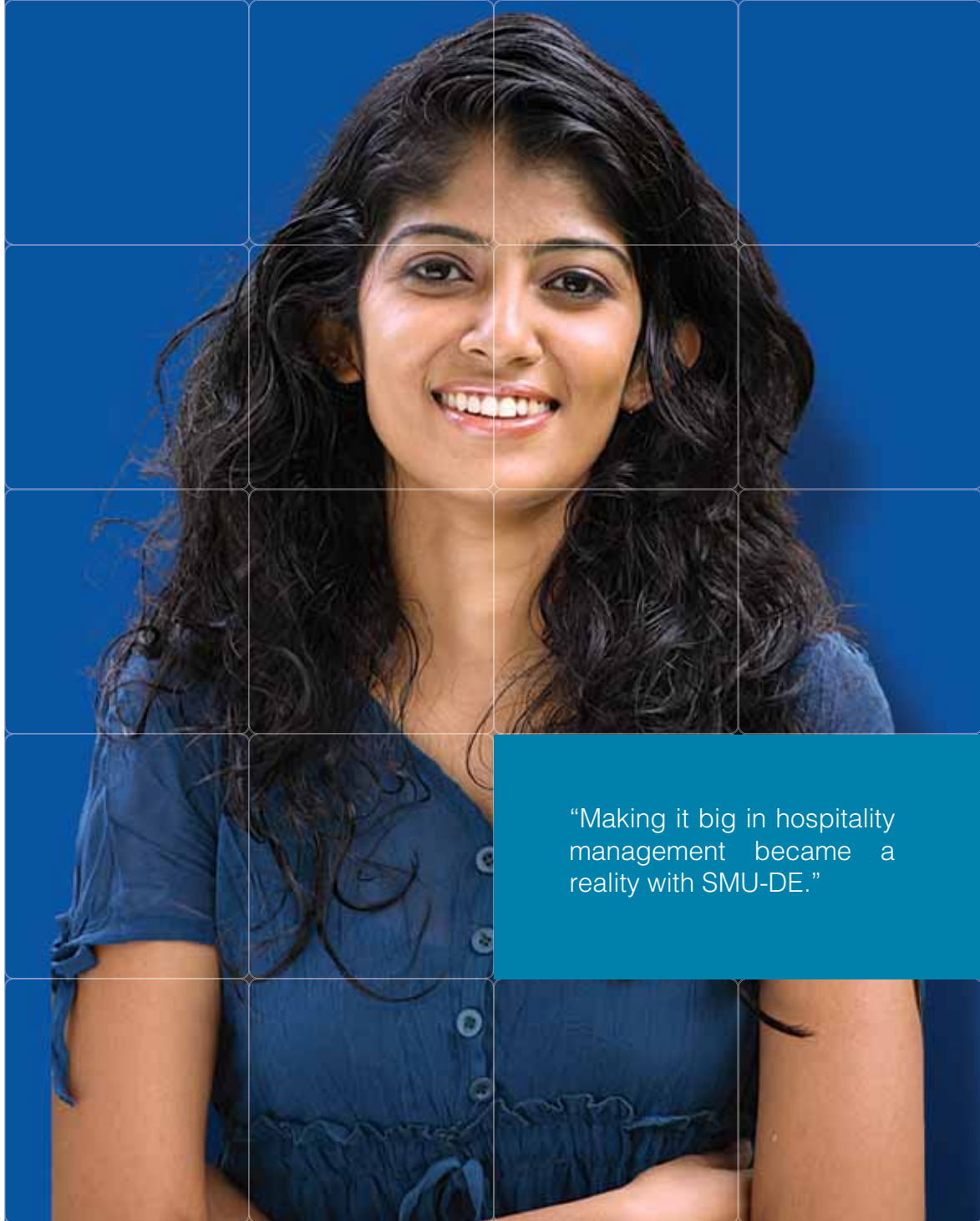
The internship can commence during Semester 3. However, evaluation will be conducted towards the end of Semester 4.

Multiple Entry Options

Semester	Sem 1	Sem 2	Sem 3	Sem 4
Multiple Exit Options	PGDCRRA		MScCRRA	

Note: Refer page 58 for more details.

HOSPITALITY & TOURISM MANAGEMENT



“Making it big in hospitality management became a reality with SMU-DE.”

CAREER-SCOPE

Incredible India is attracting immense tourism every year and the trend is highly positive. The hospitality and tourism industry is slowly gaining popularity with more and more foreign companies venturing into the Indian market. With the right skill, one can build a lucrative and successful career in this upcoming industry.

SMU-DE offers comprehensive courses in hospitality and tourism enabling students to make a mark in the industry. The course is a perfect blend of theoretical knowledge and industry exposure, making you a sought after resource for most companies.

CAREER OPPORTUNITIES

PGDTTM

Professional in Travel / Tour Operating Agency

Officer in the Directorate and Department of Tourism

Tour Planner / Tourist Guide

Information and Reservation Executive in Corporate

Tour / Retail / Event Planner

POST GRADUATE DIPLOMA IN TRAVEL AND TOURISM MANAGEMENT (PGDTTM)

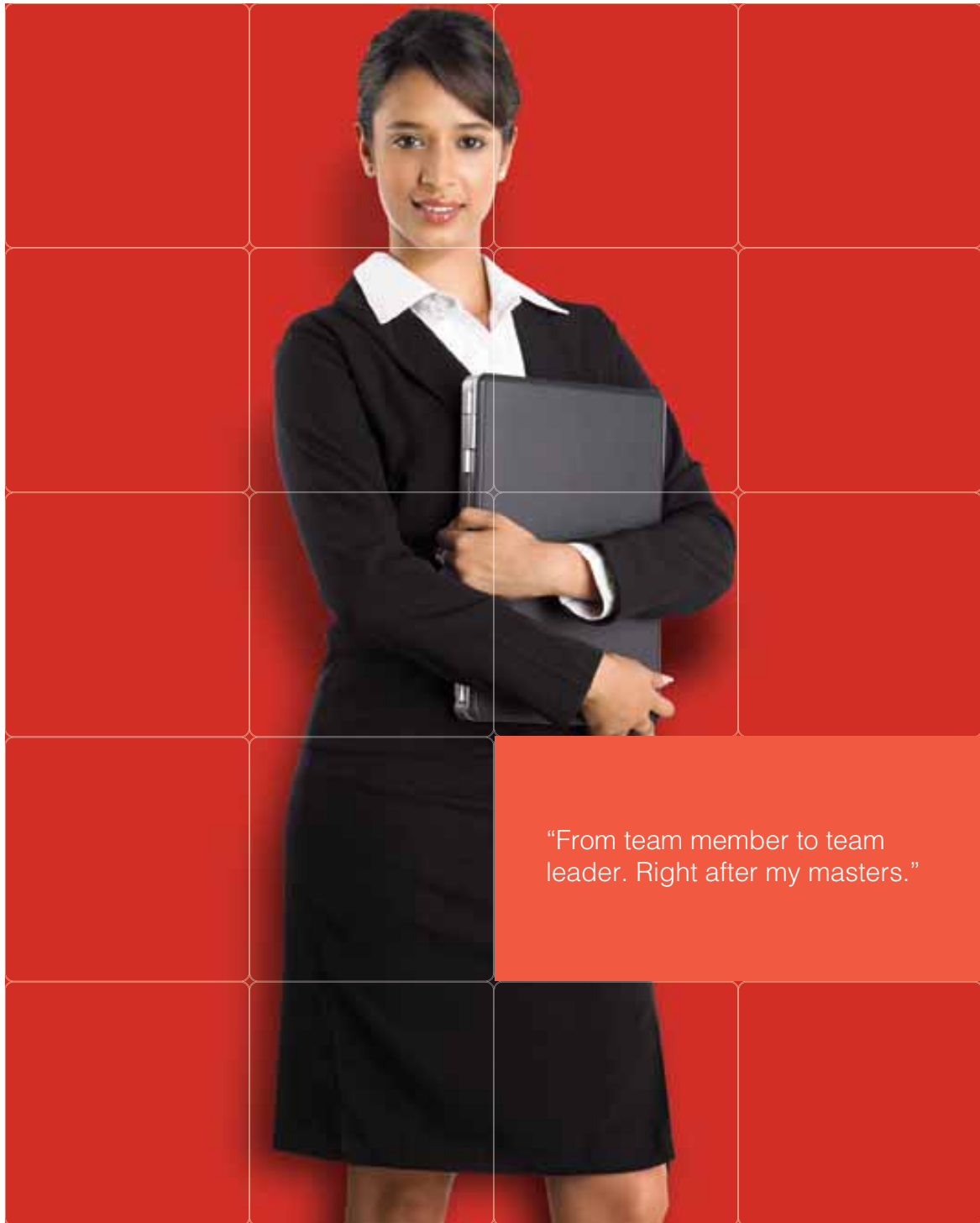
<http://www.smude.edu.in/PGDTTM>

Program Structure

First Semester		
Sub. Code	Subject Title	Credits
TM0001	Basics of Tourism Industry	2
TM0002	Communication in Tourism	2
TM0003	Personality Development	2
TM0004	Principles of Management	2
TM0005	Basics of Air Travel & Aviation	4
TM0006	Travel Agency & Tour Operations	2
TM0007	Cultural Heritage of India	2
Total Cumulative Credits		16

Second Semester		
Sub. Code	Subject Title	Credits
TM0008	Geography & Tourism	2
TM0009	Tourism Products	4
TM0010	French Language	2
TM0011	Tourism Finance	2
TM0012	Forex Management	2
TM0013	Professional Elective*	4
Total Cumulative Credits		32
Professional Elective* - Choose any one of the following		
TM1301	Air Ticketing and CRS	
TM1302	Hotel and Restaurant Administration	
TM1303	Transport Management	
TM1304	Public Relations & Advertising	

INFORMATION TECHNOLOGY



“From team member to team leader. Right after my masters.”

MCA33

MSc (CS).....33

PGDCA.....33

MSc (IT).....34

PGDIT.....34

PGDTN.....35

CAREER-SCOPE

Information Technology or IT is one of the fastest growing industries in the world. With information gaining immensely in value, technology is a prerequisite to making this usable. With more and more organizations adopting technology by the day, IT is an industry that is showing great prospects for a long time to come.

IT courses in SMU-DE provide you with the right skills and exposure to leverage the opportunity that the industry throws open to you. With an enviable track record of our alumni being placed in prestigious companies like HP, IBM, Infosys etc., SMU-DE is your gateway to a flying career in IT.

CAREER OPPORTUNITIES

MCA

Application Programmer

System Programmer

Software Engineer

MSc IT

Application Programmer

System Programmer

Systems Designer

Network Administrator

Database Administrator

COMPANIES WHERE OUR STUDENTS WORK

MCA

Accenture Pvt. Ltd.

Aditya Birla

Bharti Airtel Ltd.

Citigroups

MSc (IT)

Forbes Technosys Ltd.

HCL Infosystems Ltd.

Mcafee Soft (India) Pvt. Ltd.

Centurion Bank of Punjab

<http://www.smude.edu.in/MCA>
<http://www.smude.edu.in/MScCS>
<http://www.smude.edu.in/PGDCA>

MASTER OF COMPUTER APPLICATIONS (MCA) MASTER OF SCIENCE IN COMPUTER SCIENCE M.Sc (CS) POST GRADUATE DIPLOMA IN COMPUTER APPLICATIONS (PGDCA) (REVISED FALL 2007)

Program Structure

First Semester		
Sub. Code	Subject Title	Credits
MC0061	Computer Programming "C Language"	4
MC0062	Digital Systems, Computer Organization & Architecture	4
MC0063	Discrete Mathematics	4
MC0064	Basic Web Development (Internet, HTML, Stylesheets & Basics of Multimedia)	4
MC0065	Financial Management & Accounting	4
Total Cumulative Credits		20

Second Semester		
Sub. Code	Subject Title	Credits
MC0066	OOPS Using C++	4
MC0067	Database Management System (DBMS and Oracle 9i)	4
MC0068	Data Structures using C	4
MC0069	System Analysis and Design (SAD)	4
MC0070	Operating Systems with Unix	4
Total Cumulative Credits		40

Third Semester		
Sub. Code	Subject Title	Credits
MC0071	Software Engineering	4
MC0072	Computer Graphics	4
MC0073	System Programming	4
MC0074	Statistical and Numerical Methods using C++	4
MC0075	Computer Networks	4
Total Cumulative Credits		60

Fourth Semester		
Sub. Code	Subject Title	Credits
MC0076	Management and Information Systems	4
MC0077	Advanced Database Systems	4
MC0078	Java Programming	4
MC0079	Computer-based Optimization Methods (Statistics / Applied OR)	4
MC0080	Analysis & Design of Algorithms	4
Total Cumulative Credits		80

Fifth Semester		
Sub. Code	Subject Title	Credits
MC0081	.Net Technologies	4
MC0082	Theory of Computer Science	4
MC0083	Object Oriented Analysis & Design using UML	4
MC0084	Software Project Management & Quality Assurance	4
MC0085	Advanced Operating Systems (Distributed Systems)	4
Total Cumulative Credits		100

Sixth Semester		
Sub. Code	Subject Title	Credits
MC0086	Digital Image Processing	4
MC0087	Internetworking with TCP/IP	4
MC0088	Data Mining	4
MC0089	Project	8
Total Cumulative Credits		120

Multiple Entry Options

Semester	Sem 1	Lateral Entry Sem 2	Direct Entry Sem 3	Lateral Entry Sem 3	Re - Entry	Sem 4	Re - Entry	Sem 5	Sem 6
	Multiple Exit Options	PGDCA		MScCS					MCA

Note: Refer page 59 for more details.

<http://www.smude.edu.in/MScIT>
<http://www.smude.edu.in/PGDIT>

MASTER OF SCIENCE IN INFORMATION TECHNOLOGY M.Sc (IT) POST GRADUATE DIPLOMA IN INFORMATION TECHNOLOGY (PGDIT)

(REVISED FALL 2011)

Program Structure

First Semester		
Sub. Code	Subject Title	Credits
MIT101	Fundamentals of IT & Programming	2
MIT102	Data & File Structures	4
MIT103	Object-Oriented Programming	4
MIT104	Software Engineering	4
MIT105	Object-Oriented Programming - Practical	2
Total Cumulative Credits		16

Second Semester		
Sub. Code	Subject Title	Credits
MIT201	Operating System	4
MIT202	Data Base Management System (DBMS)	4
MIT203	Analysis and Design of Algorithms	4
MIT204	Data Communication and Networking	4
MIT205	Mini Project	2
Total Cumulative Credits		34

Sub. Code	Elective - 1 (Choose one)
MIT3031	High Speed Networks
MIT3032	Distributed Operating System
MIT3033	Software Architecture

Sub. Code	Elective - 2 (Choose one)
MIT3041	Open Source System
MIT3042	Embedded Systems
MIT3043	Graphics and Multimedia Systems

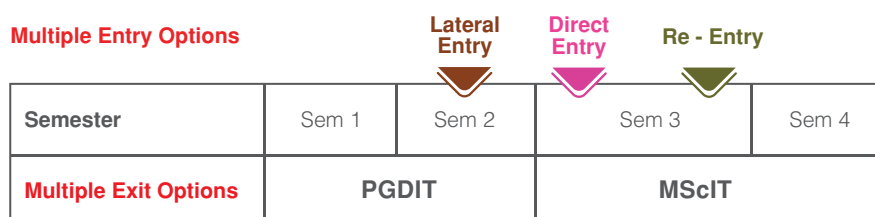
Third Semester		
Sub. Code	Subject Title	Credits
MIT301	Object Oriented Analysis and Design (OOAD)	4
MIT302	Web Technologies	4
MIT303	Elective - 1	4
MIT304	Elective - 2	4
MIT305	Web Technologies Lab	2
Total Cumulative Credits		52

Fourth Semester		
Sub. Code	Subject Title	Credits
MIT401	Data Warehousing and Data Mining	4
MIT402	Elective - 3	4
MIT403	Elective - 4	4
MIT404	Project	8
Total Cumulative Credits		72

Sub. Code	Elective - 3 (Choose one)
MIT4021	C# and .Net
MIT4022	Network Security
MIT4023	Real Time Operating System (RTOS)
MIT4024	Customer Relationship Management

Sub. Code	Elective - 4 (Choose one)
MIT4031	Advanced Software Engineering
MIT4032	Cloud Computing
MIT4033	Wireless and Mobile Communication
MIT4034	Enterprise Resource Planning (ERP)

Multiple Entry Options



Note: Refer page 61 for more details.

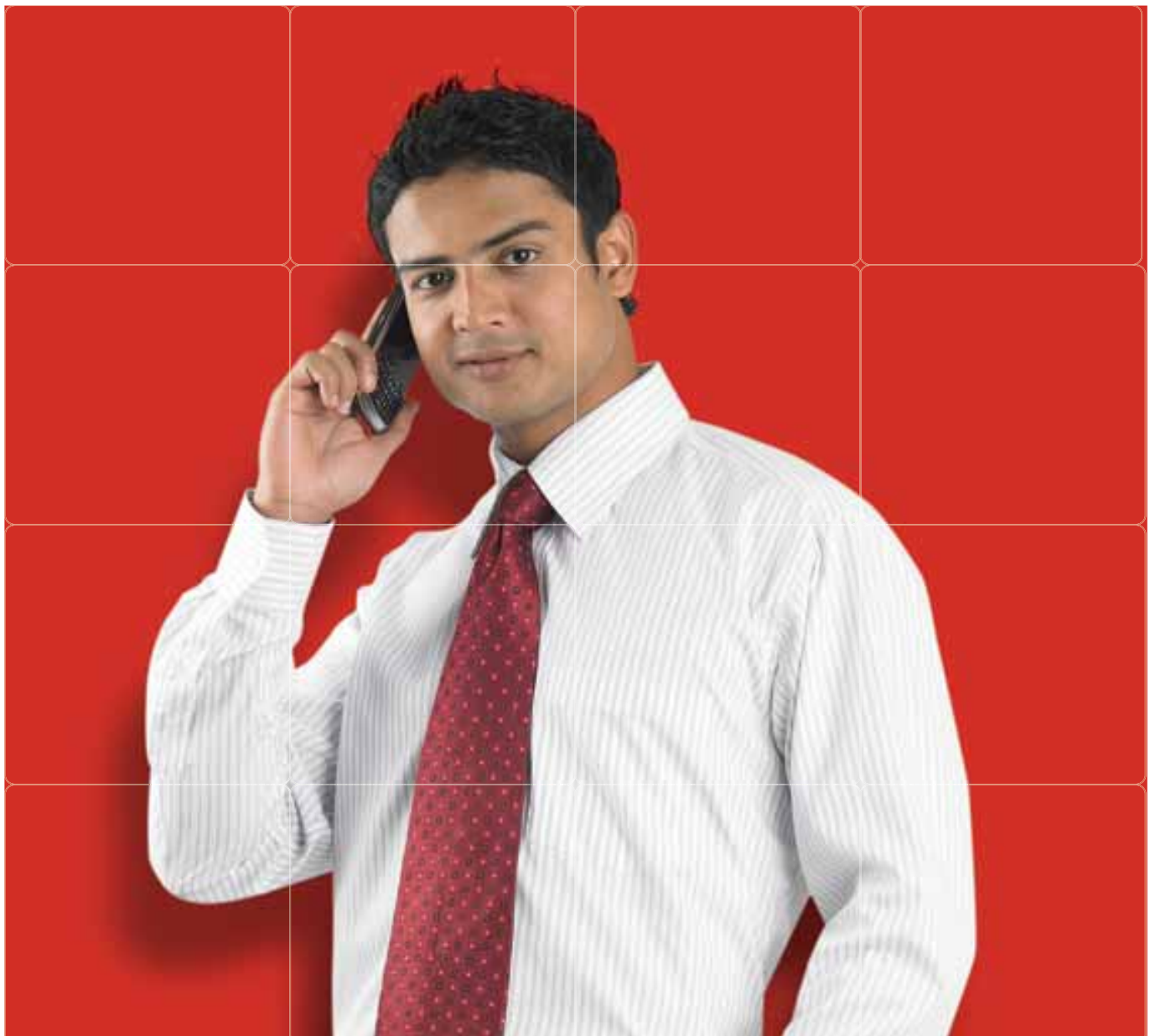
POST GRADUATE DIPLOMA IN TELECOMMUNICATION AND NETWORKING (PGDTN)

(SPRING 2011)

Program Structure

First Semester		
Sub. Code	Subject Title	Credits
PTN101	Fundamentals of Communication systems and switching	4
PTN102	Data communication and Networking	4
PTN103	TCP/IP Networks	4
PTN104	Programming communication devices	4
PTN105	Mini Project	2
Total Cumulative Credits		18

Second Semester		
Sub. Code	Subject Title	Credits
PTN201	Wireless Networks	4
PTN202	Network Management and Security	4
PTN203	IT Management	4
PTN204	Project	4
Total Cumulative Credits		34



MANAGEMENT



PGDBA.....38
PGDMBA38

MBA.....41
MBA (Dual specialization).....45

CAREER-SCOPE

Management is the art of getting things done. To take the leap into the management of an organization, management education is becoming more and more important. Many professionals today also seek degrees in management as a means of securing a better salary. Not only does SMU-DE offer management courses that help you climb the ladder of hierarchy, it also allows you to choose from different specializations that help differentiate you from the others.

CAREER OPPORTUNITIES

MBA(PM)

Process Analyst

Administrator

Team Lead

Project Engineer

MBA (IS)

Systems Analyst

Software Engineer

Network Administrator

Technical Manager

MBA (HCS)

General Manager

Hospital Administrator

Manager (Operational Departments)

Junior Administrators

MBA (MM)

Brand Manager

MBA (TQM)

Quality Supervisor

Quality Lead

Quality Engineer

Quality Control Executive

MBA (HR)

HR Recruiter

Training Coordinator

Manager-Staffing

Compensation and Benefits Manager

COMPANIES WHERE OUR STUDENTS WORK

MBA

SBI

ABB

Genpact

Capgemini

Air India

PGDBA

A & M Communications

Bestprax Club Pvt. Ltd.

Caterpillar Logistics Services India Pvt. Ltd.

Composite Agra Systems & Equipments Pvt. Ltd.

Bennet Coleman and Company Ltd.

POST GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION (PGDBA)

<http://www.smude.edu.in/PGDBA>

(REVISED SPRING 2010)

Program Structure

First Semester		
Sub. Code	Subject Title	Credits
MB0038	Management Process and Organization Behavior	4
MB0039	Business Communication	4
MB0040	Statistics for Management	4
MB0041	Financial and Management Accounting	4
MB0042	Managerial Economics	4
MB0043	Human Resource Management	4
Total Cumulative Credits		24

Second Semester		
Sub. Code	Subject Title	Credits
MB0044	Production and Operations Management	4
MB0045	Financial Management	4
MB0046	Marketing Management	4
MB0047	Management Information System	4
MB0048	Operations Research	4
MB0049	Project Management	4
Total Cumulative Credits		48

PG DIPLOMA IN SPECIALIZATION AREAS OF MBA

(REVISED SPRING 2010)



Program Structure

First Semester		
Sub. Code	Subject Title	Credits
MB0050	Research Methodology	4
MB0051	Legal Aspects of Business	4
	4 Subjects in area of Specialization (4 credits each)	16
	Project*	
Total Cumulative Credits		24

Second Semester		
Sub. Code	Subject Title	Credits
MB0052	Strategic Management and Business Policy	4
MB0053	International Business Management	4
	4 Subjects in area of Specialization (4 credits each)	16
	Project*	4
Total Cumulative Credits		52

*The Project will be done in the area of specialization and should be a live project on an ongoing problem faced by an organization, under a company guide. It will commence in Semester I and will be completed in Semester II. Evaluation will be conducted in Semester II.

PG DIPLOMA IN SPECIALIZATION AREAS OF MBA

(REVISED SPRING 2010)

PG Diploma in Human Resource Management

First Semester		
Sub. Code	Subject Title	Credits
MU0010	Manpower Planning and Resourcing	4
MU0011	Management & Organizational Development	4
MU0012	Employee Relations Management	4
MU0013	HR Audit	4
MU0014	Project*	

Second Semester		
MU0015	Compensation Benefits	4
MU0016	Performance Management & Appraisal	4
MU0017	Talent Management & Employee Retention	4
MU0018	Change Management	4
MU0014	Project*	4

PG Diploma in Finance Management

First Semester		
Sub. Code	Subject Title	Credits
MF0010	Security Analysis & Portfolio Management	4
MF0011	Mergers & Acquisitions	4
MF0012	Taxation Management	4
MF0013	Internal Audit & Control	4
MF0014	Project*	

Second Semester		
MF0015	International Financial Management	4
MF0016	Treasury Management	4
MF0017	Merchant Banking & Financial Services	4
MF0018	Insurance and Risk Management	4
MF0014	Project*	4

PG Diploma in Marketing Management

First Semester		
Sub. Code	Subject Title	Credits
MK0010	Sales Distribution and Supply Chain Management	4
MK0011	Consumer Behavior	4
MK0012	Retail Marketing	4
MK0013	Marketing Research	4
MK0014	Project*	

Second Semester		
MK0015	Services Marketing and Customer Relationship Management	4
MK0016	Advertising Management & Sales Promotion	4
MK0017	e-Marketing	4
MK0018	International Marketing	4
MK0014	Project*	4

PG Diploma in Information Systems Management

First Semester		
Sub. Code	Subject Title	Credits
MI0033	Software Engineering	4
MI0034	Database Management Systems (DBMS)	4
MI0035	Computer Networks	4
MI0036	Business Intelligence and Tools	4
MI0037	Project*	

Second Semester		
MI0038	Enterprises Resource Planning (ERP)	4
MI0039	e-Commerce	4
MI0040	Technology Management	4
MI0041	Java and Web Design	4
MI0037	Project*	4

PG Diploma in Banking Management

First Semester		
Sub. Code	Subject Title	Credits
MA0036	Financial System & Commercial Banking	4
MA0037	Banking Related Laws & Practices	4
MA0038	Banking Operations	4
MA0039	Retail Banking	4
MA0040	Project*	

Second Semester		
MA0041	Merchant Banking & Financial Services	4
MA0042	Treasury Management	4
MA0043	Corporate Banking	4
MA0044	Institutional Banking	4
MA0040	Project*	4

PG Diploma in Retail Operations Management

First Semester		
Sub. Code	Subject Title	Credits
ML0010	Warehousing & Supply Chain Management	4
ML0011	Buying & Merchandising	4
ML0012	Store Operations	4
ML0013	Retail IT Management	4
ML0014	Project*	

Second Semester		
ML0015	Service Marketing and Customer Relationship Management	4
ML0016	Advertising Management & Sales Promotion	4
ML0017	Mall Management	4
ML0018	Project Management in Retail	4
ML0014	Project*	4

*The Project will be done in the area of specialization and should be a live project on an ongoing problem faced by an organization, under a company guide. It will commence in Semester I and will be completed in Semester II. Evaluation will be conducted in semester II.

PG DIPLOMA IN SPECIALIZATION AREAS OF MBA

(REVISED SPRING 2010)

PG Diploma in Operations Management

First Semester		
Sub. Code	Subject Title	Credits
OM0010	Operations Management	4
OM0011	Enterprises Resource Planning	4
OM0012	Supply Chain Management	4
OM0013	Advanced Production and Operations Management	4
OM0014	Project*	

Second Semester		
OM0015	Maintenance Management	4
OM0016	Quality Management	4
OM0017	Advanced Production Planning and Control	4
OM0018	Technology Management	4
OM0014	Project*	4

PG Diploma in Project Management

First Semester		
Sub. Code	Subject Title	Credits
PM0010	Introduction to Project Management	4
PM0011	Project Planning and Scheduling	4
PM0012	Project Finance and Budgeting	4
PM0013	Managing Human Resources in Projects	4
PM0014	Project*	

Second Semester		
PM0015	Quantitative Methods in Project Management	4
PM0016	Project Risk Management	4
PM0017	Project Quality Management	4
PM0018	Contracts Management in Projects	4
PM0014	Project*	4

PG Diploma in International Business

First Semester		
Sub. Code	Subject Title	Credits
IB0010	International Financial Management	4
IB0011	International Marketing	4
IB0012	Management of Multinational Corporations	4
IB0013	Export-Import Management	4
IB0014	Project#	

Second Semester		
Sub. Code	Subject Title	Credits
IB0015	Foreign Trade of India	4
IB0016	International Logistics & Distribution Management	4
IB0017	International Business Environment & International Law	4
IB0018	Export-Import Finance	4
IB0014	Project#	4

*The project is going to be guided by a skill partner, will commence in semester I and will be completed in semester II. Evaluation will be conducted in semester II.

*The Project will be done in the area of specialization and should be a live project on an ongoing problem faced by an organization, under a company guide. It will commence in Semester I and will be completed in Semester II. Evaluation will be conducted in semester II.

PG Diploma in Total Quality Management

First Semester		
Sub. Code	Subject Title	Credits
QM0010	Foundation of Quality Management	4
QM0011	Principles and Philosophies of Quality Management	4
QM0012	Statistical Process Control and Process Capability	4
QM0013	Quality Management Tools	4
QM0014	Project*	

Second Semester		
QM0015	ISO / QS 9000 Elements	4
QM0016	Managing Quality in the Organization	4
QM0017	Quality Management Systems	4
QM0018	Quality Development Methods	4
QM0014	Project*	4

PG Diploma in Healthcare Services Management

First Semester		
Sub Code	Subject Title	Credits
MH0051	Health Administration	4
MH0052	Hospital Organization, Operations and Planning	4
MH0053	Hospital & Healthcare Information Management	4
MH0054	Finance, Economics and Planning in Healthcare Services	4
MH0055	Project*	

Second Semester		
MH0056	Public Relations and Marketing for Healthcare Organization	4
MH0057	Management of Healthcare Human Resources	4
MH0058	Legal Aspects in Healthcare Administration	4
MH0059	Quality Management in Healthcare Services	4
MH0055	Project*	4

MASTER OF BUSINESS ADMINISTRATION (MBA)

<http://www.smude.edu.in/MBA>
(REVISED SPRING 2010)

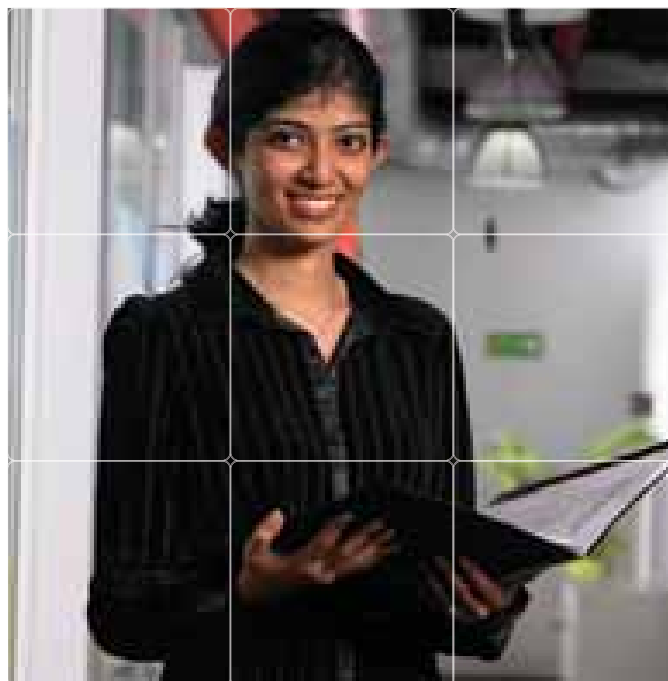

Program Structure

First Semester		
Sub. Code	Subject Title	Credits
MB0038	Management Process and Organizational Behavior	4
MB0039	Business Communication	4
MB0040	Statistics for Management	4
MB0041	Financial and Management Accounting	4
MB0042	Managerial Economics	4
MB0043	Human Resource Management	4
	Total Cumulative Credits	24

Second Semester		
MB0044	Production and Operations Management	4
MB0045	Financial Management	4
MB0046	Marketing Management	4
MB0047	Management Information System	4
MB0048	Operations Research	4
MB0049	Project Management	4
	Total Cumulative Credits	48

Third Semester Core Subjects + Specialization Subjects		
MB0050	Research Methodology	4
MB0051	Legal Aspects of Business	4
	4 Subjects in area of Specialization (4 credits each)	16
	Project*	
	Total Cumulative Credits	72

Fourth Semester Core Subjects + Specialization Subjects		
MB0052	Strategic Management and Business Policy	4
MB0053	International Business Management	4
	4 Subjects in area of Specialization (4 credits each)	16
	Project*	4
	Total Cumulative Credits	100


Multiple Entry Options
Lateral Entry
Re - Entry

Semester	Sem 1	Sem 2	Sem 3	Sem 4
Multiple Exit Options	MBA			

Note: Refer page 63 for more details.

*The Project will be done in the area of specialization and should be a live project on an ongoing problem faced by an organization, under a company guide. It will commence in Semester 3 and will be completed in Semester 4. Evaluation will be conducted in Semester 4.

MASTER OF BUSINESS ADMINISTRATION (MBA)

<http://www.smude.edu.in/MBA>

(REVISED SPRING 2010)

Marketing Management

Third Semester		
Sub. Code	Subject Title	Credits
MK0010	Sales Distribution and Supply Chain Management	4
MK0011	Consumer Behavior	4
MK0012	Retail Marketing	4
MK0013	Marketing Research	4
MK0014	Project*	

Fourth Semester		
Sub. Code	Subject Title	Credits
MK0015	Services Marketing and Customer Relationship Management	4
MK0016	Advertising Management & Sales Promotion	4
MK0017	e-Marketing	4
MK0018	International Marketing	4
MK0014	Project*	4

Information Systems Management

Third Semester		
Sub. Code	Subject Title	Credits
MI0033	Software Engineering	4
MI0034	Database Management Systems (DBMS)	4
MI0035	Computer Networks	4
MI0036	Business Intelligence and Tools	4
MI0037	Project*	

Fourth Semester		
Sub. Code	Subject Title	Credits
MI0038	Enterprises Resource Planning (ERP)	4
MI0039	e-Commerce	4
MI0040	Technology Management	4
MI0041	Java and Web Design	4
MU0037	Project*	4

Banking Management

Third Semester		
Sub. Code	Subject Title	Credits
MA0036	Financial System & Commercial Banking	4
MA0037	Banking Related Laws & Practices	4
MA0038	Banking Operations	4
MA0039	Retail Banking	4
MA0040	Project*	

Fourth Semester		
Sub. Code	Subject Title	Credits
MA0041	Merchant Banking & Financial Services	4
MA0042	Treasury Management	4
MA0043	Corporate Banking	4
MA0044	Institutional Banking	4
MA0040	Project*	4

Retail Operations Management

Third Semester		
Sub. Code	Subject Title	Credits
ML0010	Warehousing & Supply Chain Management	4
ML0011	Buying & Merchandising	4
ML0012	Store Operations	4
ML0013	Retail IT Management	4
ML0014	Project*	

Fourth Semester		
Sub. Code	Subject Title	Credits
ML0015	Service Marketing and Customer Relationship Management	4
ML0016	Advertising Management & Sales Promotion	4
ML0017	Mall Management	4
ML0018	Project Management in Retail	4
ML0014	Project*	4

Operations Management

Third Semester		
Sub. Code	Subject Title	Credits
OM0010	Operations Management	4
OM0011	Enterprises Resource Planning	4
OM0012	Supply Chain Management	4
OM0013	Advanced Production and Operations Management	4
OM0014	Project*	

Fourth Semester		
Sub. Code	Subject Title	Credits
OM0015	Maintenance Management	4
OM0016	Quality Management	4
OM0017	Advanced Production Planning and Control	4
OM0018	Technology Management	4
OM0014	Project*	4

Project Management

Third Semester		
Sub. Code	Subject Title	Credits
PM0010	Introduction to Project Management	4
PM0011	Project Planning and Scheduling	4
PM0012	Project Finance and Budgeting	4
PM0013	Managing Human Resources in Projects	4
PM0014	Project*	

Fourth Semester		
Sub. Code	Subject Title	Credits
PM0015	Quantitative Methods in Project Management	4
PM0016	Project Risk Management	4
PM0017	Project Quality Management	4
PM0018	Contracts Management in Projects	4
PM0014	Project*	4

*The Project will be done in the area of specialization and should be a live project on an ongoing problem faced by an organization, under a company guide. It will commence in Semester 3 and will be completed in Semester 4. Evaluation will be conducted in Semester 4.

MASTER OF BUSINESS ADMINISTRATION (MBA)

(REVISED SPRING 2010)

Total Quality Management

Third Semester		
Sub. Code	Subject Title	Credits
QM0010	Foundation of Quality Management	4
QM0011	Principles and Philosophies of Quality Management	4
QM0012	Statistical Process Control and Process Capability	4
QM0013	Quality Management Tools	4
QM0014	Project*	

Fourth Semester		
QM0015	ISO / QS 9000 Elements	4
QM0016	Managing Quality in the Organization	4
QM0017	Quality Management Systems	4
QM0018	Quality Development Methods	4
QM0014	Project*	4

Healthcare Services Management

Third Semester		
Sub Code	Subject Title	Credits
MH0051	Health Administration	4
MH0052	Hospital Organization, Operations and Planning	4
MH0053	Hospital & Healthcare Information Management	4
MH0054	Finance, Economics and Planning in Healthcare Services	4
MH0055	Project*	

Fourth Semester		
MH0056	Public Relations and Marketing for Healthcare Organization	4
MH0057	Management of Healthcare Human Resources	4
MH0058	Legal Aspects in Healthcare Administration	4
MH0059	Quality Management in Healthcare Services	4
MH0055	Project*	4

Human Resource Management

First Semester		
Sub. Code	Subject Title	Credits
MU0010	Manpower Planning and Resourcing	4
MU0011	Management & Organizational Development	4
MU0012	Employee Relations Management	4
MU0013	HR Audit	4
MU0014	Project*	

Fourth Semester		
MU0015	Compensation Benefits	4
MU0016	Performance Management & Appraisal	4
MU0017	Talent Management & Employee Retention	4
MU0018	Change Management	4
MU0014	Project*	4

Finance Management

Third Semester		
Sub. Code	Subject Title	Credits
MF0010	Security Analysis & Portfolio Management	4
MF0011	Mergers & Acquisitions	4
MF0012	Taxation Management	4
MF0013	Internal Audit & Control	4
MF0014	Project*	

Fourth Semester		
MF0015	International Financial Management	4
MF0016	Treasury Management	4
MF0017	Merchant Banking & Financial Services	4
MF0018	Insurance and Risk Management	4
MF0014	Project*	4



The MBA that I did from SMU-DE has helped me a lot in my career. The study materials are excellent and the online library also helped me a lot in my studies.

Tasaduq Rehman Bhat
MBA- Finance, Student



*The Project will be done in the area of specialization and should be a live project on an ongoing problem faced by an organization, under a company guide. It will commence in Semester 3 and will be completed in Semester 4. Evaluation will be conducted in Semester 4.

MASTER OF BUSINESS ADMINISTRATION (MBA)

<http://www.smude.edu.in/MBA>
(REVISED SPRING 2010)

Supply Chain Management

Third Semester		
Sub. Code	Subject Title	Credits
SC0001	Supply Chain Management	4
SC0002	Outsourcing	4
SC0003	Food Supply Chain Management	4
SC0004	Inventory Management	4
SC0005	Project*	

Fourth Semester		
Sub. Code	Subject Title	Credits
SC0006	Global Logistics & Supply Chain Management	4
SC0007	Category Management in Purchasing	4
SC0008	Purchasing & Contracting for Projects	4
SC0009	Supply Chain Cost Management	4
SC0005	Project*	4

International Business

Third Semester		
Sub. Code	Subject Title	Credits
IB0010	International Financial Management	4
IB0011	International Marketing	4
IB0012	Management of Multinational Corporations	4
IB0013	Export-Import Management	4
IB0014	Project#	

Fourth Semester		
Sub. Code	Subject Title	Credits
IB0015	Foreign Trade of India	4
IB0016	International Logistics & Distribution Management	4
IB0017	International Business Environment & International Law	4
IB0018	Export-Import Finance	4
IB0014	Project#	4

The project is going to be guided by a skill partner, will commence in semester 3 and will be completed in semester 4. Evaluation will be conducted in semester 4.

Environmental Management

Third Semester		
Sub. Code	Subject Title	Credits
EM0001	Fundamentals of Environment	4
EM0002	Environmental Finance	4
EM0003	Natural Resource Conservation and Management	4
EM0004	Eco Marketing	4
EM0005	Project*	

Fourth Semester		
Sub. Code	Subject Title	Credits
EM0006	Pollution and Disaster Management	4
EM0007	Environmental economics & Regulatory framework	4
EM0008	Sustainable development & Corporate Social Responsibility	4
EM0009	Environmental Impact Assessment & ISO 14001 standards	4
EM0005	Project*	4

Entrepreneurial Development and Family Business

Third Semester		
Sub. Code	Subject Title	Credits
ED0001	Fundamentals of Entrepreneurship	4
ED0002	Enterprise - Development Growth and Strategies	4
ED0003	HRM for Entrepreneurs	4
ED0004	Law for Entrepreneurs	4
ED0005	Project*	

Fourth Semester		
Sub. Code	Subject Title	Credits
ED0006	Finance for Entrepreneurs	4
ED0007	Basics of Family Business	4
ED0008	Managing Family Business	4
ED0009	Entrepreneurial Case Studies	4
ED0005	Project*	4

Event Management

Third Semester		
Sub. Code	Subject Title	Credits
ET0001	Human Resource Management for Events	4
ET0002	Corporate Event Project Management	4
ET0003	Event Marketing & Management	4
ET0004	Event Finance Management	4
ET0005	Project*	

Fourth Semester		
Sub. Code	Subject Title	Credits
ET0006	Event Planning, Production and Logistics	4
ET0007	Entrepreneurship	4
ET0008	Event Management for sports	4
ET0009	Event Management for Tourism	4
ET0005	Project*	4

*The Project will be done in the area of specialization and should be a live project on an ongoing problem faced by an organization, under a company guide. It will commence in Semester 3 and will be completed in Semester 4. Evaluation will be conducted in Semester 4.

MBA (Dual Specialization)

(FALL 2011)

<http://www.smude.edu.in/MBA>

Program Structure

First Semester		
Sub.Code	Subject Title	Credits
MB0038	Management Process & Organization Behavior	4
MB0039	Business Communication	4
MB0040	Statistics for Management	4
MB0041	Financial & Management Accounting	4
MB0042	Managerial Economics	4
MB0043	Human Resource Management	4
	Total Cumulative Credits	24

Second Semester		
MB0044	Production & Operations Management	4
MB0045	Financial Management	4
MB0046	Marketing Management	4
MB0047	Management Information System	4
MB0048	Operations Research	4
MB0049	Project Management	4
	Total Cumulative Credits	48

Third Semester		
MB0050	Research Methodology	4
MB0051	Legal Aspects of Business	4
	4 Subjects in Area of Specialization 1 (4 credits each)	16
	Project*	
	Total Cumulative Credits	72

Fourth Semester		
Sub.Code	Subject Title	Credits
MB0052	Strategic Management and Business Policy	4
MB0053	International Business Management	4
	2 Subjects in Area of Specialization 1 (4 credits each)	8
	2 Subjects in Area of Specialization 2 (4 credits each)	8
	Project*	4
	Total Cumulative Credits	100

Fifth Semester		
	4 Subjects in Area of Specialization 2 (4 credits each)	16
MB0054	2 Term Paper (Research based) – 1 Paper from each area of specialization.	4
	Total Cumulative Credits	120

Sixth Semester		
MB0055	Book Review	2
MB0056	Internship	8
	Total Cumulative Credits	130

Multiple Entry Options

Lateral Entry

Semester	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6
Multiple Exit Options	MBA (Dual Specialization)					

Note: Refer page 63 for more details.

Note:

During the 3rd semester re-registration students are required to opt for specialization 1 and specialization 2 along with six subjects of their choice under each specialization.

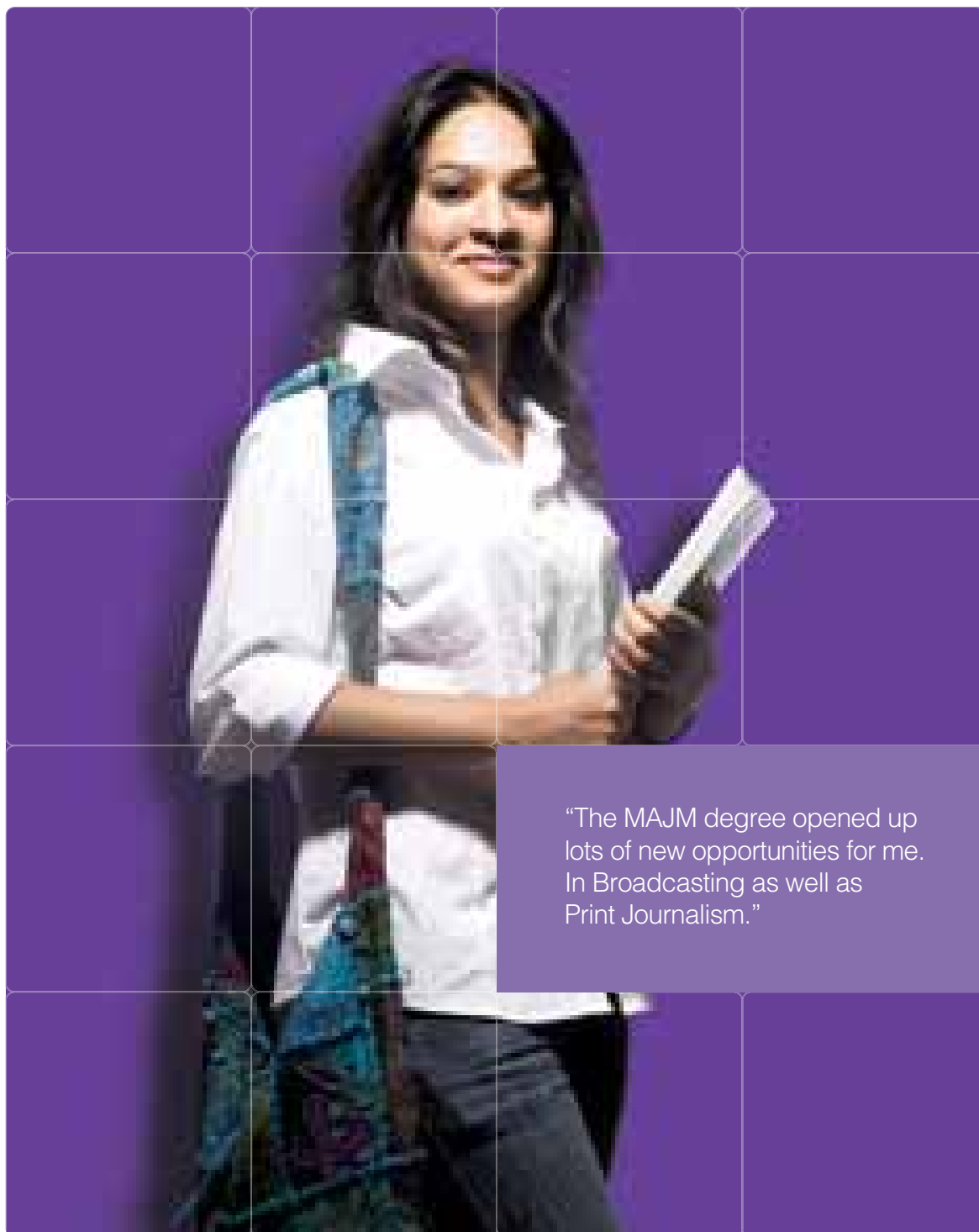
The 3 year MBA programme requires the students to complete an 8 week internship after successful completion of their five semesters.

They could choose the internship project from any of the two specialization streams they have chosen. The students may do the internship in their own organization, in case they are working or in any related organization or industry in the area of their interest.

The students will produce an **“Internship Completion Certificate”** from the organization where they have done their internship along with an **“Internship Project Report”**. They will also need to undergo a viva voce as part of the evaluation process.

*The Project will be done in the area of specialization and should be a live project on an ongoing problem faced by an organization, under a company guide. It will commence in Semester 3 and will be completed in Semester 4. Evaluation will be conducted in Semester 4.

VOCATIONAL SCIENCE



“The MAJM degree opened up lots of new opportunities for me. In Broadcasting as well as Print Journalism.”

CAREER-SCOPE

The recent boom in the broadcasting industry stands testimony to the plethora of opportunities that the field of media and communication has to offer. A mass communication degree from SMU-DE allows you to make a career for yourself across many streams like Advertising, Media Planning, Animation, Art Direction or even Filmmaking.

The rate at which the internet is growing in India is also proof that there are many careers to be built in new media. If you are excited by the entertainment industry, want to make a career in journalism or the dynamism of the internet motivates you, then a mass communication degree from SMU-DE will place you in the right position to accelerate your career.

CAREER OPPORTUNITIES

MAJM

Media Correspondent

Investigative Reporter

Photo-journalist

Copy Editor

TV Anchor

COMPANIES WHERE OUR STUDENTS WORK

MAJM

ABC Foundation

Adfactors Advertising

Golden Glory

Hislop College

Imak News & Entertainment Pvt. Ltd.

MASTER OF ARTS IN JOURNALISM AND MASS COMMUNICATION (MAJM)

<http://www.smude.edu.in/MAJM>

Program Structure

First Semester		
Sub. Code	Subject Title	Credits
MJ0001	Internet and Media	2
MJ0002	Computer Fundamentals	2
MJ0003	Mass Communication	4
MJ0004	Reporting and Editing	4
MJ0005	Media Laws and Ethics	4
Total Cumulative Credits		16

Second Semester		
Sub. Code	Subject Title	Credits
MJ0006	Radio and Television for Communication	2
MJ0007	Computer Applications in Mass Communication	2
MJ0008	Television News	4
MJ0009	Media Organization and Management	4
MJ0010	Communication Research	4
Total Cumulative Credits		32

Third Semester		
Sub. Code	Subject Title	Credits
MJ0011	News Critics	4
MJ0012	Photography and Videography	4
MJ0013	Interviews for Print, Radio and Television	4
MJ0014	Online Journalism	4
Total Cumulative Credits		48

Fourth Semester		
Sub. Code	Subject Title	Credits
MJ0015	Master Thesis	4
MJ0016	Elective *	12
Total Cumulative Credits		64

*Elective (Choose any one Group)		
Group 1		
MJ1601	Organizational Communication	4 credits
MJ1602	Advertising and Public Relations	4 credits
MJ1603	Event Management and Reporting	4 credits
Group 2		
MJ1604	Television Studies	4 credits
MJ1605	Television Production	4 credits
MJ1606	Television Management and its Policy	4 credits

Multiple Entry Options

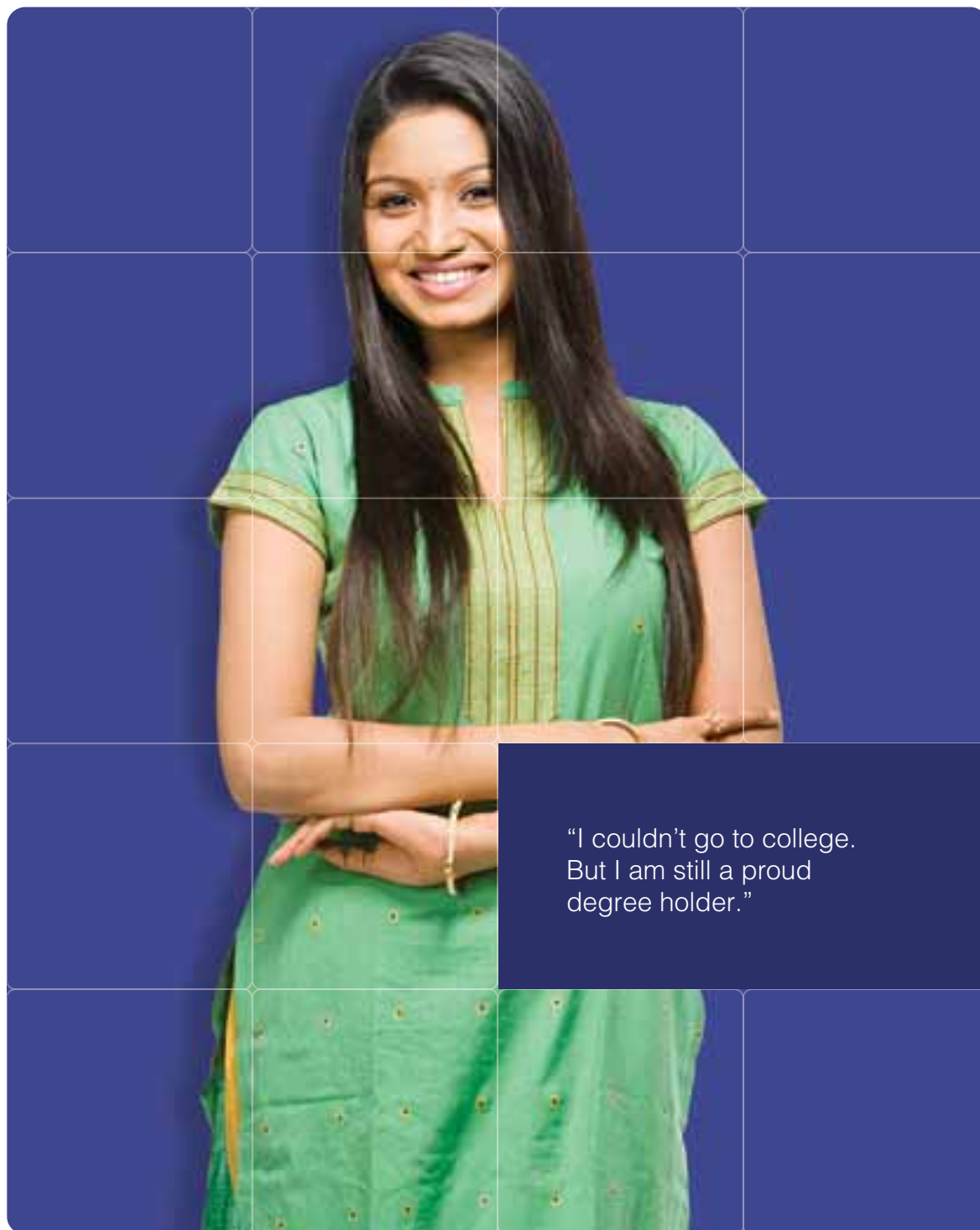
Lateral
Entry

Semester	Sem 1	Sem 2	Sem 3	Sem 4
Multiple Exit Options	MAJM			

Note: Refer page 64 for more details.



ARTS



Master of Arts (History)51
Master of Arts (Political Science).....51

CAREER-SCOPE

OBJECTIVE

To provide in-depth learning with easy to understand study material that strengthens the fundamentals of your subjects

To give you the skills required to enter the job market with confidence

CAREER OPPORTUNITIES

Civil Services and other UPSC examinations

State level service commissions

Teaching

Administrative / General Office Manager

Research studies



MASTER OF ARTS (MA) (SUMMER 2011)

Program Structure - History

First Semester		
Sub.Code	Subject Title	Credits
MAH101	History: Its Theory and Methods	4
MAH102	Political History of India up to AD 1000	4
MAH103	Cultural Heritage of India up to 1707	4
MAH104	Economic History of Modern India (1757 – 1947)	4
Total Cumulative Credits		16

Second Semester		
Sub.Code	Subject Title	Credits
MAH201	India under the Delhi Sultanate (1206 – 1526)	4
MAH202	History of India under the Mughals (1526 – 1761)	4
MAH203	Indian Art and Architecture	4
MAH204	Twentieth Century World (till 1914)	4
Total Cumulative Credits		32

Third Semester		
Sub.Code	Subject Title	Credits
MAH301	Research Methodology	4
MAH302	History of Freedom Movement in India (1857 – 1947)	4
MAH303	Religious and Social Movements in India	4
MAH304	History of Science and Technology in India and the West	4
Total Cumulative Credits		48

Fourth Semester		
Sub.Code	Subject Title	Credits
MAH401	Twentieth Century World (1919 -2000)	4
MAH402	Contemporary History of India since 1947	4
MAH403	India and Her Neighbours	4
MAH404	History of USA (1900 – 2000)	4
Total Cumulative Credits		64

Program Structure - Political Science

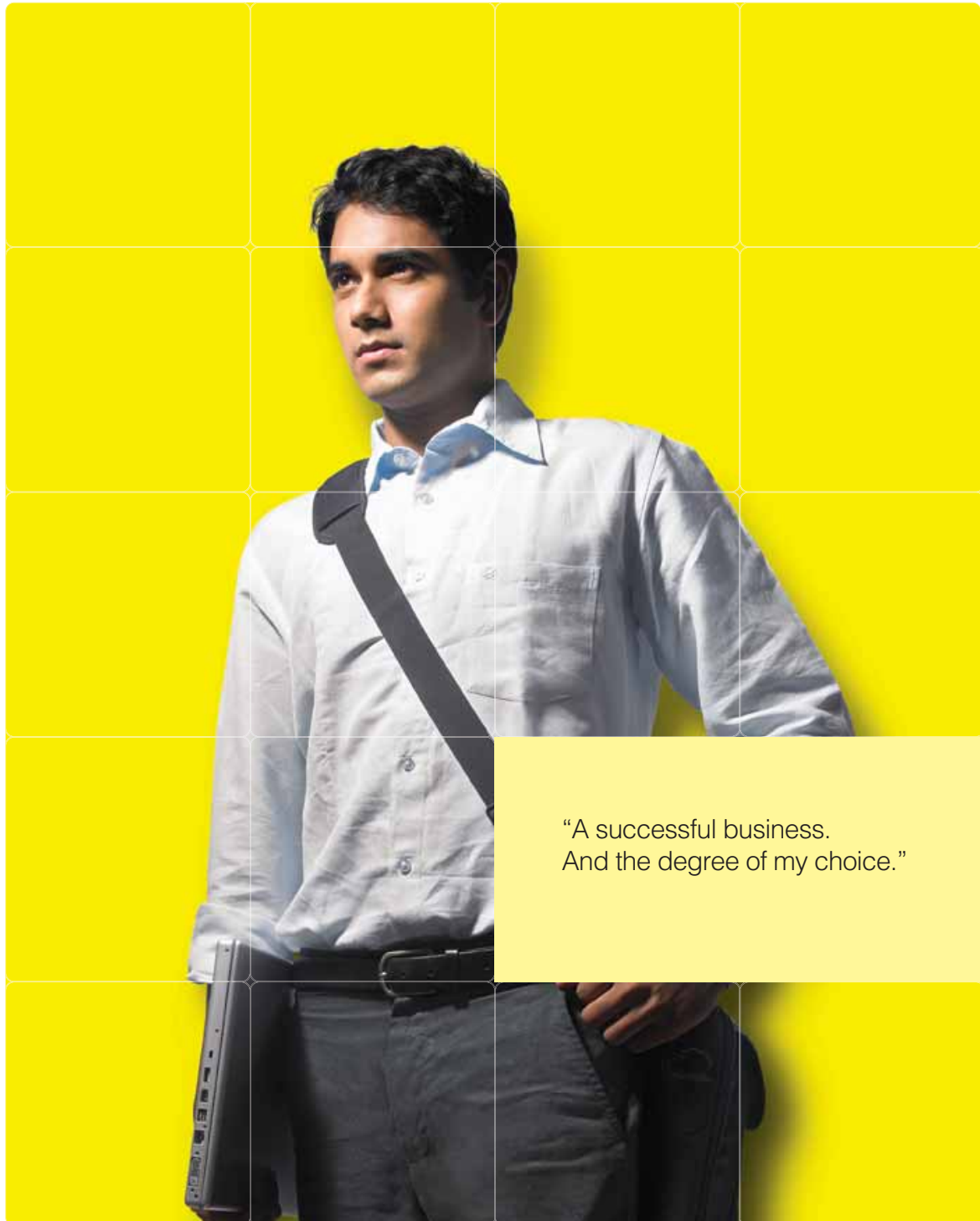
First Semester		
Sub.Code	Subject Title	Credits
MAP101	Theories and Approaches to Political Science	4
MAP102	Western Political Thought	4
MAP103	Public Administration	4
MAP104	Socio-Economic Development of Indian Political System	4
Total Cumulative Credits		16

Second Semester		
Sub.Code	Subject Title	Credits
MAP201	Political Processes in Indian Political System	4
MAP202	Indian Political Thought	4
MAP203	Comparative Politics and Governments	4
MAP204	Indian Administration	4
Total Cumulative Credits		32

Third Semester		
Sub.Code	Subject Title	Credits
MAP301	Research Methodology	4
MAP302	Public Policy and Processes in India	4
MAP303	Political Sociology	4
MAP304	Politics in India	4
Total Cumulative Credits		48

Fourth Semester		
Sub.Code	Subject Title	Credits
MAP401	Political Economy	4
MAP402	India's Foreign Policy	4
MAP403	Dynamics of International Politics	4
MAP404	Human Rights	4
Total Cumulative Credits		64

COMMERCE



“A successful business.
And the degree of my choice.”

CAREER-SCOPE

OBJECTIVE

To provide a strong foundation in the functioning of business organizations and of various specialized operations such as Accounting, Finance, Capital Markets, by offering a comprehensive coverage of subjects

To develop, as much as possible, professional knowledge in Accounting, Finance, Taxation through compact study materials

To provide the opportunity for students to pursue professional studies like CA, ICWA, CS, CFA by including foundational courses in the curriculum

CAREER OPPORTUNITIES

Commercial Assistant or Manager in Manufacturing or Trading Firm

Staff Selection Commission examination related to commerce and trade

Entry level jobs in Broking and Security analysis firms

Entry level jobs in KPOs

Banking entrance examinations

MASTER OF COMMERCE (MCom) (SUMMER 2011)

Program Structure

First Semester		
Sub.Code	Subject Title	Credits
MCC101	Advanced Financial Accounting	4
MCC102	Management Concepts and Organizational Behaviour	4
MCC103	Corporate Financial Management	4
MCC104	Economics for Managers	4
Total Cumulative Credits		16

Second Semester		
Sub.Code	Subject Title	Credits
MCC201	Quantitative Techniques	4
MCC202	Advanced Cost Accounting	4
MCC203	International Business	4
MCC204	E-Business	4
Total Cumulative Credits		32

Third Semester		
Sub.Code	Subject Title	Credits
MCC301	Research Methodology	4
MCC302	Strategic Management	4
MCC303	Security Analysis and Portfolio Management	4
MCC304	Management Accounting	4
Total Cumulative Credits		48

Fourth Semester		
Sub.Code	Subject Title	Credits
MCC401	Management of Financial Services	4
MCC402	Direct Taxes - Law and Practice	4
MCC403	Management Information System	4
MCC404	Investment Management	4
Total Cumulative Credits		64

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Master of Business Administration in Health Care Services (MBAHCS)

Eligibility: 3 Year Graduation from a recognised University

Semester Fee: Rs.13,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Minimum counselling duration at the Learning Centre: 180 Hours / Semester

Provision for Lateral entry to Second Semester of MBAHCS

Eligibility: 3-year Graduation with PGDBA from AICTE recognized Institution OR

BBA / BBM from a recognized University OR

3-year Graduation with 6-month Management Diploma from an recognized institution and minimum one year work experience thereafter OR

3-year Graduation and minimum 3-year work experience thereafter OR

MBBS / BDS / B.Pharma / BHMS / BAMS / BUMS / BSSM / BVSc / 4-year Graduation in Allied Health Science / Life Science graduates from a recognized University

Semester Fee: Rs.13,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Lateral Entry Fee: Rs. 6,200/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Provision for Re-Entry to Third Semester of MBAHCS

Eligibility: Post Graduate Diploma in Business Administration (PGDBA) of SMU (Revised FALL 2007 onwards).

Semester Fee: Rs.13,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters)

Maximum Duration: 2 Years

Post Graduate Diploma in Health Care Service Management (PGDHSM)

Eligibility: MBA Degree from a recognized University after 3 year Graduation OR

2 Years Post Graduate Diploma from an AICTE approved institution after 3 year Graduation

Semester Fee*: Rs.13,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters)

Maximum Duration: 2 Years

Students who have completed MBA from SMU (Revised Fall 2007 onwards), may be exempted from taking the core subjects in the first and second semesters of PG Diploma, as they would have studied these as a part of the MBA.

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Master of Science in Bioinformatics (MScBI) Post Graduate Diploma in Bioinformatics (PGDBI)

Eligibility: 3 Year Graduation from a recognized University in any area of Life Science (Biotechnology / Botany / Zoology / Microbiology / Genetics / Biochemistry / Environmental Science / Sericulture / Home Science / Food and Nutrition / Food Science / Agriculture / Dairy Technology / Horticulture / Forestry / Fisheries / Apiculture) OR
3 year Graduation from a recognized University in Health Sciences (MBBS / BDS / BAMS / BHMS / BUMS/ BVSc / BSSM / BNYS) OR
3 Year Graduation from a recognized University in Allied Health Sciences (BMLT / BScMLT / BPT / BMIT / BScMIT / BHIA / BScHIA / BOT / BSc (Sp & Hg) / BASLP/ BSc Opt / Pharmacy (BPharm) OR
3 year Graduation in IT / BCA / BScIT / BScAIT / BScCS OR
BE or B.Tech in Biotechnology / Industrial Biotechnology / Food Technology

Semester Fee: Rs. 18,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters) for PGDBI; 2 Years (4 Semesters) for MScBI

Maximum Duration: 2 Years for PGDBI; 4 Years for MScBI

Minimum counselling duration at the Learning Centre: 160 Hours / Semester

Provision for Lateral entry to Second Semester of MScBI

Eligibility: 3 Year Graduation in Bioinformatics from a recognised University

Semester Fee: Rs. 18,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Lateral Entry Fee: Rs.8,800/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Minimum Duration: 2 Years

Maximum Duration: 4 Years

Provision for Direct entry to Third Semester

Eligibility: 3 Year Graduation with Post Graduate Diploma in Bio Informatics from a recognized Institute / University, thereafter

Semester Fee: Rs. 18,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Credit Transfer Fee: Rs. 8,650/- or as revised from time to time.

Minimum Duration: 1 Years (2 Semesters)

Maximum Duration: 2 Years

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Provision for Re-entry to Third Semester

Eligibility: Post Graduate Diploma in Bioinformatics (PGDBI) of SMU. (Revised FALL 2007)

Semester Fee: Rs. 18,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs. 100/-) or as revised from time to time.

Minimum Duration: 1 Years (2 Semesters)

Maximum Duration: 2 Years

Exit Qualifications Post Graduate Diploma in Bioinformatics (PGDBI)

After successful completion of first two semesters of MScBI, if a student wishes to discontinue the course, such a student shall be awarded the **Post Graduate Diploma in Bioinformatics (PGDBI)**, as an exit qualification.



ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Master of Science in Bio Technology (MScBT)

Eligibility: 3 Year Graduation from a recognized University in any area of Life Sciences (Biotechnology / Botany / Zoology / Microbiology / Genetics / Biochemistry / Environmental Science / Sericulture / Home Science / Food and Nutrition / Food Science/ Agriculture / Dairy Technology / Horticulture / Forestry / Fisheries / Apiculture) OR
3 year Graduation from a recognized University in Health Sciences (MBBS / BDS / BAMS / BHMS / BUMS / BVSc / BSSM / BNYS) OR
3 Year Graduation from a recognized University in Allied Health Sciences (BMLT / BScMLT / BPT / BMIT / BScMIT / BHIA / BScHIA / BOT / BSc (Sp & Hg) / BASLP / BSc Opt / Pharmacy (BPharm) OR
BE or B.Tech in Biotechnology / Industrial Biotechnology / Food Technology from a recognized University

Semester Fee: Rs. 15,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs. 100/-) or as revised from time to time.

Practical Fee: Rs. 8,000/- (to be paid along with each of 2nd & 4th Semesters' re-registration fees)

Practical Training will be conducted at Nodal centres identified by the University at the end of 2nd and 4th semesters, before the University Exam.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

Provision for Lateral entry to Second Semester of MScBT

Eligibility: 3 year graduation in Biotechnology from a recognised University OR
BE or B.Tech in Biotechnology / Industrial Biotechnology from a recognized University

Semester Fee: Rs. 15,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs. 100/-) or as revised from time to time

Lateral Entry Fee: Rs.7,200/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Practical Fee: Rs. 8,000/- (to be paid along with each of 2nd & 4th Semesters' re-registration fees)

Practical Training will be conducted at Nodal centres identified by the University at the end of 2nd and 4th semesters, before the University Exam.

Minimum Duration: 2 Years

Maximum Duration: 4 Years

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Master of Science in Clinical Research and Regulatory Affairs (MScCRRA) Post Graduate Diploma in Clinical Research and Regulatory Affairs (PGDCRRA)

Eligibility: Graduate from a recognized University in Health Sciences / MBBS / BDS / BAMS / BHMS / BUMS / BVSc / BSSM) OR

Graduate from a recognized University in Allied Health Sciences (BMLT / BScMLT / BPT / BMIT / BScMIT / BHIA / BScHIA / BOT / BSc (Sp & Hg) / BASLP / BSc Opt / Pharmacy (Bpharm) OR

Graduate from a recognized University in Life Science (BioTech / Botany / Zoology / Microbiology / Chemistry / Nursing / Home Science / Food and Nutrition).

Semester Fee: Rs. 26,250/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters) for PGDCRRA ; 2 Years (4 Semesters) for MScCRRA

Maximum Duration: 2 Years for PGDCRRA ; 4 Years for MScCRRA

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

Provision for Direct entry to Third Semester

Eligibility: Diploma in Clinical Research Regulatory Affairs after 3 Year Graduation OR

Diploma in Clinical Research Bioavailability and Bioequivalence after 3 Year Graduation (of Manipal University)

Semester Fee: Rs.26,250/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Credit Transfer Fee: Rs.12,450/- or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters)

Maximum Duration: 2 Years

Provision for Re-entry to Third Semester

Eligibility: Post Graduate Diploma in Clinical Research Regulatory Affairs of SMU. (Revised FALL 2009)

Semester Fee: Rs. 26,250/- (inclusive of Exam Fee Rs.1,250/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters)

Maximum Duration: 2 Years

Exit Qualifications Post Graduate Diploma in Clinical Research and Regulatory Affairs (PGDCRRA)

After successful completion of first two semesters of MScCRRA, if a student wishes to discontinue the course, such a student shall be awarded the **Post Graduate Diploma in Clinical Research and Regulatory Affairs (PGDCRRA)**, as an exit qualification.

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Post Graduate Diploma in Travel and Tourism Management (PGDTTM)

Eligibility: 3 Year Graduation from a recognised University

Semester Fee: Rs.12,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters)

Maximum Duration: 2 Years

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

Master of Computer Applications (MCA) Master of Computer Science in Computer Science (MScCS) Post Graduate Diploma in Computer Applications (PGDCA)

Eligibility: 3 Year Graduation from a recognised University

Semester Fee: Rs.12,350/- for semester 1 & 2 and Rs.13,350/- from 3rd semester onwards (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters) for PGDCA; 2 Years (4 Semesters) for MScCS; 3 Years (6 Semesters) for MCA

Maximum Duration: 2 Years for PGDCA; 4 Years for MScCS; 6 Years for MCA

Minimum counselling and Practical duration at the Learning Centre: 200 Hours / Semester

Provision for Lateral entry to Second Semester

Eligibility: 3 years Graduation from a recognised University and six months computer course from reputed institution*.

Semester Fee: Rs.12,350/- for semester 1 & 2 and Rs.13,350/- from 3rd semester onwards (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Lateral Entry Fee: Rs. 5,800/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters) for PGDCA; 2 Years (4 Semesters) for MScCS; 3 Years for MCA

Maximum Duration: 2 Years for PGDCA; 4 Years for MScCS; 6 Years for MCA

Provision for Lateral entry to Third Semester of MCA

Eligibility: BCA / B.Sc.(IT / CS / AIT) from a recognized University/ B.E. (Non IT) / B.Tech (Non IT)

Note : This qualification is not eligible for exit Qualification for MScCS.

Semester Fee: Rs.13,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Lateral Entry Fee: Rs.6,300/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Minimum Duration: 3 Years for MCA

Maximum Duration: 6 Years for MCA

* For list of approved institutions visit website www.smude.edu.in

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Provision for Direct entry to Third Semester

Eligibility: B.E. (CS / IT) / B.Tech (CS / IT) OR

3 Year Graduation from recognised University with

1 Year PG Diploma in IT / CA from a recognized university OR

DOEACC 'A' Level OR

3 year Graduation with 2 year diploma from NIIT / APTECH, thereafter

Semester Fee: Rs. 13,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs. 100/-) or as revised from time to time.

Credit Transfer Fee: Rs. 6,300/- or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4Years

Provision for Re-entry to Third Semester

Eligibility: Post Graduate Diploma in Computer Applications (PGDCA) of SMU. (Revised Fall 2007)

Semester Fee: Rs. 13,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs. 100/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4Years

Provision for Re-entry to Fifth Semester

Eligibility: Master of Science in Computer Science (MScCS) of SMU. (Revised Fall 2007)

Semester Fee: Rs. 13,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs. 100/-) or as revised from time to time.

Minimum Duration: 1 Years (2 Semesters)

Maximum Duration: 2 Years

Exit Qualifications Post Graduate Diploma in Computer Applications (PGDCA)

After successful completion of first two semesters of MCA, if a student wishes to discontinue the course, such a student shall be awarded the **Post Graduate Diploma in Computer Applications (PGDCA)**, as an exit qualification.

Exit Qualifications Master of Science in Computer Science (MScCS)

After successful completion of first four semesters of MCA, if a student wishes to discontinue the course, such a student shall be awarded the **Master of Science in Computer Science (MScCS)**, as an exit qualification.

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Master of Computer Science in Information Technology (MScIT) Post Graduate Diploma in Information Technology (PGDIT)

Eligibility: 3 Year Graduation from recognised University

Semester Fee: Rs. 11,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs. 100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters) for PGDIT; 2 Years (4 Semesters) for MScIT

Maximum Duration: 2 Years for PGDIT; 4 Years for MScIT

Minimum counselling and Practical duration at the Learning Centre: 160 Hours / Semester

Provision for Lateral entry to Second Semester

Eligibility: 3 years Graduation and six months computer course from reputed institution*. OR
BCA/BSc.(IT/CS/AIT) from recongnized University

Semester Fee: Rs. 11,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs. 100/-) or as revised from time to time.

Lateral Entry Fee: Rs.5,300/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters) for PGDIT; 2 Years (4 Semesters) for MScIT

Maximum Duration: 2 Years for PGDIT; 4 Years for MScIT

Provision for Direct entry to Third Semester (to be introduced from SPRING 2012)

Eligibility: B.E. (CS / IT) / B.Tech (CS / IT) OR

3 Year Graduation from recognised University with

1 Year PG Diploma in IT / CA from a recognized university OR

DOEACC 'A' Level OR

3 year Graduation from recognised University

with 2 year diploma from NIIT / APTECH, thereafter

Semester Fee: Rs. 11,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs. 100/-) or as revised from time to time.

Credit Transfer Fee: Rs.5,300/- or as revised from time to time.

Minimum Duration: 1 Years (2 Semesters)

Maximum Duration: 2 Years

* For list of approved institutions visit website www.smude.edu.in

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Provision for Re-entry to Third Semester

Eligibility: Post Graduate Diploma in Information Technology (PGDIT) of SMU. (FALL 2011)

Semester Fee: Rs.11,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Years (2 Semesters)

Maximum Duration: 2 Years

Exit Qualifications Post Graduate Diploma in Information Technology (PGDIT)

After successful completion of first two semesters of MScIT, if a student wishes to discontinue the course, such a student shall be awarded the **Post Graduate Diploma in Information Technology (PGDIT)**, as an exit qualification.

Post Graduate Diploma in Telecommunication Networking (PGDTN)

Eligibility: 3 Year Graduation

Semester Fee: Rs.12,350/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters)

Maximum Duration: 2 Years

Minimum counselling and Practical duration at the Learning Centre: 180 Hours / Semester



ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Master of Business Administration (MBA) & Dual Specialization (MBADS) Post Graduate Diploma in Business Administration (PGDBA)

Eligibility: 3 Year Graduation from recognised University

Semester Fee*: Rs.13,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year for PGDBA; 2 Years for MBA; 3 Years for MBA (Dual Specialization)

Maximum Duration: 2 Years for PGDBA; 4 Years for MBA; 6 Years for MBA (Dual Specialization)

Minimum counselling duration at the Learning Centre: 180 Hours / Semester

Provision for Lateral entry to Second Semester of MBA & MBADS

Eligibility: 3-year Graduation from recognised University with PGDBA from AICTE recognized Institution OR
BBA / BBM from a recognized University OR

3-year Graduation from recognised University with 6-month Management Diploma from a recognized institution and minimum one year work experience thereafter. OR

3-year Graduation from recognised University and minimum
3-year work experience thereafter OR

For candidates opting for Healthcare Services specialization: MBBS / BDS / B.Pharma /
BHMS / BAMS / BUMS / BSSM / BVSc / 4-year Graduation in Allied Health Science / Life
Science graduates from a recognized University

Semester Fee*: Rs.13,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Lateral Entry Fee: Rs.6,200/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters); 3 Years for MBA (Dual Specialization)

Maximum Duration: 4 Years for MBA; 6 Years for MBA (Dual Specialization)

Provision for Re-Entry to Third Semester of MBA

Eligibility: Post Graduate Diploma in Business Administration (PGDBA) of SMU (Revised Spring 2010)

Semester Fee: Rs.13,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters)

Maximum Duration: 2 Years

* Students opting for specialization in "International Business" should pay an additional project Fee of Rs.1500/- in 3rd & 4th semester. After Successful completion of the Program, student will receive **Certificate in Export-Import Management** from the Skill Partner.

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Post Graduate Diploma in Specialization Areas of MBA

Eligibility: MBA Degree from a recognized University after 3 year Graduation OR
2 Years Post Graduate Diploma from an AICTE approved institution after 3 year Graduation

Semester Fee*: Rs.13,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 1 Year (2 Semesters)

Maximum Duration: 2 Years

Students who have completed MBA from SMU (Revised Fall 2007 onwards), may be exempted from taking the core subjects in the first and second semesters of PG Diploma, as they would have studied these as a part of the MBA.

* Students opting for specialization in **"International Business"** should pay an additional project Fee of Rs.1500/- in each semester. After Successful completion of the Program, student will receive **Certificate in Export-Import Management** from the Skill Partner.

Master of Arts in Journalism & Mass Communication (MAJM)

Eligibility: 3 Year Graduation from recognised University

Semester Fee: Rs. 11,850/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Minimum counselling duration at the Learning Centre: 160 Hours / Semester

Provision for Lateral entry to Second Semester of MAJM

Eligibility: Bachelor of Arts in Journalism & Mass Communication (BAJM) from a recognized University OR

3-year Graduation from recognised University with one year Post Graduate Diploma in Journalism & Mass Communication from an recognized institution. OR

3-year Graduation from recognised University with one year work experience in the field related to Journalism & Mass Communication thereafter

Semester Fee: Rs. 11,850/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

Lateral Entry Fee: Rs.5,550/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

Master of Arts (History) (MAH)

Eligibility: 3 Year Graduation from recognised University

Semester Fee: Rs.3,100/- (inclusive of Exam Fee Rs.600/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Minimum counselling duration at the Learning Centre: 160 Hours / Semester`

Master of Arts (Political Science) (MAPS)

Eligibility: 3 Year Graduation from recognised University

Semester Fee: Rs.3,100/- (inclusive of Exam Fee Rs.600/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Minimum counselling duration at the Learning Centre: 160 Hours / Semester

Master of Commerce (M Com)

Eligibility: 3 Year Graduation from recognised University

Semester Fee: Rs.3,100/- (inclusive of Exam Fee Rs.600/- & Alumni Fee Rs.100/-) or as revised from time to time.

Minimum Duration: 2 Years (4 Semesters)

Maximum Duration: 4 Years

Minimum counselling duration at the Learning Centre: 160 Hours / Semester.

ADMISSION PROCESS



Fill application form as per instructions and submit at Learning Centre

Application | Attested supporting documents | DD



Learning Centre verifies and accepts the application and forwards the same to University



On acceptance, the University will allocate Registration number and Photo ID



Once received at the University the application is verified and status of the same is uploaded on the SMU-DE website



The Photo ID, study materials and the EduNxt™ password is dispatched to the Learning Center



The student collects the Photo ID, study materials and the EduNxt™ password to start program study

IMPORTANT NOTE

1. The University authorized Learning Centres are permitted to provide counseling services to students admitted by the University into its Diploma, Bachelors, Postgraduate Diploma and Masters Degree programs. Please visit our website for programs permitted for counseling at specific Learning Centres.

2. The basic eligibility for Admission to PG programs is Graduation. Graduate means a candidate who has successfully completed a 3 year University Degree Program. Students having 2 years degree have to do a bridge course.

Some of the programs are designed for multiple entry and exit.

Lateral entry Scheme: Under Lateral entry scheme a candidate having basic qualification and previous qualification in the relevant field becomes eligible to enter into a higher semester. However such students will be required to appear and qualify in the previous semester / relevant papers.

Direct Entry Scheme: Under Direct Entry scheme a student will be given exemption of semester / s based on his / her past qualification as prescribed in the eligibility criteria of the University. In this scheme the student need not undergo the mandatory study required for the semesters exempted. However, the student will have to pay the requisite direct entry fee for transfer of credits.

Re Entry Scheme: Re-entry denotes continuation of study by erstwhile SMU Students with requisite qualification, wherein the marks secured in the earlier SMU Examinations will be carried over. The re-entry schemes indicated are applicable only to the students of SMU-DE.

Exit Options: Candidates may exit the program at any stage as applicable and will get the corresponding Diploma / PG Diploma / Advanced Diploma based on the number of semesters / examinations completed at the time of exit.

3. Foreign Students: All foreign students seeking admission to the Distance Learning Programs of SMU must join a regular course of a recognized University in India. Alternatively, they should either be working in India or should be dependents of a person working in India. The program under SMU Distance Education (DE), can be undertaken simultaneously with the regular course mentioned above. No eligibility certificate will be issued to a student who comes to India only to join SMU-DE programs. Foreign nationals seeking admission in India are required to submit the additional application form. The form is available on the website www.smude.edu.in

4. All the support documents enclosed along with the application form have to be attested by a Gazetted Officer or Notary Public or Principal of College / Polytechnic under the University System/Directorate of Technical Education or

Head of Institution from which the student passed the eligibility criteria and additionally to be certified by the Learning Centre Head, failing which the application will be rejected. The centre head or the designated person has to verify all the support documents by putting his signature and seal of the LC.

5. Without a valid Residential Permit (RP), international students in India will not be allowed to appear for examinations; RP should be submitted **within 10 days** of the last date of admission failing which Provisional admission will be cancelled.

6. Mid session Learning Centre transfers are not permitted.

7. Transfer from one LC to another for foreign nationals is not permitted.

8. There is no provision for doing dual programs of SMU-DE at the same time. A candidate is permitted to pursue only one program of SMU-DE at a time.

9. The student of final semester of Degree/ Diploma program will have to pay the requisite fee as prescribed by the University at the time of re-registration for the final semester for automatic issue of Degree / Diploma certificate.

10. University reserves the right to add / delete / change the syllabi, program structure, rules and regulations without any prior notice, as and when required, as per changes in environment. Students are advised to visit the University website www.smude.edu.in where all circulars and important information will be posted from time to time. Promulgation of any such information in the website in the form of circulars / notices is considered to be adequate.

11. Payment of fee:

(A) All payments shall be made by the students only in the form of DD drawn in favour of "Sikkim Manipal University, DE" payable at Manipal / Udupi and student should endorse the name, application number and centre code on the reverse of the DD. The students are advised to retain the counterfoil and photocopy of the DD with them for their preference.

(B) Payment of fees can also be made through SMU-DDE SBI Challan from all Core Banking branches of State Bank of India (SBI). University will not take any responsibility if amount is deposited at branches other than Core banking of SBI. Please use only one challan per student.

(C) Payment of fees can also be made through any credit / debit card of Master Card / VISA Card swiping at select University Learning Centres.

Note: Payments made other than in the above forms will be at own risk. The fees once paid cannot be refunded for admitted students. The refunds for rejected applications will be made after deducting Rs.500/- as processing fee.

EDUCATION METHODOLOGY

DE Online - Registration of Distance Education Online

For new admissions, students can now apply for SMU-DE programs, re-register to the programs in the subsequent semesters and also submit their re-sitting application for appearing for examinations, making the necessary payments through either DD or Bank challan or secure payment gateway of their choice.

The online portal will allow students to login either through secure pin or password credentials, permit them to save draft, track the status of their applications. Students will also receive SMS / email alerts / notification from the University during various touch points. The University authorized Learning Centres will make the first level verification of documents before forwarding them for further enrolment procedures at the University.

Overall, the online portal delivers excellent student-facing features and a unique end-user experience. The URL of SMU online portal is - <http://admissions.smude.edu.in>

Admission Policies

- Intelligent, ethical, articulate and active individuals with a will to upgrade their skills are encouraged to pursue the University programs.
- The applicant has to submit a completed application along with relevant enclosures to the University authorized Learning Centres well within the due date.
- The Learning Centers will accept applications for programs approved by the University and will forward the admission forms to the University after verification of the eligibility documents.
- If the application is complete in all respects and the University is satisfied with the applicant's eligibility and suitability for admission into the respective program, the student will be granted admission to that program.
- No candidate is permitted to pursue more than one program at a time from SMU-DE.
- The University reserves the right to accept or reject any application.
- If the applications received from the students are not complete in any respect, those students may be given provisional enrolment at the University's discretion. Such students will have to submit the required eligibility documents as communicated by the University at the earliest, upon receipt of which their enrolment will be confirmed subject to the eligibility fulfillment. Provisionally enrolled students will be allowed to appear in the examinations only after their enrolment is confirmed.
- Students who have enrolled in the program of the University will be provided a program guide for the program. They should go through the same thoroughly.
- An identity card will be provided to students after their enrolment in a program.

- Those students who are unable to complete the program within the specified validity period are required to register themselves afresh through readmission by paying the requisite fee as per the University regulations.

Manipal Universal Learning (ManipalU)

Is the Learning Resource Development Centre of SMU and supports the University in the delivery of the programs through University authorized Learning Centres spread across the country.

Program Structure

Course material is specially designed by a team of experts drawn from different industries, University and in-house faculty. The program curricula is designed and scrutinized by experts to meet the market demands.

Support Services

- **Counseling Sessions:** Learning Centres provide students with a platform to interact with counselors, other students and to also use the library. Students shall receive personal attention and support at these Learning Centres, including hands-on training at designated Learning Centres. The Learning Centres will provide counseling and hands-on experience for each program (each semester) as indicated in the respective program headings. The Learning Centres will act as the access and contact points between the University and the students.

Students are required to pay only the mandatory fee prescribed in the prospectus, in favour of the University. If a student desires extra service from the Learning Centre, he/she will have to make his/her own arrangements with the Learning Centre. The University has no obligations in this regard. However, under no circumstances should the students be compelled to take these extra services.

- **Course Material:** Comprehensive printed study material specially designed for independent study for both theory and practical component, is supplied in batches to the Learning Centres for every program and to every student. Students have to collect the material pertaining to their program along with the program guide.
- **Practical Sessions:** These will be held at the Learning Centres or at specially designated centres.
- **Assignment for Assessment and Feedback**
- **Industry Related Project Work**
- **Online delivery through EduNxt™ wherever required**

University Term End Examination

The University term end examination will be conducted either manually or online in a computer assisted mode. The details of the examination mode will be made available as part of the Examination Regulations released by the University from time to time.

Credit System

The 'credit system' is followed in all programs, wherein each credit amounts to 30 hours of study.

EVALUATION AND GRADING

The assessment system has been conceived, developed and administered on a rigorous and fair basis to bring out the best in students and prepare them for challenging careers. A student's performance is based on:

a) Theory Papers:

Theory part is assessed by the performance based on continuous evaluation through assignments and term-end examinations conducted at the examination centers. The assessment ratios for University Examinations (U.E) to Internal Assessment (I.A) is 70:30. The I.A is based on two assignments stipulated by the University.

A student must get an average of 40% in both the parts and a minimum of 35% in each part.

b) Practical Papers (as applicable):

The ratio U.E:I.A is 30:70 (the ratio is reversed to give more weightage to stage-wise acquisition of skills).

The assessment in practical part is based on the performance in Guided Exercises (i.e., day-to-day exercises) and Unguided Exercises – the latter will be conducted at the last day of the practical sessions in each subject with an external examiner.

A student must get an average of 40% in both the parts and a minimum of 35% in each part.

Based on the student's performance, the following grading system will be adopted:

- A = Excellent (+70%)
- B = Very Good (+60%)
- C = Good (+50%)
- D = Satisfactory (+40%)
- E = Failure

Important note:

1. Lateral entry scheme to 2nd Semester, students have to appear and pass the first semester examination. Books of first semester will be supplied by the University and Internal Assessment will be completed at the Learning Center.
2. Lateral entry scheme to 3rd Semester, students have to appear and pass the Second semester examination. Books of second semester will be supplied by the University and Internal Assessment will be completed at the Learning Center.
3. Direct entry scheme, students are exempted from appearing the examination for all previous semesters.

Examination Results

The student is informed about the examination schedule and Examination Centre through the admit card and also through the website www.smude.edu.in. The Examination Centre will be different from the Learning Centre. Eligible students will be given admit cards to appear in the Term-end examination. Students will have to produce the identity card and admit card to appear in the term-end examination at the Examination Centre. The examination pattern is available in the program guide provided to the students. The results will be published on the website www.smude.edu.in and the marks card will be sent to the respective Learning Centres. If a student fails to clear any of the papers (either in UE or IA or both), she/he has to re-appear for the relevant paper by applying to the University through the re-sitting application along with relevant fees, within the due date specified by the University.

Award of Degree

All successful students will be awarded respective Diploma / Degree / PG Diploma / Master's Degree by the University.

Right to amend rules

The University reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. The students are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars/notices is considered to be adequate.

Jurisdiction

All the disputes relating to the University programs and activities are subject to Udupi, Karnataka, India jurisdiction only.

SMU-DE PROGRAMS

Information Technology

Diploma

Diploma in Information Technology (DIT)
Diploma in Systems and Networking (DSN)

Bachelors Degree

Bachelor of Science in Information Technology (BScIT)
Bachelor of Computer Applications (BCA)
Bachelor of Science in Infrastructure Management System (BScIMS)
Bachelor of Science in Network Technology (BScNT)

PG Diploma

PG Diploma in Information Technology (PGDIT)
PG Diploma in Computer Applications (PGDCA)
PG Diploma in Infrastructure Management System (PGDIMS)

Masters Degree

Master of Science in Information Technology (MScIT)
Master of Computer Applications (MCA)
Master of Science in Computer Science (MScCS)

Telecom Technology

PG Diploma

Post Graduate Diploma in Telecommunication and Networking (PGDTN)

Management

Bachelors Degree

Bachelor of Business Administration (BBA)

PG Diploma

PG Diploma in Business Administration (PGDBA)
PG Diploma in Business Administration Specialization in
Finance, Retail Operations, Marketing, Operation Management,
Human Resources, Project Management, Information Systems,
Total Quality Management, Banking, Healthcare Services

Masters Degree

Master of Business Administration (MBA) Specialization in
Finance, Retail Operations, Marketing, Operation Management,
Human Resources, Project Management, Information Systems,
Total Quality Management, Banking, Healthcare Services
International Business, Supply Chain Management,
Event Management, Environmental Management and Entrepreneurial
Development and Family Business
Master of Business Administration in Banking and Finance (MBAB&F)

Commerce

Bachelors Degree

Bachelor of Commerce in Information System (BComIS)
Bachelor of Commerce in Financial Planning (BComFP)
Bachelor of Commerce in Supply Chain Management (BComSCM)
Bachelor of Commerce in Export-Import Management (BComEIM)

Journalism and Mass Communication

Bachelors Degree

Bachelor of Arts in Journalism and Mass Communication (BAJM)

Masters Degree

Master of Arts in Journalism and Mass Communication (MAJM)

Apparel and Fashion Design

Diploma

Diploma in Fashion Design and Illustration (DFDI)

Bachelors Degree

Bachelor of Science in Apparel and Fashion Design (BScAFD)

SMU-DE PROGRAMS

Hospitality and Tourism

Diploma

Diploma in Hospitality and Catering Management (DHCM)
Advanced Diploma in Hospitality and Catering Management (ADHCM)

Bachelors Degree

Bachelor of Science in Hospitality and Catering Management (BScHCM)

PG Diploma

Post Graduate Diploma in Travel and Tourism Management (PGDTTM)

Safety and Fire

Diploma

Diploma in Safety and Fire (DSF)
Advanced Diploma in Safety and Fire (ADSF)

Bachelors Degree

Bachelor of Science in Safety and Fire Management (BScSFM)

Allied Health Sciences

Diploma

Diploma in Health Information Administration (DHIA)
Diploma in Medical Laboratory Technology (DMLT)
Diploma in Medical Imaging Technology (DMIT)

Bachelors Degree

Bachelor of Science in Health Information Administration (BScHIA)
Bachelor of Science in Medical Imaging Technology (BScMIT)
Bachelor of Science in Medical Laboratory Technology (BScMLT)

PG Diploma

PG Diploma in Health Care Services Management (PGDHSM)
Post Graduate Diploma in Clinical Research and Regulatory Affairs (PGDCRRA)

Masters Degree

Master of Business Administration in Health Care Services (MBAHCS)
Master of Science in Clinical Research and Regulatory Affairs (MScCRRA)

Biotechnology and Bioinformatics

Bachelors Degree

Bachelor of Science in Applied Biotechnology (BScBT)

PG Diploma

PG Diploma in Bioinformatics (PGDBI)

Masters Degree

Master of Science in Bioinformatics (MScBI)
Master of Science in Biotechnology (MScBT)

Arts and Commerce

Bachelors Degree

Bachelor of Arts (BA) Specialization in History, Political Science, Economics, Sociology and English
Bachelor of Commerce (BCom)

Masters Degree

Master of Arts (MA) Specialization in History, Political Science
Master of Commerce (MCom)

For information on graduate programs, please ask the learning centre for a prospectus.

LIFE AFTER SMU-DE

We're passionate about shaping the lives of our students by giving them a career headstart. As you can see here, our alumni have earned the skills and knowledge and work in the most prestigious companies. Now it's your turn.



CONTACT DETAILS

Please contact us for more information:

Sikkim Manipal University

Directorate of Distance Education

5th Mile, Tadong, Gangtok, Sikkim – 737102

1st Floor, Syndicate House, Manipal - 576104

Director

Directorate of Distance Education, Sikkim Manipal University, Manipal Towers, 14, Old Airport Road, HAL II Stage, Bangalore - 560008.

Telephone: 91-80-40789100

Fax: 91-80-40789434

e-mail: smu.directorde@smudde.edu.in

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e-mail: smu.deande@smudde.edu.in

Additional Registrar

Directorate of Distance Education, Sikkim Manipal University, 1st Floor, Syndicate House, Manipal - 576104.

Telephone: 91-820-4297000

Fax: 91-820-2571959

e-mail: smu.registrarde@smudde.edu.in

Additional Registrar (Student Evaluation)

Directorate of Distance Education Sikkim Manipal University, 1st Floor, Corporation Bank Building, Manipal - 576104.

Telephone: 91-820-4297200

Fax: 91-820-2573008

e-mail: smu.controllerde@smudde.edu.in

SMU-DDE Regional Office (North)

256, Ground Floor, Okhla Industrial Estate, Phase - III, Opposite to Okhla Post Office, New Delhi - 110020.

Telephone: 91-11-40555000

Fax: 91-11-40555032

e-mail: denorth@manipalu.com

SMU-DDE Regional Office (South)

Manipal Towers, 14, Old Airport Road, HAL II Stage, Bangalore- 560 008.

Telephone: 91-80-40789434

Fax: 91-80-40789434

e-mail: desouth@manipalu.com

SMU-DDE Regional Office (East)

4th Floor, Systron Building, Plot No. J-5, Block-GP, Salt Lake City, Sector-V, Kolkata - 700091.

Telephone: 91-33-40670125

Fax: 91-33-40670150

e-mail: deeast@manipalu.com

SMU-DDE Regional Office (West)

Simron Centre, 2nd Floor, 30 H, Parsi Panchayat, Off Western Express Highway, Andheri (East), Mumbai - 400069.

Telephone: 91-22-42170900

Fax: 91-22-40411232

e-mail: dewest@manipalu.com

SMU HELP DESK: 91-820-4297101, 4297111

smuhelpdesk@smudde.edu.in

CALENDAR OF EVENTS

Students are required to visit the web site or the Learning centre for a detailed calendar of events pertaining to Admissions, Internal Assessment & University Examination.

Sikkim Manipal University

Directorate of Distance Education

5th Mile, Tadong, Gangtok, Sikkim – 737102
1st Floor, Syndicate House, Manipal - 576104

**For more information: Call us at 080 65590094
or sms "SMUDE" <your name> to 5607002.**

www.smude.edu.in

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